

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

<u>Week of</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>
9/29/14	Elections 2014 Segments	Election info 2014
10/6/14	Elections 2014 Segments	Election info 2014
10/13/14	Elections 2014 Segments	Election info 2014
10/20/14	Elections 2014 Segments	Election info 2014
10/27/14	WS Ventures - Don Sampson	Business
11/3/15	Indianpreneurship w/Arlyn Stwyer	Business Training
11/10/15	2015 CTWS Budget	Tribal Budget
11/17/15	MHS Proficiency w/Sarah Brahman-Smith	Education
11/24/15	Health Insurance w/Caroline Cruz & Raylene Thomas	Health Care
12/1/15	Mt Hood Meadows w/Matt Drake & Greg Leo	Recreation
12/8/15	Going to College 101	Education
12/15/15	Indian New Year (archival audio w/Pierson Mitchell)	Culture
12/22/15	2014 Year in Review	2014 news
12/29/15	2014 Year in Review	2014 news

<u>Week of</u>	<u>Our People & Mother Earth Topic</u>	<u>Issue</u>	
9/29/14	Jim Pepper Festival	Music	9
10/6/14	Deer Ridge Pow Wow	Culture	9
10/13/14	Jim Warne	Health	9
10/20/14	Harrison Davis rebroadcast	Elder Wisdom	
10/27/14	MHS Voices	Youth	5
11/3/14	Flu & Colds + Health Ed	Health	
11/10/14	Veterans - Warrior Society w/Jody Calica	Veterans	
11/17/14	Carbon Sequestration w/Don Sampson	Business	
11/24/14	Thanksgiving Thoughts	Holiday	
12/1/15	Reservation Wildlife Populations w/Andrea K	Wildlife	
12/8/15	Legends	Culture	
12/15/15	Legends	Culture	
12/22/15	Legends	Culture	
12/29/15	Legends	Culture	

13 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 5:15pm, 5:45pm

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>	
1-Oct	Deer Hunting on WS Reservation	Hunting	
1-Oct	Salmon Celebration at Bonneville	Salmon	
1-Oct	Tribal Payroll going to auto deposit	Employment	
2-Oct	Klamath River water release	Salmon	
3-Oct	Tribal Council Summary 9/22 meeting	Government	
3-Oct	WS Housing home improvement program	Housing	3
6-Oct	Child Abuse Training	Child Safety	
7-Oct	Salmon Returns on Columbia River	Salmon	
8-Oct	CTWS HUD funding announcement	Housing	
9-Oct	Museum at WS Art Winners	Arts	
9-Oct	MHS prep sports	Prep Sports	4
10-Oct	Oregon School Report Cards	Education	
10-Oct	BendFilm Festival in WS	Arts	
13-Oct	Voter Registration Deadline in Oregon	Vote	
17-Oct	Charles Button album release	Arts	
20-Oct	2015 proposed CTWS budget meetings	Tribal Budget	

