KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

| <u>Date</u> | <u>warm springs Program Topic</u> | <u>ISSUE</u> |
|-------------|-----------------------------------|--------------|
| 01/0        | 06/14 Miss Warm Springs Pageant   | Youth Event  |
| 01/1        | 13/14 Unmanned Aerial Vehicles    | Business     |

01/20/13 Portland Community College Women's Basketball College Sports

01/27/13 Weight of the Nation Health

## Our People & Mother Earth Topic

01/06/14 Legends Culture 01/13/14 Legends Culture 01/20/13 Legends Culture 01/27/13 Legends Culture

## 13 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:15pm, 5:45pm

## **Local News Stories**

| <u>Date</u> |          | <u>Story Topic</u>  | <u>Issue</u>      |
|-------------|----------|---|-------------------|
| <u>Daio</u> | 1/2/2014 | Results from Day 1 of Holiday Basketball Tournament           | Sports            |
|             |          | Senator Merkley Holding Town Hall in Jefferson County         | •                 |
|             |          | Austin Greene Talks About 50 <sup>th</sup> Annual Holiday     | Sports            |
|             |          | Jeff Anspach Talks About Warm Springs Being                   | Business          |
|             |          | Austin Greene Talks About Directing the Annual                | Sports            |
|             |          | Wildlife Department Asking for Hunting Results                | Natural Resources |
|             |          | Jeff Anspach Hopes to Draw Unmanned Aerial                    | Business          |
|             |          | Jeff Anspach Believes Unmanned Aerial Vehicle Test            | Business          |
|             |          | Missing Redmond Man Found Hitchhiking Near Indian             | Public Safety     |
|             |          | Reservation Burning Permits Need to Be Renewed for            | Public Safety     |
|             | 1/3/2014 | First Baby Born in Central Oregon in 2014 is from Warm        | Community         |
|             | 1/3/2014 | Holiday Basketball Tourney Results                            | Sports            |
|             | 1/3/2014 | Nicole Charley Talks About Tribal Food Summit Next            | Culture           |
|             | 1/3/2014 | Nicole Charley Remarks on Importance of Tribal Food           | Culture           |
|             | 1/6/2014 | Schurz, Nevada Team Wins 50 <sup>th</sup> Annual Warm Springs | Sports            |
|             | 1/6/2014 | Tribal Food Summit This Week in Portland                      | Culture           |
|             | 1/7/2014 | Tribal Food Summit Tomorrow in Portland, Warm                 | Culture           |
|             |          | Tribal Members on College Sports Teams (PCC, NM               | Sports            |
|             |          | "The Lost Fish" Film Coming to Warm Springs                   | Natural Resources |
|             |          | Black Ice & Freezing Fog Delay School and Tribal              | Public Safety     |
|             |          | Weight of the Nation Screenings Being Held in                 | Health            |
|             |          | 2014 Outdoor Burning Permits and Regulations                  | Public Safety     |
|             |          | MHS Students Have Opportunity to See Sherman                  | Education         |
|             |          | Author Alexie Coming to Bend, 100 MHS Students Get            | Education         |
|             |          | MHS Sports  | Sports            |
|             |          | Statewide Homeless Count on January 30 <sup>th</sup>          | Community         |
|             |          | Senator Wyden Holding Jefferson County Town Hall              | Government        |
|             |          | Elks Hoop Shoot Tomorrow                                      | Sports            |
|             |          | No Water Today in Simnasho                                    | Public Safety     |
|             |          | MHS Sports  | Sports            |
| I           | /13/2014 | Warm Springs Telco Expands Service Area                       | Business          |
|             |          |   |                   |

