

The far right column notes Joint Commission guidance area for programming

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

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<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>	
7/31/2017	Oregon Youth Challenge	Education	8
8/7/2017	48 Hour Film Challenge	Film	
8/14/2017	Total Solar Eclipse	Pre/Events	
8/21/2017	2018 CTWS Budget (re-run)	Tribal Budget	
8/28/2017	Back to School Info w/Ken Parshall	Education	8

<u>Date</u>	<u>Our People & Mother Earth Topic</u>	<u>Issue</u>	
7/31/2017	CTWS Strategic Energy Plan	Energy	
8/7/2017	Camp Naiumuma 2017	Youth Opportunity	7
8/14/2017	Bobby Hicks/Mitchell Lira - Traditional Fitness	Youth Support	7
8/21/2017	Huckleberries Re-Mix	Culture/First Foods	
8/28/2017	Sho-Ban Students at WSK8 Solar Eclipse Can	STEM/Youth Opportunity	7

6 local newscasts are produced each weekday. Typically they are 3-5 minutes long
 KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>
8/1/2017	Much of Oregon is bracing for first major heatwave of summer	Weather, Safety
8/1/2017	Motorists parking on Oregon highway shoulders during eclipse risk fine	Transportation, Safety
8/1/2017	Bend Spay & Neuter Program in Warm Springs Sunday for free monthly clinic for dogs	Pet Health, Event, Safety
8/2/2017	PGE and consultants begin dye study on Lake Simtustus	Natural Resources, Health, Safety
8/2/2017	Threat of major U.S. wildfires remain high throughout August	Fire Information, Safety
8/2/2017	Community Video Screening featuring stories about Climate Change in Warm Springs	Event, Environment, Natural Resources, Health, Safety
8/2/2017	Whitewater Fire continues to actively burn in Mount Jefferson Wilderness	Fire Information, Safety, Health
8/2/2017	JROTC Program at Madras High School may soon return	Education, Youth
8/2/2017	Gas prices continue to skyrocket	Transportation
8/3/2017	Final community meeting for updates on Solar Eclipse events in Warm Springs	Event, Safety, Health, Emergency Prep
8/3/2017	Gov. Brown declared state of emergency in response to wildfire activity throughout the state	Fire Information, Health, Safety, Emergency Prep
8/3/2017	New care-coordination model helping Oregon's tribal members access health-care (ONS)	Health
8/4/2017	Whitewater Fire grows to over 4500 acres	Fire Information, Safety, Health
8/4/2017	Burn ban in effect on the Warm Springs Reservation	Fire Information, Safety, Health

8/4/2017	Smoke thick in Warm Springs	Safety, Health, Fire Information
8/7/2017	Wyden Holds Town Hall in Warm Springs	Politics, Event
8/7/2017	Whitewater Fire 5,400 acres; Good progress reported	Fire Information
8/7/2017	Kah-Nee-Ta Golf League	Sports, Event
8/8/2017	Annual Inter-Tribal Energy & Tech Tour kicks off at Pelton Round Butte Hydro Project	Youth, Education, Environment, Natural Resources
8/8/2017	Whitewater Fire: Heavy smoke, heat conditions and other factors lead to closures	Fire Information, Health, Safety
8/8/2017	Warm Springs Outdoor Market moving location/time (Leah/Dustin)	Event, Economic Dev
8/8/2017	Madras High School Volleyball training/tryouts	Sports, Youth, Fitness
8/8/2017	St. Charles clinics offer walk-in appointments for extended hours during Eclipse	Health, Safety
8/9/2017	Nena Springs Fire ignites near reservation border	Fire Information, Safety, Health
8/9/2017	Oregon Climate and Health Program releases digital stories about climate change and community health in Warm Springs	Event, Environment, Natural Resources, Culture, Health, Safety
8/10/2017	Nena Springs Fire 16,800 acres; Extreme fire behavior pushes it toward Simnasho & Schoolie (Brad Donahue)	Fire Information, Safety, Health
8/10/2017	Red Cross Cascades Region sets up evacuation shelter in WS	Fire Information, Safety, Health, Housing, Emergency Prep
8/10/2017	Fire near Composite Products travels down Deschutes River	Fire Information, Safety
8/10/2017	Whitewater Fire causes trails in wilderness area	Fire Information, Safety, Health
8/10/2017	Public pre-budget meeting held	Event, Tribal Business, Employment, Program Awareness
8/10/2017	Oregon Senator Ron Wyden comes to Warm Springs	Politics, Event
8/10/2017	Central Oregon Task Force provides assistance on Nena Springs Fire protecting structures (Brad Donahue)	Fire Information, Safety, Health, Emergency Prep
8/10/2017	Nena Springs Fire prompts evacuations for Simnasho and Schoolie Flat homes (Brad Donahue)	Fire Information, Safety, Health, Emergency Prep
8/10/2017	2 structures lost in Nena Springs Fire	Fire Information, Emergency Prep, Safety, health
8/10/2017	Solar Eclipse Meeting postponed	Event, Safety, Emergency Prep
8/11/2017	Type 2 Incident Management assumes command of Nena Springs Fire; Evacuations in place	Fire Information, Safety, Health, Emergency Prep
8/11/2017	Wyden visits Red Cross evacuation shelter in Warm Springs and CO fire officials in Redmond	Politics, Fire Information
8/11/2017	Northwest Team 12 Nena Springs Fire morning update (Rolan Rose)	Fire Information, Safety, Health, Emergency Prep
8/11/2017	50 lightning strikes recorded on reservation	Fire information, Weather, Safety