20-Oct	COBO sign ups	Youth Sports	4
21-Oct	CTWS Budget meeting	Tribal Budget	
22-Oct	CTWS Budget meeting	Tribal Budget	
22-Oct	Jefferson County Cattle Rustling	Crime	
23-Oct	Tribal Council Summary 10/20 meeting	Government	
24-Oct	WS Ventures - UAVs	Business	
24-Oct	Central Oregon Whooping Cough	Health	10
24-Oct	Winona LaDuke and sustainability	Environment	
24-Oct	Warm Springs Library	ProgramService	
27-Oct	Madras Hotel burns down	Crime	
28-Oct	Reservation Horse population	Environment	
29-Oct	509J school board meeting	Education	
29-Oct	K-8 Academy Football	Prep Sports	4
29-Oct	Warm Springs Per Capita Checks	Government	
30-Oct	Minor's Trust Fund Meeting	Government	
31-Oct	Election Day next week	Vote	
31-Oct	Highway 9 road work	Safety	
31-Oct	WS Composites CEO Jake Cochise	Business	
11/4/2014	Agency district budget meeting	Community	
11/4/2014	Indian national finals rodeo	Sports	
11/4/2014	Election day arrives	government	
11/5/2014	Election results	government	
11/5/2014	Double ball clinic	Sports	
11/6/2014	Sidwalter community meets	Government	
11/6/2014	High school teams headed for post season	Sports	
11/6/2014	Local rodeo competitors do well at INFR	Sports	
11/7/2014	EPA issues burn bans on reservation	Environment	
11/7/2014	Students honor native heritage with roc your mocs ca	Culture	
11/10/2014	Sealions kill more salmon than originally reported	Natural resources	
11/10/2014	Locomotives derail in Metolius	Public safety	
11/10/2014	Region braces for winter storm	Weather	
11/12/2014	Tribal council update	Local government	
11/12/2014	Native musicians honored	Culture	
11/12/2014	Winter blast causes cancellations and road closures	Public safety	
11/13/2014	Commissioner race recount underway	Politics	
11/13/2014	Vehicles collide in front of WS mill	Public safety	
11/13/2014	Tribes oppose removal of grizzly from ESA	Natural resources	
11/14/2014	Storms forces closures	Weather	
11/14/2014	Public safety officials warn of driving dangers	Public safety	
11/14/2014	School board meets	Education	
11/14/2014	Food drive underway	Community	
11/17/2014	Cold weather to continue	Weather	
11/17/2014	Water polo team wins state championship	Sports	
11/18/2014	Deadline for discount phone service draws near	Technology	
11/18/2014	Wind farm sues government to no t release informatio	Environment	
11/18/2014	LIHEAP funds available for home heating bills	Community	
11/19/2014	Commissioner race still undecided	Politics	
11/20/2014	Telco customers to update information	Technology	
11/21/2014	Tribal council meeting summary report	Local government	
11/24/2014	Annual bazar scheduled	Community	
11/24/2014	Crash temporarily closes hwy26	Public safety	
11/24/2014	Bowling tournament to begin	Sports	
11/25/2014	Mae Huston wins commissioners seat	Government	
11/25/2014	Crash details released	Public safety	
12/1/2014	Benefits fair	Tribal	
12/1/2014	Sockeye salmon return in numbers	Natural resources	
12/1/2014	World aids day	Health	
12/2/2014	509j schools closed	Education	

12/2/2014	Weather causes closures	Public safety
12/3/2014	Nws issue severe weather alert	Weather
12/3/2014	Tribal government shuts down due to weather	public safety
12/4/2014	Extreme weather continues schools/tribe shut down	Public safety
12/5/2014	Tribal nations conference held in DC	Government
12/5/2014	Patient given wrong medicine dies	Health
12/8/2014	Madras woman killed in accident	Public safety
12/8/2014	Local cowboy places in national rodeo	Sports
12/8/2014	Employee benefit meetings held	Health
12/10/2014	Girls basketball beats sisters	School sports
12/11/2014	Recreation holds Christmas bazaar	Community economics
12/13/2014	Feds give tribes green light to grow weed	Economics
12/16/2014	Icys roads cause delays	Public safety
12/16/2014	Natural resources ask for hunting results	Natural resources
12/17/2014	Employee benefit deadline draws near	Employment
12/17/2014	Food and toy drive underway	Community
12/18/2014	Tribal members arrested following car chase	Public safety
12/18/2014	Tribal council meets	Government
12/18/2014	Several athletes receive honors	Schools sports
12/19/2014	President ok's water bill	Government natural resources
12/19/2014	Last day to donate toys	Community
12/20/2014	Road reopens after small slide	Public safety
12/21/2014	Diesel spills causes havoc	Public safety
12/22/2014	Wildlife service asks about conservation efforts	Natural resources
12/23/2014	Yakima sues US army corps of engineers	Politics
12/29/2014	Ski bowl opens for season	Recreation
12/30/2014	Numerous accident reported	Public safety
12/30/2014	Transit looks at funding options	Transportation
12/30/2014	Farmers hopeful after heavy rains	Agriculture
12/31/2014	Miss Warm's Sprigs crowned	Culture

