Grantee Information

Laborers (Unskilled) - 5400

ID	4502
Grantee Name	KWSO-FM
City	Warm Springs
State	OR
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of F	ull-Time Radio Er	mployees			Jump	to question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000					1	1
Professionals - 3000			2			2
Technicians - 4000			0			0
Sales Workers - 4500						0
Office and Clerical - 5100			1			1
Craftspersons (Skilled) - 5200						0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	3	0	1	4
1.1 Employment of F	ull-Time Radio Er	mployees			Jump	to question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Tota
Officials - 1000						0
Managers - 2000			1			1
Professionals - 3000			1		1	2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	2	0	1	3
1.1 Employment of F	ull-Time Radio Er	mployees			Jump to question:	1.1 🗸
Major Job Category / Job Code / Joint Employee					Persons with Disab	ilities
Officials - 1000						
Managers - 2000						
Professionals - 3000						
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 510	0					
Craftspersons (Skilled) -	5200					
Operatives (Semi-Skilled	1) - 5300					

Jump to question: 1.1 \checkmark

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Service Workers - 5500	0						
Total							0
1.1 Employment of	Full-Time Radio	Employees			J	ump to question: 1	1 🗸
Please enter the gende person with disabilities			nale).				
1.2 Major Programn	ning Decision N	lakers			J	ump to question: 1	2 🗸
Please report by gende major programming de decisions about progra result in a double-coun programming decisions by job category above,	cisions. Include th m acquisition and ting of some full-ti s should be include	e station general mana production, program de me employees; employ ed in the counts for this	ger if appropriate. I evelopment, on-air ees having the res	Major programmir program scheduli	ng decisions ng, etc. This	include	
1.2 Major Programn Of the full-time employ	ees reported in Q	uestion 1.1, how many,	including the statio	n general manag		ump to question: 1	2 🗸
have responsibility for 1.2 Major Programn						lume te cuestion	40.14
1.2 Major Programm	African	lakers	Native			Jump to question White,	1.2 V
Female	American	Hispanic	American	Asian/Pacific	Non-H	lispanic	Total 2
Major Programming Decision Makers			1			1	2
Male Major Programming Decision Makers			1				1
Total	0	0	2	0		1	3
1.3 Employment of						ump to question: 1	
Please enter the numb	er of PART-TIME	employees in the grids		t	J	ump to question. [1]	.5 🗸
includes all female emp and the last grid include			employees,				
1.3 Employment of	Part-Time Radio	o Employees				Jump to	question: 1.3 V
Major Job Category /		in Hispanio	c Ameri		/Pacific	White, Non-Hispanic	
Job Code Officials - 1000	Female	es Females	s Fema	iles F	emales	Females	Total
Managers - 2000			1				0
Professionals - 3000			1	2			2
Technicians - 4000			1				0
Sales Workers - 4500							0
Office and Clerical -							0
5100 Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400				1			1
Service Workers -							0
5500 Total		0 0		3	0	0	3
1.3 Employment of							question: 1.3 V
	Africa	in		tive		White,	9000001. 1.0 ¥
Major Job Category / Job Code	America Male			can Asiar Iles	/Pacific Males	Non-Hispanic Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000		1		2			3
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total		0 1		2	0	0	3
1.3 Employment of			-			ump to question: 1	
Major Job Category							
Job Code Officials - 1000					Pe	rsons with Disabili	ities

