Financial Reporting	<u>Le</u>	egal Forms	Grant Pa	<u>yments</u>	Grant	ee Profile	
SAS-Radio \\ 1. Employm	nent				Cui	rrent Grantee View: KWSO-FM	
				Change	Grantee: Ch	nange Grantee 🔻	
Employment					This Page	Entire Survey	
Change Section: 1. Emp		▼			<u>l</u>	nstruction Guide	-
1.1 Employment of Full-T Please enter the number of F The first grid includes all fema and the last grid includes all p	ULL-TIME RADIO eale employees, the s	employees in the grid second grid includes			Jump to qu	estion: 1.1 ▼	
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	Non-Hisp	/hite, panic males	Total
Officials - 1000							0
Managers - 2000						1	1
Professionals - 3000			3				3
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100			1				1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) -							

https://www.isis.cpb.org/Survey/SurveyClick.aspx?Rdct=SurveyIndex&sec=18&surveyType=2

/13/2016				CPB ISIS		
5400						0
Service Workers - 5500						0
Total	0	0	4	0	1	5
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000					1	1
Professionals - 3000			1		1	2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	1	0	2	3
Major Job Category / Job Code / Joint Employee					Persons with Disabi	lities
Officials - 1000						
Managers - 2000						
Professionals - 3000						
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100						

/13/2016				CPB I	SIS				
Craftspersons	(Skilled) - 5200				[
Operatives (Se	emi-Skilled) - 5300								
Laborers (Uns	killed) - 5400				[
Service Worke	rs - 5500				[
Total						0			
	e gender and ethnic abilities listed above	ity of each (e.g. 1 African Amerio	can female).						
				4					
1.2 Major Pro	ogramming Decis	ion Makers			Jump to	question: 1.2 ▼			
major program decisions about result in a doub programming d	Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.								
		in Question 1.1, how r programming decision		tation general manage	r,				
	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total			
Female Major Programming Decision Makers			1		1	2			
Male Major Programming Decision Makers			1			1			
Total	0	0	2	0	1	3			
1.3 Employm	ent of Part-Time	Radio Employees			Jump to	question: 1.3 ▼			
		TIME employees in the second grid includes a		t grid					

https://www.isis.cpb.org/Survey/SurveyClick.aspx?Rdct=SurveyIndex&sec=18&surveyType=2

and the last grid includes all persons with disabilities.

Major Job Category /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	
Job Code Officials - 1000	Females	Females	Females	Females	Females	Total
						0
Managers - 2000						0
Professionals - 3000			2		0	2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0
Laborers (Unskilled) - 5400			1			1
Service Workers - 5500						0
	0	0	3	0	0	3
5500	African American Males	0 Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	
5500 Total Major Job Category /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	3
Total Major Job Category / Job Code	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total
5500 Total Major Job Category / Job Code Officials - 1000	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total 0
Total Major Job Category / Job Code Officials - 1000 Managers - 2000	African American	Hispanic	Native American Males	Asian/Pacific	White, Non-Hispanic	Total 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000	African American	Hispanic	Native American Males	Asian/Pacific	White, Non-Hispanic	Total Ø 2
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000	African American	Hispanic	Native American Males	Asian/Pacific	White, Non-Hispanic	Total 0 2
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical -	African American	Hispanic	Native American Males	Asian/Pacific	White, Non-Hispanic	Total

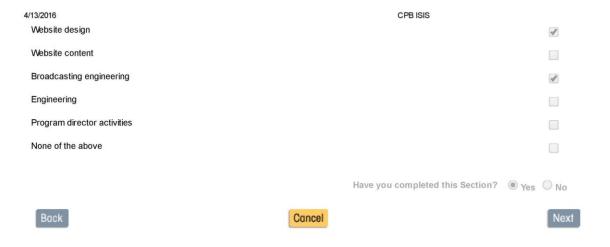
https://www.isis.cpb.org/Survey/SurveyClick.aspx?Rdct=SurveyIndex&sec=18&surveyType=2