The far right column notes Joint Commission guidance area for programming

Guidance for Joint Health Commission 15 strategies

- 1 Prenatal
- 2 Child Development/FASD
- 3 Early Childhood/Child Development
- 4 Youth Fitness
- 5 Youth Mental Health
- 6 Child Development
- 7 Youth Support
- 8 Education & Job Opportunity
- 9 Events
- 10 Health and Info + Services
- 11 Consequences & Txt
- 12 Tribe's Health Education and Health Support
- 13 Elders
- 14 Health System
- 15 Health Professionals

Continuing PSA Campaigns

OCTOBER

80 WS History of Development	History	
80 Dangerous Decibels	Hearing Protection	10
80 Flu Season	Health	10
80 Bullying	Bullying Awareness	5
80 Financial Literacy	Personal Financial Education	
80 Mountains	Geography	
80 Environmentally Friendly Tips	Environment	

80	Ages & Stages	Child Development	2
	NOVEMBER		
80	WS History of Development	History	
80	Dangerous Decibels	Hearing Protection	10
80	Flu Season	Health	10
80	Bullying	Bullying Awareness	5
80	Financial Literacy	Personal Financial Education	
80	Program Awareness	Program Awareness	
80	FASD Part 2	Child Development	2
80	Ages & Stages	Child Development	2
	DECEMBER		
80	WS History of Development	History	
80	Dangerous Decibels	Health	10
80	Flu Season	Health	10
80	Bullying	Mental Health	5
80	Financial Literacy	Financial Education	
80	Program Awareness	Program Awareness	
80	FASD Part 2	Child Development	2
80	Ages & Stages	Child Development	2

Individual PSAs

	OCTOBER		
134	2014 Vote 1-3	Vote	
102	FASD E1 + E2	FASD	2
81	Register to Vote 1 & 2	vote	
76	BendFilm "Return of the River"	Event	9
66	Indianpreneurship class	Financial Education	
56	MAWS TM Art Exhibit	Program Awareness	
56	Salmon Canning Class	Event	9
53	Oct for the Health of It/Fruit of the Month	Health	
48	Great Pumpkin Party	Event	9
43	Buff Booster Crab & Tri Tip fundraiser	Event	9
40	Trunk or Treak	event	9
38	Halloween Carnival	Event	9
38	KNT Fall Run	event	9
30	Gun Safety	Safety	
30	WS Housing HIP Program	Home Improvement	
28	Smoking Cesation 1 + 2	Health	
27	Employee Halloween Contest	Event	9
25	White Buffalo 5K run	Event	9
23	Tribal Connect Program	Program Awareness	
23	Outdoor Market Celebration	Event	9
22	Simnasho Halloween	Event	9
20	Fire Safety	Fire Safety	
18	Emergency Preparedness 1-4	Safety	
18	Food Safety 1-5	Safety	
18	High Blood Pressure 1 & 2	Health	
15	Personal Financial Literacy Class	Financial Education	
12	Halloween Safety - Halloween only	Safety	
12	Fire Management Haunted House	Event	9
10	Elder Violence	Violence Awareness	
10	Intimate Partner Violence	Violence Awareness	
10	Vietnam Veterans	Veterans	
10	Strengthen Your Nation	Mental Health	

10 Managed Care 1 + 2	Health Insurance	
10 The Great American Smoke Out	Health	
10 Home Fire Safety	Fire Safety	
10 Community Cardio Challenge	Event	9
10 Federal Student Aid	Education	
5 Child Maltreatment	Violence Awareness	
5 Erickson Aircraft Veteran Day	Veterans	
5 Veteran's Crisis Line	Veterans	
5 Ammunition Disposal	Safety	
5 Sex Offender Registry	Program Awareness	
5 WS Library	Program Awareness	
5 Cervical Cancer 1 & 2	Health	
5 OSU Ext Food Preservation	Food Safety	
5 JCMS AVID night	Event	9
5 CTWS Board Openings	Business	