Managers - 2000									
Professionals - 3000									
Technicians - 4000									
Sales Workers - 4500									
Office and Clerical - 5100									
Craftspersons (Skilled) - 5	5200								
Operatives (Semi-skilled)	- 5300								
Laborers (Unskilled) - 540	0								
Service Workers - 5500									
Total									0
1.4 Part-Time Employr Of all the part-time employ worked 15 or more hours	yees listed in Questi	on 1.3, how Il time?	many worked I	less	than 15 hour	s per we	eek and h		question: 1.4 V
1.4 Part-Time Employr	ment							Jump to	question: 1.4 🗸
Number working less than	n 15 hours per week							[6
1.4 Part-Time Employr	ment							Jump to	question: 1.4 🗸
Number working 15 or mo	ore hours per week							[0
1.5 Full-Time Hiring								Jump to	question: 1.5 🗸
Enter the number of full-tin (Do not include internal pr	me employees in ea romotions, but do inc	ch category clude emplo	hired during th yees who chan	e fiso ged f	cal year. from part-tim	e to full-	-time statu	is during the	îiscal year.)
1.5 Full-Time Hiring								Jump to	question: 1.5 🗸
No full-time employees we	ere hired (check her	e if applicab	le)						
1.5 Full-Time Hiring								Jump to	question: 1.5 🗸
Major Job Category / Job Code	Minority Female	Non-Mir	ority Female		Minority N	lale	Non-Min	ority Male	Total
Officials - 1000			_						0
Managers - 2000									0
Professionals - 3000	1								1
Technicians - 4000									0
Sales Workers - 4500									0
Office / Service Workers - 5100-5500									0
Total	1		0			0		0	1
1.6 Full-Time and Part	-Time Job Openii	ngs						Jump to	question: 1.6 V
Enter the total number of previously filled positions regardless of whether the whether it was filled by an the promotion of an emple newly created position to le	and newly created p y were filled during t internal or an exter byee who stays in es be filled). If no full-tin	ositions. Ind he year. If a nal candidat sentially the me or part-ti	clude all position job opening wate. Do not include same job but l	ns th as fil de as has a	at became a led during th s job opening a different titl	vailable e year, i js any p e (i.e. w	during the include it r ositions co there there	e fiscal year, regardless of reated throug e was no vaca	ancy or
1.6 Full-Time and Part Number of full-time and part		0						Jump to	question: 1.6 🗸
		5						L	1
1.7 Hiring Contractors During the fiscal year, did					4h = £=11=;==		-0	Jump to	question: 1.7 V
		ni contracto	is to provide an	iy Ui	ule lollowing	Service	:5 !		
1.7 Hiring Contractors									question: 1.7 V
Underwritting solicitation r	elated activities							one	
Direct Mail									
Telemarketing									
Other development activit	ies								
Legal services									
Human Resource services	s								
Accounting/Payroll									
Computer operations									
Website design									
Website content									
Broadcasting engineering									\checkmark
Engineering									
Program director activities	3								
None of the above									

Comments Question No Comments for this section	Comment		
2.1 Average Salaries FULL TIME EMPLOYEES	SONLY	Jump t	o question: 2.1 🗸
	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	\$ 44,726	11
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint		\$	
Programming Director	1.00	\$ 30,000	9
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	2.00	\$ 26,000	7
Producer - Joint		\$	
Development, Chief		\$ 0	0
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint			
		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief		\$	
Underwriting, Chief - Joint		Ş	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - J	oint	\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief		\$	
Education, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Volunteer Coordinator		s	
		¥	

Volunteer (Coordinator - Joint				ş		
News / Cur	rent Affairs Director			1.00	\$ 30,	116	14
News / Cur	rent Affairs Director -	loint			\$		
Music Dire	ctor				ş	0	0
Music Libra	arian/Programmer				ş		
Announcer	/ On-Air Talent				ş		
Announcer	/ On-Air Talent - Joint				ş		
Reporter					ş		
Reporter -	Joint				ş		
Public Infor	rmation Assistant				\$		
Public Infor	rmation Assistant - Joir	nt			ş		
Broadcast	Supervisor				\$		
Broadcast	Supervisor - Joint				\$		
Director of	Continuity / Traffic				\$		
Director of	Continuity / Traffic - Jo	int			\$		
Events Coo	ordinator				\$		
Events Coo	ordinator - Joint				ş		
Web Admir	nistrator/Web Master			1.00	\$ 32,	000	1
Web Admir	nistrator/Web Master -	Joint			ş		
Total				6.00	\$ 162,	842	42
Comments							
Question	ents for this section	C	comment				
Enter the n	ming Board Method number of governing bo nembers) who are sele	ard members (includi		nd both voting and r	non-voting	Jump to quest	ion: 3.1 V
	ning Board Method					Jump to quest	ion: 31 V
	Automatic membershi		office held)				1011. <u>3.1 ¥</u>
Appointed	ming Board Method by government legislat vernment official (e.g.	ive body (including sc	hool board)			Jump to quest	ion: 3.1 V
3.1 Gover	ning Board Method	l of Selection				Jump to quest	ion: 3.1 🗸
Elected by	community/membersh	ip					8
3.1 Gover	ming Board Method	of Selection				Jump to quest	ion: 31 🗸
	se specify below)						3
3.1 Gover	ning Board Method	l of Selection				Jump to quest	ion: 3.1 🗸
years. The	ncil is the governance l re are 3 voting districts serve a life term on Tri	. 2 districts elect 3 rep					
3.1 Gover	ning Board Method	of Selection				Jump to quest	ion: 3.1 🗸
	board of directors itsel		ody)				0
2.1 Govor	ning Board Method	of Soloction					inn: [24.34]
	per of board members (above)			Jump to quest	11
			,				
Please rep	ming Board Membe ort the racial or ethnic governing board memb	group of the members	of your governing bo	oard by gender. Ple	ase also report	Jump to quest	ion: 3.2 🗸
	ning Board Membe	-				Jump to quest	ion: 32 V
	y group identification, p		tions and Definitions	" in the Employmen	t subsection.	bump to quest	012 +
	ning Board Membe					lump to	question: 3.2 V
5.2 00761	African American	Hispanic	Native American	Asian / Pacifi	ic White N	lon-Hispanic	Tota
Female Board Members			1	Asian / Facin			1
Male Board Members			10				10
Members Total	0	0	11		0	0	11
3 2 Gover	ning Board Membe	rs				Jump to quest	ion: 3 2 V
	Vacant Positions						0
3.2 Gover	ming Board Membe	rs				Jump to quest	ion: 3.2 🗸
Total Numb	per of Board Members	(Total should equal th	e total reported in Qu	uestion 3.1.)			11

