

KWSO Community Advisory Board Meeting Minutes

Friday September 19, 2014

Those Present:

Yvonne Iverson – Warm Springs IHS

Carol Vondall – Warm Springs IHS

Neal Morningowl – CTWS Emergency Management Intern

Dan Martinez – CTWS Emergency Manager

Don Courtney – CTWS Utilities Department

Chris Watson – Warm Springs Community Action Team

Sue Matters – KWSO

Agenda Items:

- KWSO – Spilyay Tymoo collaboration and Multimedia Journalism. New position in place to help tie online efforts to journalism being done for radio and print. Trying to be comprehensive in coverage of important issues.
- The Tribal Council Strategic Plan draft includes a section on Communication as one of the priorities. KWSO and Spilyay Tymoo specifically mentioned in helping with this
- Funding – Hoping to hold on to current levels of Tribal Funding. Will plan on continued support from Health & Human Services Funding at same level in 2015 as 2014. Will find out CPB Grant Award in October for fiscal year 2015. Applying for a grant to fund a Development Director to increase revenue.
- Upcoming Events – Voter Registration Drive. Applied for a grant to support “Get Out the Native Vote”
- Other
 - It would be great to have some type of “on patrol” newsletter from public safety with information across a wide range of topics. Maybe bits of data. This has been done before.
 - Utilize KWSO surveys to guide program content & PSA campaigns (Last year's survey results are included at the end of these minutes)
 - Want to bring back the Talk Show (monthly, live, call in) Also would like to draw in more guests to the Morning show (7-7:30am) to talk about specific topics. That can be done randomly or weekly on a designated day.
 - Issues with parent drop off at new K-8 school. Information about schedule, routine, could be helpful.

2014 (June/July) KWSO Community Survey Results

- 36 survey monkey responses, 212 paper surveys at Pi-Um-Sha Health Fair = 248 total responses
- 68% of the responses were from females.
- The age range of respondents was 7 - 76 years
- 97% indicated they listen to KWSO

We asked what devices are used to listen to music

97% LISTEN TO RADIO	21% COMPUTER
27% PHONE	20% IPOD/MP3
21% CD PLAYER	10% TABLET

We asked "When you think about Warm Springs, What are you most proud of?"

Most all answers were related to Culture, Elders, Family, Traditions, the Tribes, Language, Youth, the reservation, Being Native.

We asked "What are you most concerned about?"

Answers included concerns about family members, drug and alcohol abuse, crime, the economy, violence, youth, poverty, education, lack of pride in keeping things clean.