

Confederated Tribes of Warm Springs Oregon  
KWSO 91.9 FM  
PO Box 489  
4174 Highway 3  
Warm Springs, OR 97761



Underwriting

Underwriting is the contribution of some form of consideration in exchange for recognition in an on-air announcement. Underwriting credit announcements may "identify" the underwriter and its facilities, services or products. "Identification" has been interpreted to include the following:

- The name of the person or entity
- Location information
- Telephone numbers
- Audio logograms or slogans that identify but do not promote
- Value-neutral descriptions of a product line or service
- Brand and trade names and product or service listings that do not include qualitative or comparative language

UNDERWRITING AGREEMENT

Company/Organization Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Program to be underwritten: \_\_\_\_\_

COST to UNDERWRITE: \_\_\_\_\_

One Sentence Business Description for Underwriter Mention:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Business Authorized Signature

\_\_\_\_\_  
Date