3.2 Governing Board Members		Jump to	question: 3.2 V
Number of Board Members with disabilities			0
Comments Question	Comment		
No Comments for this section	Comment		
4.1 Community Outreach Activities			question: 4.1 V
Did the grant recipient engage in any of the followi formal component designed to be of special servic			
4.1 Community Outreach Activities		Jump to	question: 4.1 V Yes/No
Produce public service announcemnts?			Yes
Did the public service announcements have a spec community?	cific, formal component designe	ed to be of special service to the educa	ational Yes
Did the public service announcements have a spectromunity and/or diverse audiences?			-
Broadcast community activities information (e.g., c Did the community activities information broadcast educational community?			
Did the community activities information broadcast minority community and/or diverse audiences?	have a specific, formal compo	nent designed to be of special service	to the Yes
Produce/distribute informational materials based o	n local or national programming	<u>]</u> ?	Yes
Did the informational programming materials have educational community?	a specific, formal component d	lesigned to be of special service to the	Yes
Did the informational programming materials have community and/or diverse audiences?	a specific, formal component d	esigned to be of special service to the	e minority Yes
Host community events (e.g. benefit concerts, neig			Yes
Did the community events have a specific, formal of			-
Did the community events have a specific, formal of diverse audiences?	component designed to be of sp	becial service to the minority communi	ity and/or Yes
Provide locally created content for your own or and	other community-based comput	er network/web site?	Yes
Did the locally created web content have a specific community?			
Did the locally created web content have a specific community and/or diverse audiences?	c, formal component designed t	o be of special service to the minority	Yes
Partner with other community agencies or organiza district)?	ations (e.g., local commerical T	V station, Red Cross, Urban League,	school Yes
Did the partnership have a specific, formal compor Did the partnership have a specific, formal compor audiences? Comments		-	
Question Comment			
Community Counseling Health & Wellr	ness Center Diabetes Preventio	on Program FASD Coalition	
5.1 Radio Programming and Production		Jump to	question: 5.1 V
Instructions and Definitions:			
5.1 Radio Programming and Production		Jump to	question: 5.1 V
About how many original hours of station program (For purposes of this survey, programming intended distribution to at least one station outside the grant	ed for national distribution is def		
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	42	7,358	7,400
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		129	129
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		223	223
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		18	18
All Other (incl. sports and religious — Do NOT include fundraising)		60	60
Total	42	7,788	7,830
5.1 Radio Programming and Production			
Out of all these hours of station production harge of the production? (Minority ethnic or racial American/Pacific Islander.)		as a minority ethnic or racial group me	
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Approx Number of Original Program Hours			
			5,182
Comments Question Comment			5,182

5x21x52 (M-F minus 10am, 7 & 8pm) = 5460 21- sat x 52 = 1092 15.5 - sun x 52 = 806

Question Comment

piume - 16 lang - 2 hr/week = 104 opme - half = 18 hours yearly = 9 129

news 6 months (4X13x5x26)/60 = 112 news 6 months (4x9x5x26)/60 = 78 18 hr WSPG + 9 hr OPME + 6 school update 223

Veterans Day - 18

football + basketball 60

will + sue brutis, liz, marge, delson 66% of total plus all Groove Central + Talking Drum

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2014. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing her orbit no so "there" to a "there" to a public. (10) days also the submission of the report to or b) or b) commission of the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2014 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