8/11/2017	Red Cross temporary evacuation shelter check ins (Actuality)	Fire Information, Safety, Health, Emergency Prep
8/14/2017	Nena Springs Fire holds at 40,000 acres, 60% containment	Fire Information, Safety, Health, Emergency Prep
8/14/2017	One week until Total Solar Eclipse	Safety, Health, Public Info, Emergency Prep, Transportation
8/14/2017	Back to school for WSK8 Academy	Youth, Education, Transportation, Public Info
8/14/2017	Nena Springs Fire morning update (Colin Robertson)	Fire information, Health, Safety, Emergency Prep
8/15/2017	Nena Springs Fire 80% contained; Mop-up underway (Mary Bean)	Fire Information, Safety, Health
8/15/2017	Eye safety during solar eclipse (Dr. Dzuik)	Safety, Health
8/16/2017	Management of Nena Springs Fire returns to WS Fire Management (Ritchie Harrod)	Fire Information, Safety
8/16/2017	Solar Eclipse meeting – standing room only	Event, Emergency Prep, Safety, Public Info, Health
8/16/2017	Tribal Identification now acceptable to buy alcohol and/or cannabis	Politics, Public Info
8/17/2017	Small fire sparked under power line on Chukar Road	Fire information, Safety
8/17/2017	Road closure & re-route signs going up on campus area for Eclipse (Stan Sunega)	Public Info, Safety, Transportation, Emergency Prep
8/17/2017	WS Post Office participating in special eclipse postmarks	Public info
8/17/2017	Transportation available between Madras – Warm Springs during Eclipse festivities	Public info, Transportation
8/17/2017	Day parking available in Warm Springs during Eclipse	Public info, Tribal Business, Transportation
8/17/2017	Solar Eclipse viewing glasses free in Warm Springs	Public info, health, safety
8/18/2017	Nena Springs Fire blows out of containment lines	Fire info, Safety, Health, Emergency Prep
8/18/2017	WS Optometry reminds folks to get viewing glasses for eclipse	Health, Safety
8/18/2017	LIHEAP looking for community feedback	Safety, Social Services, Public Info
8/18/2017	Fall fishing periods for Zone 6 set	Fisheries, Natural Resources, Public Info, Tribal Business
8/18/2017	Warm Springs Head Start Program has a limited number of open slots	Youth, Education, Health, Social Services
8/21/2017	68,000-acre Nena Springs Fire 60 percent contained	Fire Information, Safety, Health
8/21/2017	It's Eclipse Day	Event, Public Info, Safety, Health
8/21/2017	Nena Springs Fire morning update (Robyn)	Fire Information, Health, Safety
8/21/2017	Tribal youth launching high altitude balloons	Event, Youth, Education
8/22/2017	Nena Springs Fire burning on the west side of the Lower Deschutes River	Fire Information, Safety, Health
8/22/2017	Nena Springs Fire morning update (Robyn)	Fire Information, Safety, Health
8/23/2017	Gov. Brown sends letter to US AG Sessions re: marijuana	Politics, Economic Development, Tribal Business
8/23/2017	Nena Springs Fire no growth in 3 days	Fire information

8/23/2017	Smoky conditions in Warm Springs; I H S offers advice	Health, Safety
8/23/2017	Jefferson County's chronically homeless individuals make up 62% of homeless population; highest in Oregon	Housing, Health, Safety
8/24/2017	Emergency assistance for livestock loss due to fire	Fire information, Emergency Prep, Livestock
8/24/2017	WS Off-Reservation Hunting Regulations approved	Natural Resources, Hunting, Public Info
8/25/2017	CTWS Off reservation deer hunting season begins tomorrow on Ceded Lands	Natural Resources, Hunting, Public Info
8/25/2017	Airshow of the Cascades comes to Madras airport	Event, Public Info
8/29/2017	St. Charles Health System needs to make \$6 million in cuts, savings or additional revenue	Health
8/30/2017	Delford Johnson sponsoring Western States Indian Rodeo Assn. regional finals in Madras	Sports, Event
8/31/2017	Back to School BBQ (Ken Parshall)	Event, Youth, Education
8/31/2017	WSK8 using new web based system Pick Up Patrol	Youth, Education, Info

