October 2017

<u>Issue</u>

Education

The far right colum notes Joint Commission guidance area for programming

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

Warm Springs Program Topic

10/30/2017 WSK8 Tribal Attendance Pilot Project

10/2/2017	Tamera Coffee Trip to Vietnam Memorial	Veterans	
10/9/2017	Jim Pepper Festival 2017	Event/Music	
10/16/2017	Nov 7 MACRD levy vote	Program Service/Voting	
10/23/2017	Kah-Nee-Ta Resort Lease	Business	
10/30/2017	Oct 2017 Agency District Budget Meeting	Tribal Budget	
<u>Date</u>	Our People & Mother Earth Topic	<u>Issue</u>	
10/2/2017	Not Columbus Day	Indigenous History	
10/9/2017	Reservation Wildlife & Hunting	Wildlife	
10/16/2017	Western Indian Rodeo Finals	Event	9
10/23/2017	Darkness to Light Training	Child Abuse Prevention	10

6 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am

Local News Stories

Date

Date	Story Topic	Issue
10/2/2017	Kah-Nee-Ta Invitational High School Cross Country meet	Sports, Youth
10/2/2017	MHS Football Falls to Estacada	Sports, Youth
10/3/2017	Warm Springs Health & Wellness Center in the Dental Clinic Closed	Info, Health
10/3/2017	Donations Sought for Early Childhood Education Center Lil' Pumpkins' Parade	Youth, Education, Public Service, Health
10/3/2017	7 th fall fishing period will run thru Thursday	Fisheries, Natural Resources, Info, Culture
10/3/2017	Election day is coming up November 7 th	Elections, Info, Recreation, Health
10/4/2017	MHS Sports Scores	Sports, Youth
10/5/2017	AV Northwest Ventures to partner with Kah-Nee-Ta and assume operations of resort (Michael Gaskin, Tom Hansen)	Economic Development, Tribal Business, Employment
10/5/2017	Second and final day of the Benefits Fair today	Event, Employment, Health, Tribal Business, Financial Literacy
10/5/2017	Jamie Tohet Chili Guy Wild Horse Race Memorial	Sports, Event
10/6/2017	MHS Sports	Sports, Youth
10/6/2017	Jamie "Chili Guy" Tohet Wild Horse Race memorial Events	Sports, Event, Youth
10/6/2017	Bend Airport joins Warm Springs Unmanned Aerial Systems Test Range	Economic Development, Tribal Business
10/9/2017	Indigenous People's day in Warm Springs	Culture, Info
10/11/2017	MHS Soccer	Sports, Youth
10/12/2017	VFW Elliott Palmer Post 4217 looking for students to enter National Essay Competitions	Veterans, Education, Youth
10/12/2017	, Warm Springs K-8 Academy's Open House has great turnout (Ken Parshall)	Event, Youth, Education, Health

10/12/2017	MHS Football	Sports, Youth
10/13/2017	MHS Football Wins	Sports, Youth
10/13/2017	White Buffalo Tyler Anderson wins Estacada Cross Country invitational	Sports, Youth
10/16/2017	Flu Shot Clinics Scheduled	Health, Youth, Event
10/16/2017	James Greeley Wins at Nammys	Culture, Arts
10/17/2017	Open Enrollment Documents Due December 1	Tribal Business, Employment, Health
10/17/2017	Buffalo Skywalker Youth Basketball League to begin in November	Youth, Event, Health, Fitness
10/18/2017	Land Buy Back Program Coming to Warm Springs	Tribal Business, Info
10/18/2017	MHS Sports	Sports, Youth
10/19/2017	Timber Tour for the Tribal public Set for November	Natural Resources, Event, Education
10/19/2017	3 rd Annual Veterans Summit in Warm Springs	Veterans, Event, Health, Education, Safety
10/20/2017	MHS Soccer	Youth, Sports
	David White Memorial Basketball Tourney	Sports, Event
10/23/2017	Memorial Tournament Results	Sports
10/24/2017	Agency District Meeting on Tribe's 2018 budget held (Actuality)	Tribal Business
10/25/2017	MHS Soccer Headed for Post Season	Sports, Youth
10/25/2017	Heart of Oregon YouthBuild "Make a Difference Day" project in Warm Springs	Youth, Education
10/25/2017	Warm Springs Early Childhood Education Center closes due facility issues	Info, Youth, Safety, Health
10/26/2017	WSPD Releases Info on Tribal Waist Water Theft	Info, Safety
10/26/2017	Warm Springs ECE has positive test for the E-Coli bacteria under building	Info, Safety, Health
10/26/2017	MHS Sports	Sports, Youth
10/26/2017	Stacona Explains 401K Cost Saving Measure (Michele Stacona)	Info, Employment, Tribal Business
10/26/2017	Spay & Neuter Clinic Changes Time and Location	Pet Health, Event, Health, Safety
10/27/2017	MHS Sports	Sports, Youth
10/30/2017	Ballots Due November 7 th	Elections
	ECE Remain Closed Another Week	Info, health, Safety
10/30/2017	WSK8 Sports	Sports, Youth
	MHS sports	Sports, Youth
10/31/2017	Flu Shots in WS	Health, Safety
10/31/2017	WIC Program in WS (Christine Meyer)	Youth, Health, Education
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Continuing PSA Campaigns