/13/2016				CPB ISIS		
Laborers (Unskilled) - 5400						
Service Workers - 5500						
Total	0	0	2	0	0	
Major Job Category / Job Code					Persons with Disabi	lities
Officials - 1000						
Managers - 2000						
Professionals - 3000						
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100)					
Craftspersons (Skilled) -	5200					
Operatives (Semi-skilled) - 5300					
Laborers (Unskilled) - 54	100					
Service Workers - 5500						
Total						0
1.4 Part-Time Employ	ment				Jump to question:	1.4 ▼
Of all the part-time emplo worked 15 or more hours	oyees listed in Questions per week, but not full	n 1.3, how many work time?	ked less than 15 hou	ırs per week and how	many	
Number working less tha	an 15 hours per week					5
Number working 15 or m	ore hours per week					
1.5 Full-Time Hiring					Jump to question:	1.5 ▼
Enter the number of full-t (Do not include internal p	ime employees in each promotions, but do inclu	h category hired durin ude employees who c	g the fiscal year. hanged from part-tin	me to full⊦time status o	during the fiscal year.)	
No full-time employees w	vere hired (check here	if applicable)				

/13/2016			С	PB ISIS	
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000				1	1
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	1	1
the promotion of an emplo newly created position to Number of full-time and pa 1.7 Hiring Contractors	yee who stays in ess be filled). If no full-time art-time job openings	al candidate. Do not include a sentially the same job but has e or part-time job openings of the contractors to provide any o	a different title (i.e. w ccured, please enter	where there was no vacancy zero. Jump to qu	y or 3 estion: 1.7 ▼
				Check a	all that apply
Underwritting solicitation r	elated activities				
Direct Mail					
Telemarketing					
Other development activit	ies				
Legal services					
Human Resource service	s				

Accounting/Payroll

Computer operations



SUE MATTERS

Financial Reporting	<u>Legal Forms</u>	Grant Pa	<u>yments</u>	Gra	antee Profile
SAS-Radio \\2. Salary Report					Current Grantee View:
			Ch	ange Grantee:[Change Grantee ▼
Salary Report				This Page	Entire Survey
Change Section: 2. Salary Report Show all data for: 2015 ▼	▼				Instruction Guide
2.1 Average Salaries FULL TIME EN	MPLOYEES ONLY				question: 2.1 ▼
Chief Executive Officer		# of Employees	Avg. Anr	44,726	Average Tenure
Chief Executive Officer - Joint			\$		
Chief Operations Officer			\$		
Chief Operations Officer - Joint			\$		
Chief Financial Officer			\$		
Chief Financial Officer - Joint			\$		
Publicity, Program Promotion Chief			\$		
Publicity, Program Promotion Chief - Join	t		\$		
Communication and Public Relations, Chi	ief		\$		
Communication and Public Relations, Chi	ief - Joint		\$		
Programming Director		1.00	\$	30,000	10
Programming Director - Joint			\$		

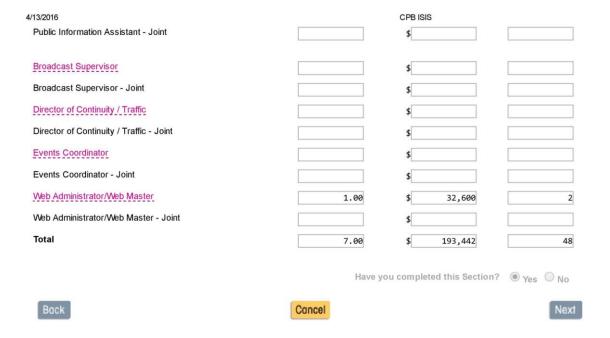
https://www.isis.cpb.org/Survey/SurveyMain.aspx

1/4

4/13/2016		CPB ISIS	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	2.00	\$ 26,000	8
Producer - Joint		\$	
Development, Chief	1.00	\$ 30,000	1
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
https://www.isis.cpb.org/Survey/SurveyMain.aspx			

4/13/2016		CPB ISIS	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief		\$	
Education, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Volunteer Coordinator		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director	1.00	\$ 30,116	15
News / Current Affairs Director - Joint		\$	
Music Director		\$	
Music Librarian/Programmer		\$	
Announcer / On-Air Talent		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter		\$	
Reporter - Joint		\$	
Public Information Assistant		\$	