NOVEMBER

94 MAWS NA Heritage Art Market	Program Awareness	
92 The Great American Smoke Out	Health	
83 Tribal Connect Program	Program Awareness	
76 Home Fire Safety	Fire Safety	
58 Comp & Benefits Fair	Insurance	
47 WS Housing HIP Program	Home Improvement	
43 Nov Health of It/Fruit	Health	
43 Smoking Cessation 1 + 2	Health	
37 JCMS AVID night	Event	
36 Food Safety 1-5	Safety	
36 Nurturing Parenting	Event	
35 Erickson Aircraft Veteran Day	Veterans	
33 2014 Vote 1-3	Vote	
33 Washanaksha Grant	Grant Opportunity	
30 Managed Care 1 + 2	Health Insurance	
30 Pumpkin Class	Cooking	
26 Intimate Partner Violence	Violence Awareness	
25 Sexual Assault	Violence Awareness	
25 Itsy Bitsy Mini Pow Wow	event	
20 Child Maltreatment	Violence Awareness	
20 Elder Violence	Violence Awareness	
18 Emergency Preparedness 1-4	Safety	
18 Winter Home Fire Safety 1-5	Safety	
18 High Blood Pressure 1 & 2	Health	
18 CTWS Board Openings	Business	
15 Vietnam Veterans	Veterans	
15 Strengthen Your Nation	Mental Health	
15 Christmas Bazaar	Event	
13 Miss Warm Springs Pageant	Event	
10 Food Safety Turkey Tips	Safety	
10 LIHEAP Program	Heating Assistance	
10 Federal Student Aid	Education	
5 Veteran's Crisis Line	Veterans	
5 Gun Safety	Safety	
5 Personal Financial Literacy Class	Financial Education	

DECEMBER

74	Winter Home Fire Safety 1-5	Safety
73	NDN Night Out	event
71	Christmas Bazaar	Event
66	WSPD Holiday Tips 1-4	Crime Prevention
56	December Fruit of the Month	Health
53	Miss Warm Springs Pageant	Event
53	Buzzed Driving	Don't Drink & Drive
52	Christmas Parade	Event
51	Grief Workshop	Mental Health
51	Washanaksha Grant	Grant Opportunity
50	Free Health Screening	Health
43	December for the health of it	Health
38	WS Housing HIP Program	Home Improvement
37	Home Fire Safety	Fire Safety
36	Holiday Greetings	
25	Child Maltreatment	Violence Awareness
25	Strengthen Your Nation	Mental Health
25	Smoking Cessation 1 + 2	Health
25	Freeze Your Fanny Off	Event
23	IHS Native Statistics 1 & 2	Health
20	Elder Violence	Violence Awareness
20	Intimate Partner Violence	Violence Awareness
20	Sexual Assault	Violence Awareness
20	Child Care Booster Seat	Safety
20	Managed Care 1 + 2	Health Insurance
18	MAWS TM Art Exhibit	Program Awareness
18	High Blood Pressure 1 & 2	Health
18	Mountain Series 1-9	Geography
18	Car Lights Parade	Event
18	Kids Dental 1-3	Dental Health
15	Federal Student Aid	Education
10	Don't Text & Drive 1-3	Safety
10	Food Safety 1-5	Safety
10	Comp & Benefits Fair	Insurance
9	Utilities Cold Weather Tips	Utilities
5	Cervical Cancer 1 & 2	Health
5	Childhood Asthma 1-3	Health

OCTOBER - DECEMBER 2014

of continuing PSA campaigns aired = 1920

of PSA (set daily) that aired = 3570

TOTAL NUMBER OF Public Service Announcements Aired = 5490

Below is additional programs and issues covered during the 2014 4th quarter on Native America Calling. Native America Calling is a daily nationwide call in talk show that focuses on topics and issues in Indian Country.