Joint licensee Grantees that have filed a 2014 Local

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

In addition to our own initiatives, we see our work as an extension of the work being done by organizations and programs within our community. Our initiatives are based on what we come to learn about: through work with partners; from our annual community survey; and from priorities & goals set by our Tribal Council. We collaborate with other entities to further their efforts. We continuously have two weekly short form programs we produce that cover 1) Resources: Natural, Cultural & Human and 2) Public Affairs, News & Current Events. Each week's program has 5 segments and each segment repeats 8 times in one day. Repetition is something that seems to work. Folks hearing a program more than once is effective – and the repetition allows more people to hear the segments. We rotate Public Service Announcements in two ways 1) 4 PSAs are set daity – 1 in a heavy rotation, 1 in medium and 2 in light rotation (this gives us the ability to really ramp up messaging to tie in with an event or a purposeful focus and 2) Monthly – 8 categories of PSAs are set for categories like: Culture & History, Diabetes Awareness. Program/Services Awareness, Financial Literacy, Health, Safety, Parenting, Violence Prevention, Substance Abuse Awareness. That comes out on ore than 60 PSAs that run every day (not counting underwritten messages). This past year we added a Multimedia Journalist and re-launched our website, www.kwso.org. There is now coordination between our radio broadcast work – our website – our Tribal Newspaper (Spilyay Tymoo = Coyote news) – our Social Media sites (FB, Twitter) – our Sound Cloud and YouTube pages From September (the re-launch of our website) to December 2014: our website users went from d63 > 1856; sessions went from 1856 - 3430. The other ranalytic we found interesting was: in Settember, website access was 66% from desthoos & 27% from mobile devices & in In addition to our own initiatives, we see our work as an extension of the work being done by organizations and programs within our From September (the re-launch of our website) to December 2014: our website users went from 663 -> 18b6; sessions went from 18b6 -> 3430. The other analytic we found interesting was: in September, website access was 66% from desktops & 27% from mobile devices & in December website access was 48% from mobile devices and 41% from desktops. The Community Survey I mentioned earlier, that we did in June/July 2014 we asked how folks listen to music. 97% said radio – but interestingly 27% said on their phone and 21% on their desktop. So everything the system has understood to be shifting (with regard to new platforms) was supported in our survey and is playing out with our multimedia efforts.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area

Our Tribes' Health & Human Services Branch was a strong partner that yielded dissemination of information across 15 health strategies. The focus areas were in: Child Development, Fetal Alcohol Spectrum Disorders; Parenting Tips, Pre-4 Literacy, Youth Fitness, Child Abuse Prevention/Awareness, Educational & Employment Opportunities, Health Information & Services, and Violence Awareness (Children, Intimate Partners, Elders). There is also a focus on promotion of healthy activities and evenits that studies have shown act as a protective factor for youth in offering an alternative to less safe or less healthy behaviors. Our Tribal Council's Priorities & Goals Implementation Plan mentions by mame, KWSO's role in improving communication with the Tribal Membership. Specifically we are tasked with communicating using broadcast, print, website, social media and other means. We have also been asked to assist with General Council Meetings and Town Halls as far as lending structure, rules, time limits. And Tribal Council is asked with improving their process for sharing meeting meeting miniton with KWSO. Communication with Bth priority on a list of 14, so recognition of what we are able to accomplish through our work – demonstrates our place as a communic visithtion. We had another successful year in our relationship with our school district. In addition to KWSO. Communication was listed as the 8th priority on a list of 14, so recognition of what we are able to accomplish through our work – demonstrates our place as a community institution. We had another successful year in our relationship with our school district. In addition to our presence at High School Football and Basketball broadcasts, we have also become involved as major planners for a back to school BBQ each fail that this year fed 1200 people. It is also an opportunity for youth to pick up some school supplies and for the community to demonstrate support for our youth and the importance of education. We ran "school updates" weekly that covered information about curriculum, details about the opening of a new school, recruitment for a new alternative high school program and we worked with our Tribal Education Committee on an effort to educate young families on the importance of preschool literacy efforts. In the state of Oregon, KWSO is additioned back community. Date: Date of the opening of a new school, recent presented interacy reforts. In the state of Oregon, KWSO is working with other Community Radio Stations to form a membership organization that will support and advance collaborative efforts around programming, development, staff training and engineering. We have successfully drafted bylaws and are poised to solidify the organizational structure in 2015. There have already been several collaborative programs produced and high quality live broadcasts of a blues festival. Collaboratively generating some revenue that will trickle back to stations is a big goal of the group. This is also an opportunity to identify content for program production that is of common interest to diverse communities across our state.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational lites across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

