

***The far right colum notes Joint Commission guidance area for programming***

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>
3/9/2015	Housing (CTWS Priorities Implementation Plan)	Tribal Organization Plan
3/16/2015	Education (CTWS Priorities Implementation Plan)	Tribal Organization Plan
3/23/2015	Violence Against Women Act	Law
3/30/2015	Marijuana in Oregon (OCM program)	Marijuana Legalization

<u>Date</u>	<u>Our People &amp; Mother Earth Topic</u>	<u>Issue</u>
3/9/2015	Eagle Watch 2015	Natural Resources
3/16/2015	Mitchell Lira - Youth Leadership	Youth Leadership
3/23/2015	2014 Employee Picnic - look back	Employment
3/30/2015	Archival Pgm on Root Digging w/Adeline Miller	Cultural Practices

**13 local newscasts are produced each weekday. Typically they are 3-5 minutes long**

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 5:15pm, 5:45pm

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>
3/6/2015	Prep basketball - Madras vs. Sutherlin	Prep Sports
3/6/2015	Student Volunteers in Warm Springs	Community
3/6/2015	Highway 26 closed east of Sandy	Public Safety
3/9/2015	Madras boys on to playoffs, Girls out	Prep Sports
3/9/2015	CommUnity Talk	Women's History Month
3/10/2015	WS K-8 Science Fair	Education
3/11/2015	TERO policy	Business
3/11/2015	509J Open Enrollment	Education
3/12/2015	MHS boys playoff basketball	Prep Sports
3/12/2015	509J Open Enrollment	Education
3/13/2015	Madras City Council Marijuana regulations	Government
3/16/2015	WS Tribal Council request for Inspector General	Government
3/16/2015	MHS boys playoff basketball	Prep Sports
3/18/2015	WS K-8 Culture Night	Education
3/19/2015	MHS Softball & Baseball	Prep Sports
3/20/2015	CTWS Career Fair	Employment
3/20/2015	CTWS TC announces 3/31 General Council Meeting	Government
3/23/2015	S Hwy 97 Roadwork in Madras	Travel
3/24/2015	Umatilla Land Buy Back Program	Meeting
3/24/2015	509J Open Enrollment	Education
3/25/2015	White Buffalo Baseball Classic	Prep Sports
3/26/2015	COCC Rugby Team	Sports
3/30/2015	CTWS General Council Meeting	Government
3/30/2015	509J Open Enrollment	Education

Continuing PSA Campaigns

80 Gambling Awareness	Gambling issues	10
80 Meth Awareness	Addiction	10
80 Bullying 1-8	Bullying	
80 Fruit of the Month/For the Health of It	Health	10
80 Positive Indian Parenting	Parenting	6
80 Museum at Warm Springs	Museum Info	
80 Colorectal Cancer Awareness	Health	10
80 WSPD Buckle Up	Safety	

Individual PSAs

66 Register to Vote	Voting	
64 MAWS Young at Art	Youth Art	9
63 Smoke Free Parks	Health	10
60 K-8 Science Fair	Event	
56 Community Read 2015 1 + 2	Literacy	9
56 Roots 1-9	Culture	9
54 WSCAT IDA 1-3	Program Awareness	
51 Spring Stampede	Event	9
51 Warm Springs Fire & Safety Spring Tip 1 + 2	Safety	
46 Smoking Cessation 1 + 2	Health	10
38 Managed Care 1 + 2	Health Insurance	10
36 Cervical Cancer 2015 1,2,4,5	Health	10
33 Buzed Driving Prevention 1-3	Don't Drink & Drive	
30 Warm Springs Fire & Safety Medication Tip	Safety	
28 Bullying 1-8	Bullying	5
28 Easter Egg Hunt	Event	9
28 National Nutrition Event 1-4	Event	9
25 Food Safety Stuff 1 + 2	Food Safety	
25 OPB TV WS	Department Awareness	
25 Sanitation and Landfill	Department Awareness	
25 WS Fire & Safety Home Safety Tip 1 + 2	Safety	
21 Lets Move 1 + 2	Health	
20 Commodity Program	Program Awareness	
20 Protecting Your Child	Child Safety	10
20 Sex Offender Registry	Department Awareness	
20 Warm Springs Tribal Court	Department Awareness	
18 Childhood Asthma 1-3	Health	10
18 Don't Text & Drive 1-3	Safety	
18 OSAA Sports 1-4	Education	
15 Child Maltreatment	Violence Awareness	5
15 Elder Violence	Violence Awareness	
15 Intimate Partner Violence	Violence Awareness	
15 Sexual Assault	Violence Awareness	8
10 Alanon 1 + 2	Mental Health	10
10 Career Fair	Event	9
10 Federal Student Aid	Education	8
10 KNT mini marathon	Event	9
10 Strengthen Your Nation	Mental Health	5
10 Veteran's Crisis Line	Veterans	10
5 Child Booster Seats	Safety	
5 Sparky Fire Safety Tips 1 + 2	Safety	
5 Vietnam Veterans	Veterans	10

# of continuing PSA campaigns aired = 640  
# of PSA (set daily) that aired = 1178

**TOTAL NUMBER OF Public Service Announcements Aired = 1818**

**\*\*** Guidance for Joint Health Commission 15 strategies

- 1 Prenatal
- 2 Child Development/FASD
- 3 Early Childhood/Child Development
- 4 Youth Fitness
- 5 Youth Mental Health
- 6 Child Development
- 7 Youth Support
- 8 Education & Job Opportunity
- 9 Events
- 10 Health and Info + Services
- 11 Consequences & Txt
- 12 Tribe's Health Education and Health Support
- 13 Elders
- 14 Health System
- 15 Health Professionals

Native America Calling Topics

	<u>ISSUE</u>
3/1/2015 Strong Muscles	Health/Fitness
3/2/2015 March Current Events	Current Events
3/3/2015 Native Women & HIV/AIDS	Health
3/4/2015 In Moderation - balance	Mental Health
3/6/2015 Time	Feature
3/9/2015 Native Food Trucks	Business
3/10/2015 After a Suicide Attempt	Mental Health
3/11/2015 Oak Flat	Natural/Cultural Resources
3/12/2015 March Music Maker: Cary Morin	Music
3/13/2015 Recognizing Native Americans	Equity
3/16/2015 The Impact of Indigenous Music	Music
3/17/2015 Managing Bison Herds	Natural Resources
3/18/2015 Cesarean Sections	Health
3/19/2015 Native Astromony	Culture
3/20/2015 BIE Changes	Education
3/23/2015 Racism on Campus	Racism
3/24/2015 Special Needs	Equity
3/25/2015 Book "Sinking Suspicious"	Literature
3/26/2015 Tribal Constitutions	Governance
3/27/2015 Starting a New Business	Business
3/30/2015 Indigenous Reggae Rhythms	Music
3/31/2015 The Native Accent	Language