Continuing PSA Campaigns

# PSAs	Title	Category	Strategy
80	HPV Vaccine 1-4	Health	10
80	Alcohol Awareness	Mental Health Awareness	10
80	Wildfire/Emergency Readiness	Safety Information	
54	Solar Eclipse Prep 1-5	Preparedness	
54	5-2-1-0 Summer Health 1-4	Child Health	10
80	HOPE Diabetes Info	Diabetes Education	10
80	Intimate Partner Violence	Mental Health Awareness	10
80	For the Health of it/Food of the Month	Diabetes Awareness	10
26	Conscious Discipline 1-5	Parenting	2
26	Dangerous Decibels 1-3	Health	10

Individual PSAs

# PSAs	Title	Category	Strategy
177	Total Solar Eclipse Events	Events	9
126	Back to School BBQ 2017	Event	10
71	WSCAT Outdoor Market	Event	9
67	Airshow of the Cascades	Event	9
61	MAWS Exhibit Celestial Visions	Program/Service Awareness	
48	Food Safety 1-3	Safety	
33	Warm Springs Library 1 & 2	Program/Service Awareness	
28	Conscious Discipline 1-5	Parenting	2
28	Fire Mgmt Matches & Lighters	Safety	
28	Mt Hood Meadows Hucks Trip	Event	9
28	Recovery is a Journey Walk	Event	9
25	MAC Dash Volunteers	Event	9
20	Hepatitis C Female	Health	10
20	MAC Dash	Event	9
20	Water Conservation 1-3	Water Conservation	
18	Family Jamboree Day	Event	9
18	Fire Safety 1-3	Safety	
18	Outdoor Market 1-4	Event	10
18	Suicide Prevention 1 & 2	Suicide Prevention	10
18	WS History 1-8	History	
15	Cancer & Tobacco Use	Health	10

15	Hepatitis C Male	Health	10
15	HIV & Injection Drug Use	Health	10
15	Veteran's Strength Over Silence	Mental Health	10
10	Dangerous Decibels 1-3	Health	10
10	Elder Abuse	Violence Prevention	10
10	HUD VASH 1 & 2	Housing	
10	Lupus 1 & 2	Health	10
8	Pacific Source Event	Event	9
7	Big Brothers Big Sisters	Program/Service Awareness	
7	Boys & Girls Club	Program/Service Awareness	
7	Child Protective Services	Program/Service Awareness	10
7	Community health Nurses X	Program/Service Awareness	10
7	Community health X	Program/Service Awareness	10
7	Community Wellness Center X	Program/Service Awareness	10
7	CTWS Tribal Member Portal	Program/Service Awareness	
7	Culture & Heritage X	Program/Service Awareness	
7	Early Childhood Education X	Program/Service Awareness	10
7	Early Head Start X	Program/Service Awareness	10
7	Emergency Text Message	Program/Service Awareness	
7	Fire Management X	Program/Service Awareness	
6	Head Start X	Program/Service Awareness	10
6	Health & Wellness Center X	Program/Service Awareness	10
6	High Looke Lodge X	Program/Service Awareness	
6	Higher Education	Program/Service Awareness	
6	Human Resources	Program/Service Awareness	
6	Managed Care	Program/Service Awareness	10
6	Museum at Warm Springs	Program/Service Awareness	
6	OSU Extention	Program/Service Awareness	
6	Vital Statistics	Program/Service Awareness	
6	Warm Springs Transit	Program/Service Awareness	
6	WIC Program X	Program/Service Awareness	10
5	Alcohol Awareness Cooking with Grandma	Alcohol Awareness	10
5	LGBTQ Support	Suicide Prevention	10
5	Move Against Migraines	Health	10
5	Sexual Assault	Violence Prevention	10
5	WIC Voucers for outdoor market	Program/Service Awareness	
5	WS Prevention 1 Talk to Kids re: Drugs	Health	10
5	WS Prevention 2 Tobacco	Health	10
5	WSCAT Credit Counseling	Program	

# of continuing PSA campaigns aired =	640
# of PSA (set daily) that aired =	1168
TOTAL NUMBER OF Public Service Announce	1808

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Guidance for Joint Health Commission 15 strategies

- 1 Prenatal
- 2 Child Development/FASD
- 3 Early Childhood/Child Development
- 4 Youth Fitness
- 5 Youth Mental Health
- 6 Child Development
- 7 Youth Support
- 8 Education & Job Opportunity
- 9 Events
- 10 Health and Info + Services
- 11 Consequences & Txt
- 12 Tribe's Health Education and Health Support

13 Elders

14 Health System

15 Health Professionals