resources? Please include direct feedback from a partner(s) or from a person(s) served. In June each year there is a big community health fair with educational booths and takeaway items. It's an opportunity to catch a good cross section of people for our annual survey kick off. This year 212 people completed our short survey and of that 97% said they listen to KWSO. The age range of respondents was 7 - 76 years. Although not impact alone, it does demonstrate our potential. Partner Story 1 – Warm Springs Community Action Team (WSCAT) from Chris Watson, Executive Director 'In October and November 2014, we hosted a 10-workshop Indianpreneurship series that attracted 17 community members and had 11 graduates. Though we did not specifically survey class members on how they first heard about the class, over 3/4 (in informal surveys) said they heard about the class on KWSO. They also stated that hearing about the class on were were through January, we ve hosted a Pathways Home homeownership course that has also attracted a significant number of community members. In this 6-session series, we have had 15 participants, 10 of whom will complete the class this were. When Bruce Engle and 1, the two instructors in the class, spoke to participants, 9 of them said they'd heard about, or been reminded of, the classes on KWSO, primarily by listening to the radio but also by seeing it posted on the website. The website has heighed us keep participants abreast of our schedule for our Building Natve Communities: Financial Skills for Families course, a recurring 6-workshop course that occurs 5 times per year." Partner Story 2 – ROOTS Atternative High School from Dawn Smith, Program Administrator "ROOTS is a credit recovery/high school completion alternative program In the Jefferson County School District. It is located on the Warm Springs Indian Reservation and serves students grades 9-12. ROOTS replaced the traditional online credit recovery high school program in its partnership with the Confederated Tribes of War Community intermoses even in the winter to find the program and two intonities evolve (North Service, wint rwsol's assistance, the ROOTS program was able to get a full roster of students off to a great start in September, 2014. KWSO continues to be a valuable community partner to the program. Not only does it provide ideas, information, and important contacts to the ROOTS program, the station continues to be the program is primary voice to the Warm Springs community." Partner Story 3 – Oregon State University Extension, Warm Springs from Beth Ann Beamer, Family & Community Health Coordinator "Promotion by KWSO Radio was critical for successful recruiting for urif rst 4.1 Horse Club Meeting in January 2015. Some of the attendees follow the 4.1 H Facebook page, but others learned about the meeting exclusively through KWSO. As a result, we have 5 new 4.1 Horse club members, and more planning to sign up."

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and

https://isis.cpb.org/Survey/Printing.aspx?sabssas=2&secnum=1000

illiterate adults) during Fiscal Year 2014, and any plans you have made to meet the needs of these audiences during Fiscal Year 2015. If you regularly broadcast in a language other than English, please note the language broadcast.

Our programming focus is on the residents of the Warm Springs Indian Reservation of Oregon. Our target audience is Native American. We also program and include in our community calendar and news – relevant information and stories for the communities in our surrounding area (which includes a significant Latino population) and the region. We plan on continuing to maintain this focus. We do air a minute long language lesson most every hour of every day and offer an hour long "Language, Culture & History" hour on Saturday and Sunday mornings. The Confederated Tribes of Warm Springs consist of 3 distinct Tribes each with their own language and cultural practices. We rotate language programming equally.

6.1 Telling Public Radio's Story

Jump to question: 6.1 🗸

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without our CPB funding – we wouldn't be able to afford National Programming, including most all the Native American programs offered by the Native Voice 1 network. We would not be able to utilize the Associated Press service for news content. There would be no news director for KWSO and we would need to scale back from our 9 daily local newscasts. We would be creduced to doing rip and read news from a lesser quality source than AP. Our news director also contributes to the production schedule for our weekly news magazines. So either other producers would become overburdened or we would need to eliminate one of our local weekly news magazines. We would lose our Cultural Programming Coordinator, a critical producer for programming on Traditional Lifeways and the passing on of Native Traditions. That would also impact Tribal Language Lessons production. To summarize: without CPB CSG funding KWSO would offer less high quality Native Programming.

Comments

Question

No Comments for this section

7.1 Journalists

Jump to question: 7.1 🗸

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Comment

7.1 Journalists	
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Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White His
News Director	1			1						
Assistant News Director										
Managing Editor										
Senior Editor										
Editor										
Executive Producer										
Senior Producer										
Producer	4	1		2	3			4		
Associate Producer										
Reporter/Producer										
Host/Reporter										
Reporter										
Beat Reporter										
Anchor/Reporter										
Anchor/Host										
Videographer										
Video Editor										
Other positions not already accounted for	1				1			1		
Total	6	1	0	3	4	0	0	5	0	
Comments										
Question		Commer	nt							

No Comments for this section