https://www.isis.cpb.org/Survey/SurveyMain.aspx



SUE MATTERS

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Grantee Profile
SAS-Radio \\3. Governing Board			Current Grantee View KWSO-FN
		Cha	ange Grantee: Change Grantee ▼
Governing Board			This Page Entire Survey
Change Section: 3. Governing Box Show all data for: 2015 ▼	ard 🔻		Instruction Guide
3.1 Governing Board Method of S	election		Jump to question: 3.1 ▼
Enter the number of governing board m ex-officio members) who are selected i		rson and both voting and non-voting	
Ex-Officio (Automatic membership bec	ause of another office held)		
Appointed by government legislative bo or other government official (e.g. government official control of the co			
Elected by community/membership			8
Other (please specify below)			3
Tribal Council is the governance body Warm Springs Oregon. Council memb voting districts. 2 districts elect 3 reprepresentatives. There is 1 chief for e Tribal Council.	ers are elected every 3 years esentatives and 1 district elect	There are 3 s 2	
Elected by board of directors itself (self	-perpetuating body)		

https://www.isis.cpb.org/Survey/SurveyMain.aspx

Total number of board members (Automatic total of the above)

3.2 Gove	rning Board Membe	ers			Jump to ques	tion: 3.2 ▼
	port the racial or ethnic f governing board mem		s of your governing boa	ard by gender. Please	also report the	
For minori	ity group identification,	please refer to "Instru	ctions and Definitions" i	n the Employment su	bsection.	
	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members			1			1
Male Board Members			10			10
Total	0	0	11	0	0	11
Number o	f Vacant Positions					0
Total Num	ber of Board Members	(Total should equal th	ne total reported in Ques	stion 3.1.)		11
Number o	f Board Members with	disabilities				0
				Have you com	pleted this Section?	Yes No
Back			Cancel			Next

11

SUE MATTERS

<u>Financial Reporting</u> <u>Legal Forms</u> <u>Grant Payments</u> <u>Grantee Profile</u>

SAS-Radio \\ 4. Community Outreach Activities

Current Grantee View:

KWSO-FM

Change Grantee: Change Grantee ▼

Community Outreach Activities

Change Section: 4. Community Outreach Activities ▼
Show all data for: 2015 ▼

This Page

Entire Survey

Yes/No

Instruction Guide

4.1 Community Outreach Activities

Jump to question: 4.1 ▼

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
https://www.isis.cpb.org/Survey/SurveyMain.aspx	

1/2

Did the community events have a specific, formal component designed to be of special service to the educational community? Yes Did the community events have a specific, formal component designed to be of special service to the minority community and/or Yes Provide locally created content for your own or another community-based computer network/web site? Yes Did the locally created web content have a specific, formal component designed to be of special service to the educational Yes community? Did the locally created web content have a specific, formal component designed to be of special service to the minority community Yes and/or diverse audiences? Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school Yes district)? Did the partnership have a specific, formal component designed to be of special service to the educational community? Yes Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse Yes





SUE MATTERS

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Gran	Grantee Profile		
SAS-Radio \\5. Radio Programming ar		Cu	rrent Grantee View:			
			Change Grantee: C	hange Grantee ▼		
Radio Programming a	nd Productio	n	This Page	Entire Survey		
Change Section: 5. Radio Programming Show all data for: 2015 ▼	and Production ▼			nstruction Guide		
5.1 Radio Programming and Productio	n		Jump to qu	estion: 5.1 ▼		
nstructions and Definitions:						
About how many original hours of station properson properson of this survey, programming in listribution to at least one station outside the	ntended for national distrib	oution is defined as all program ket.)				
Music (announcer in studio playing principally equence of musical recording)	иа	26	5,586	5,612		
Arts and Cultural (includes live or narrated performances, interviews, and discussions, i orm of extended coverage and broadcast tir levote to artistic and/or cultural subject matte	ne		166	166		
News and Public Affairs (includes regular coverage of news events, such as that produce by a newsroom, and public issues-driven listo participation, interview and discussion progra	ener		157	157		
Documentary (includes highly produced long stand alone or series of programs, principally levoted to in-depth investigation, exploration examination of a single or related multiple submatter)	, or			0		
All Other (incl. sports and religious — Do NO	Т		60	60		

https://www.isis.cpb.org/Survey/SurveyMain.aspx

include fundraising)

Total

26

5,969

5,995

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

Approx Number of Original Program Hours

3,940

Have you completed this Section?