| 1/13/2014 "The Lost Fish" Showing Tonight in Warm Springs 1/14/2014 JCMS National Honor Society Inductees from Warm 1/14/2014 Seekseequa, Sidwalter & Simnasho Get 1/14/2014 MHS Sports 1/14/2014 MHS Sports 1/14/2014 Museum at Warm Springs Accepting Work from Young 1/15/2014 Kids Invited to Enter Artwork in Tribal Youth Art Exhibit 1/15/2014 Kids Invited to Enter Artwork in Tribal Youth Art Exhibit 1/16/2014 Warm Springs Nation Little League First Meeting of 1/17/2014 Greg Walden Making Jefferson County Appearance 1/17/2014 Greg Walden Making Jefferson County Appearance 1/17/2014 Jacoby Ellsbury Up for Oregon Sports Awards 1/17/2014 Warm Springs Library Rules of Conduct 1/20/2014 Gerald Danzuka Teaching New Writer's Circle 1/20/2014 About 50 Attend Wyden Town Hall; Walden Visit Is 1/20/2014 Affibal Veterans Memorial Highway Designation 1/20/2014 Tibal Veterans Memorial Highway Designation 1/20/2014 Wild Horse Racing This Weekend 1/21/2014 Rep. Walden Makes a Stop in Madras 1/21/2014 Abby Scott Player of the Week in WAC 1/21/2014 AHIS Sports 1/21/2014 Weight of the Nation Showing in Warm Springs 1/22/2014 Weight-ins Begin Tomorrow for Movin' Mountains 1/22/2014 Weigh-ins Begin Tomorrow for Movin' Mountains 1/22/2014 Weigh-ins Begin Tomorrow for Movin' Mountains 1/23/2014 Slimdown Challenge Weigh Ins Today (Carolyn 1/23/2014 Slimdown Challenge Weigh Ins Today (Carolyn 1/23/2014 Slimdown Challenge Weigh Ins Today (Carolyn 1/23/2014 Alexie in Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Tribal Youth Art Exhibit Opens 1/24/2014 Alexie in Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Alexie in Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Alexie in Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Alexie in Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Alexie on Bend Tonight, MHS Students Attending (Sarah 1/24/2014 Alexie on Good Tonicus Thi | Culture Sports Health Recreation Government Sports Sports Community Community Education Politics Sports Community Public Safety Sports Politics Sports Sports Business Health Business Health Sports Health Recreation Business Business Business |
|--|---|
| 1/29/2014 Office of Special Trustee Reminds People That Minors 1/29/2014 Pichette Invited to Play Abroad   | Community<br>Sports   |
|  |   |

80 WS History of Development History 80 Finacial Literacy

Financial Literacy 80 Gambling Awareness Gambling Awareness

80 Health Info (Cancer, Cold/Flu, Diabetes, Heart Disease) Health 80 Positive Indian Parenting Parenting 80 Drug and Alcohol Awareness Health

80 Youth Dental - Silver Nitrate Dental Health Mental Health

80 Bullying

## Individual PSAs

77 Winter Home Fire Safety 1-5 Safety

73 Weight of the Nation Event/Health

71 Flu 1 & 2 Health

69 Jan For the Health of It/Fruit of the Month Health 62 Moving Mountains Event/Health

58 Affordable Heath Care Health Insurance 56 Managed Care Health Insurance

Awareness/Education 56 Cervical Cancer 1 & 2

53 I Have a Dream Family Symposium Event 51 Don't Drink and Drive 1&3 Safety

**Program Awareness** 43 MAWS Youth Art Deadline

41 WS Holiday Basketball Tourney Event

38 LGBTQ2S 1 & 2 Awareness/Education

35 OPB TV **Program Awareness** 

32 Wildhorse Race Finals Event Event 30 January Drummers Jam 29 Northend Express Tournament **Event** 

28 Mission Possible Challenge Health 28 Feed the Pig 1 & 2 Financial Literacy 28 HIV Testing 1-2 Awareness/Education

23 Let's Move 1-2 Health

20 Recycling Recycling

20 Sex Offender Registry **Program Awarenss** 19 Elder Violence Awareness/Education

19 Sexual Assault Awareness/Education

19 Strengthen Your Nation Awareness/Education 18 Sire 1 & 2 **Program Awarenss** 

16 Conect with Kids Coverage Health Insurance

15 Emergency Prep Safety 15 Kids Dental 1-2 Health 15 Senior Prom Event 15 Sweetheart Sale **Event** Education 15 Boost Attendance

10 Coping with Crying Parentina 10 Fatherhood Parentina 10 Immunizations **Immunizations** 

Health 10 Dangerous Decibels 1-3 10 No Smoking with Kids in Cars Health 10 Obesity 1-2 Health

10 Winter Round Dance **Fvent** 

5 WS Counseling Drop In Mental Health 5 Stroke Awareness 1 & 25 Heart Smart Dinner5 COCC Community Learning

Health Event Education

# of continuing PSA campaigns aired = 640 # of PSA (set daily) that aired = 1277 TOTAL NUMBER OF Public Service Announcements Aired = 1917

**KWSO** Monthly Report

Feb-14