Native America Calling Topics

ISSUE

Oct 1 – In the Media: Missing and Murdered Indigenous Women	Crime
Oct 2 – Take Care of Your Bones	Health
Oct 3 – Drinking in Moderation	Health
Oct 6 – Indigenous Peoples Day	Sovereignty
Oct 7 – October Current Events	Current Events
Oct 8 – History Curriculum Fights	Education
Oct 9 – Stereotyping Aztlan and Beyond	Stereotypes
Oct 10 – Adoption of Native Children	Indian Child Welfare
Oct 13 – Using the Word Genocide	Genocide
Oct 14 – Energy Vampires	Health
Oct 15 – Thrifty in Native America	Economy
Oct 16 – Native Women on the Ballot	Elections
Oct 17 – Fighting Breast Cancer	Health
Oct 20 – Native Women in Hip-Hop	Music
Oct 21 – Downside of the Oil Boom	Environment
Oct 22 – Music Maker: Twice as Good	Music
Oct 23 – Leaving Domestic Violence	Domestic Violence
Oct 24 – Your Family Health History	Health
Oct 27 – Our Furry Family Members	Pets
Oct 28 – Book of the Month: A Nation Rising	Literature
Oct 29 – Post Traumatic Stress Disorder	Mental Health
Oct 30 – Sending a Message Through Film	Film
Oct 31 – the Paranormal	Halloween
Nov 3 – Qualifications for Leaders	Leadership
Nov 4 – November Current Events	Current Events
Nov 5 – Body Image	Health
Nov 6 – Fatal Highways	Safety
Nov 7 – Starting a School	Education
Nov 10 – Election Wrap Up	Elections
Nov 11 – Honoring Our Veterans	Veterans
Nov 12 – Grandparents Raising Children	Parenting
Nov 13 – Violence in Schools	Education
Nov 14 – What's In Our Genes	Health
Nov 17 – Rebel Music	Music
Nov 18 – What Charities Can You Trust	Non Profits
Nov 19 – Tribes and Legalized Marijuana	Marijuana
Nov 20 – Native Millennials	Young Adults
Nov 21 – Book of the Month: Rock and Roll Highway	Literature
Nov 24 – Music Maker: Audiopharmacy	Music
Nov 25 – Going Vegetarian	Health
Nov 26 – Meats	Health
Nov 27 – Encore: Quilting in Native America	Craft
Nov 28 – Pre-recorded: Let's Electric 49	Music
Dec 1 – Keeping Your Brain Healthy	Health
Dec 2 – December Current Events	Current Events
Dec 3 – Songs of Praise: Native American Hymns	Music
Dec 4 – Music Maker: John-Carlos Perea	Music
Dec 5 – Native News in 2014	2014 News
Dec 8 – White House Tribal nations Conference	Sovereignty
Dec 9 – Classical Music	Music
Dec 10 – Cold and Flu Season	Health
Dec 12 – Humane Treatments of Animals	Animals
Dec 15 – Marketing to Children	Parenting
Dec 16 – Climate Change in Alaska	Environment
Dec 17 – Discussion on History & Stereotypes with Philip J. Deloria	Stereotypes
Dec 18 – The Game We Play	Fitness
Dec 19 – Dreaming in Indian	Feature
Dec 22 – Native American Holiday Music	Music

Dec 23 – Diabetes During the Sweetest Time of the Year
Dec 24 – Best and Worst Gifts
Dec 25 – 2014 Music Maker in Review
Dec 26 – First Native Episode
Dec 29 – Preventing Relapse
Dec 30 – Celebrating Native Families
Dec 31 – Making Way for the New Year

Health
Holiday Info
Music
History
Mental Health
Family
Feature