Yes

Note

SUE MATTERS

Financial Reporting Legal Forms **Grant Payments Grantee Profile**

SAS-Radio \6. Local Content and Services Report

Current Grantee View:

KWSO-FM

Change Grantee: Change Grantee ▼

This Page

Local Content and Services Report

Change Section: 6. Local Content and Services Report ▼ Show all data for: 2015 ▼

Jump to question: 6.1 ▼

Entire Survey Instruction Guide

6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2015. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2015 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KWSO strives to offer useful information to the Warm Springs Indian Reservation community. Our work encompasses our broadcast efforts which are now teamed with website, social media & video content. We coordinate with our Tribal newspaper, Spilyay Tymoo, and contribute to their print format

We have 2 locally produced broadcast news magazines that are short form weekly - 5 segments, with one segment featured each day Mon-Fri. We

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

In an effort to demonstrate increased capacity for sharing video content we partnered with our local Cultural Trust "Washanaksha" committee to create and distribute a DVD that included: language lessons; stories; short documentaries; and a music video. This was a pilot project and a first step toward creating more multimedia and possibly interactive material around Tribal culture, history and lifeways in partnership with our Culture & Heritage Programs, the Museum at Warm Springs and the Warm Springs Library.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KWSO has partnered with the Spilyay Tymoo newspaper to roll out education and awareness information in sync. To accomplish this – the two entities share a multimedia journalist position. Spilyay Tymoo Editor Dave McMechan says "we have coordinated on public awareness campaigns for many topics from Bullying to Diabetes Awareness, utilizing print, on air, and social media to deliver information." Over the past week on our KWSO Facebook Page our largest segment of users (20%) was women 25-34, our reach was 4655 with 82% of those viewing our posts were on a mobile device. Highest engagement

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2015, and any plans you have made to meet the needs of these audiences during Fiscal Year 2016. If you regularly broadcast in a language other than English, please note the language broadcast.

KWSO is owned and operated by the Confederated Tribes of the Warm Springs Indian Reservation of Oregon. Our community is Native American and the service we provide is focused on the community's needs and interests. Our programming does include Native Language Lessons hourly and we also

include language, history, traditional practices and lifeways in programming. The 3 distinct languages of the Confederated Tribes of Warm Springs include

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding allows us to continually increase our level of professionalism in producing local content.

Without CPB funding KWSO would not be able to offer high quality national programming to our local community. Without our CPB CGS we would not be able to produce the amount of local programming that we create.

Back

Cancel

Next

It's easier to read these responses here:

Question 1

KWSO strives to offer useful information to the Warm Springs Indian Reservation community. Our work encompasses our broadcast efforts which are now teamed with website, social media & video content. We coordinate with our Tribal newspaper, Spilyay Tymoo, and contribute to their print format as well.

We have 2 locally produced broadcast news magazines that are short form – weekly – 5 segments, with one segment featured each day Mon-Fri. We believe repetition is effective and run each segment 9x on its scheduled day. Those segments are also posted to our SoundCloud account. We promote that on air and also with social media posts. Public Service campaigns include on air messaging, social media posts and articles in our Tribal newspaper.

Our content is influenced by trends and needs in the community. We work most closely with our local Health & Human Services programs that collect health & mental health data. They utilize KWSO in prevention and education work. Direction on community needs also comes from our Tribal Council's Goals & Priorities. Additionally KWSO conducts a survey annually allowing for input from community members. We also have feedback from our Community Advisory Board.

Question 2

In an effort to demonstrate increased capacity for sharing video content we partnered with our local Cultural Trust "Washanaksha" committee to create and distribute a DVD that included: language lessons; stories; short documentaries; and a music video. This was a pilot project and a first step toward creating more multimedia and possibly interactive material around Tribal culture, history and lifeways in partnership with our Culture & Heritage Programs, the Museum at Warm Springs and the Warm Springs Library.

KWSO collaborated with our Tribal Council's Education Committee around education issues ranging from preschool literacy to FAFSA filing. We also continue our positive relationship with our school district to promote school events and provide programming that explains learning goals and programs with parents and the community. We were also supportive of a new STEM initiative within our school system in partnership with the Oregon Health Sciences University ON TRACK program.

KWSO was involved in finalization of our Tribe's Natural Disaster Mitigation Plan. We ran a preparedness public service campaign and maintained good relationships with our public

safety officials and fire management program staff. During the summer, a major wildfire, led to a really great partnership with the incident management team and their public information officers. Homes were threatened and some were lost. The PIO would come to the radio station, right after the morning briefing, to provide a live update on fire behavior, the plan of attack for the day and critical information for local residents about threat levels and evacuation orders.

We continue to coordinate with the Tribal Health & Human Services Prevention team to provide education and awareness of issues such as: Tobacco Use; Suicide; Drug & Alcohol Use; Gambling Addiction; HIV/Aids & Bullying. Our community has a Joint Health Commission that sets priorities. The Priorities that KWSO aligns the most with include: promotion of Healthy Events and Health Services Information and Education. Additionally messaging supports priorities in the areas of: Child Development; Prenatal and Youth Health; Preschool, K-12 and Higher Education support.

Question 3

KWSO has partnered with the Spilyay Tymoo newspaper to roll out education and awareness information in sync. To accomplish this – the two entities share a multimedia journalist position. Spilyay Tymoo Editor Dave McMechan says "we have coordinated on public awareness campaigns for many topics from Bullying to Diabetes Awareness, utilizing print, on air, and social media to deliver information." Over the past week on our KWSO Facebook Page our largest segment of users (20%) was women 25-34, our reach was 4655 with 82% of those viewing our posts were on a mobile device. Highest engagement came from posts of pictures from a local pow wow, pictures from local prep basketball games, a post about "only 1% of college students are American Indian" and a news update on "last occupier of Oregon wildlife refuge surrenders..."

On August 12, 2015 a human caused major wildfire spread rapidly and disrupted life in our community for many weeks. From the start KWSO was reporting on road closures, fire movement, evacuations and firefighter efforts. When our own facility was inaccessible due to the fire – we posted information on our Facebook site. Our existing relationships with our Fire Management, Bureau of Indian Affairs and Public Safety officials allowed us access to up to date information in the initial hours of the fire. Once an incident management team was in place, information flowed from their public information officer daily and directly to KWSO. KWSO news provided verified information updates each day, posted a video of a community meeting, and included emerging information on social media posts. Warm Springs Public Safety General Manager Stan Sunega "when the fire behavior was so erratic with our officers making on the spot decisions to evacuate homes, KWSO stayed on top of reporting what was happening for our community members. This was especially critical in the first day or two when accurate information needed to get out."

Health, Mental Health & Safety campaigns have always been a mainstay of KWSO programming and Public Service Announcements. In 2015 KWSO aired more than 2,950 Public Service Announcements focused on: methamphetamine; gambling; influenza; cancer; violence; bullying. If just one message plants a seed with one person to live a healthier life, we feel like our efforts are well worth it. Health & Human Services General Manager for the Confederated Tribes of Warm Springs Caroline Cruz recognizes the effectiveness of KWSO messaging: "by using social media, combined with: on air PSA campaigns; news stories; and programs - we have been able to focus on educating our community about topics such as gambling addiction and methamphetamine awareness. Our branch appreciates the coordination of the radio station with our Tribal newspaper to focus on our community's health and mental health issues. Information can prompt action that leads to a positive change in behavior, and the more information is shared - the more healthy change is possible."

Question 4

KWSO is owned and operated by the Confederated Tribes of the Warm Springs Indian Reservation of Oregon. Our community is Native American and the service we provide is focused on the community's needs and interests.

Our programming does include Native Language Lessons hourly and we also include language, history, traditional practices and lifeways in programming. The 3 distinct languages of the Confederated Tribes of Warm Springs include the Sahaptin or Ichishkiin language, the Wasco or Kiksht language and the Paiute or Numu language. English is the language used for the majority of KWSO programming.

Question 5

CPB funding allows us to continually increase our level of professionalism in producing local content.

Without CPB funding KWSO would not be able to offer high quality national programming to our local community. Without our CPB CGS we would not be able to produce the amount of local programming that we create.

SUE MATTERS

Financial Reporting	Legal Forms	Grant Payments	Grantee Profile		
SAS-Radio \\7. Journalists			Current Grantee View: KWSO-FM		
		Change	e Grantee: Change Grantee ▼		
Journalists			This Page Entire Survey		
Change Section: 7. Journalists Show all data for: 2015 ▼	V		Instruction Guide		
7.1 Journalists			Jump to question: 7.1 ▼		

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	Other
News Director	1				1			1			
Assistant News Director											
Managing Editor											
Senior Editor											
Editor								0			
Executive Producer											
Senior Producer											
Producer	4			2	2			3		1	
Associate Producer											
Reporter/Producer											
Host/Reporter											
Reporter											
Beat Reporter											
Anchor/Reporter											
Anchor/Host											
Videographer											
Video Editor											

https://www.isis.cpb.org/Survey/SurveyMain.aspx

Other positions

1/2

4/13/2016

not already accounted for

Total 6 0 0 2 4 0 0 5 0 1 0

Have you completed this Section? ® Yes No

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