# PSAs	Title	Category	Strategy
80	Breast Cancer	Health	10
80	Domestic Violence	Mental Health	10
80	Woodstove Safety + Drunk Driving	Safety Information	
80	Dangerous Decibels 1-3	Health	10
80	HPV Vaccine 1-4	Health	10
80	Conscious Discipline 1-5	Parenting	2
80	For the Health of it/Food of the Month	Diabetes Awareness	10
80	HOPE Diabetes Info	Diabetes Education	10

# PSAs	Title	Category	Strategy
127	Washanaksha Grant	Opportunity	9
111	Recreation Halloween	Event	9
91	Darkness to Light Training	Abuse Prevention	10
79	Car Cellphone Law	Safety	
63	5-2-1-0 Halloween	Health	10
58	Earthquake Prepareness	Emergency Preparedness	
58	Register to Vote 1 & 2	Voting	
54	Strengthen Your Nation 1-4	Mental Health	10
51	Flu 1 & 2	Health	10
46	Columbus Day 1-3	History	
43	Veteran's Summit	Evetn	9
38	Halloween Safety 1 & 2	Safety	
36	Pre Literacy Tips 1-6	Literacy	3
35	KWSO CAB Meeting	Event	9
28	Alcohol Awareness Cooking with Grandma	Alcohol Awareness	10
20	Veteran's THRIVE	Suicide Prevention	10
20	Haunted House	Event	9
18	Cancer & Tobacco Use	Health	10
18	Food Safety 1-3	Safety	
18	Suicide Prevention 1 & 2	Suicide Prevention	10
10	Buffalo Skywalkers	Youth Sports	9
10	Community Cardio Challenge	Health	9
10	NA Digital Rights 1 & 2	Technology	•
7	OPB Digital Channel	Program/Service Awarene	.55
<i>,</i> 7	Big Brothers Big Sisters	Program/Service Awarene	
, 7	Boys & Girls Club	Program/Service Awarene	
7	Child Protective Services	Program/Service Awarene	
, 7	Community health Nurses X	Program/Service Awarene	
7	Community health X	Program/Service Awarene	
7	Community Wellness Center X	Program/Service Awarene	
7	CTWS Tribal Member Portal	Program/Service Awarene	
7	Culture & Heritage X	Program/Service Awarene	
, 7	Early Childhood Education X	Program/Service Awarene	
7	Early Head Start X	Program/Service Awarene	
6	Emergency Text Message	Program/Service Awarene	
6	Fire Management X	Program/Service Awarene	
6	Head Start X	Program/Service Awarene	
6	Health & Wellness Center X	Program/Service Awarene	
6	High Lookee Lodge X	Program/Service Awarene	
6	Higher Education	Program/Service Awarene	
6	Human Resources	Program/Service Awarene	
6	Managed Care	Program/Service Awarene	
6	Museum at Warm Springs	Program/Service Awarene	
6	OSU Extention	Program/Service Awarene	
6	Vital Statistics	Program/Service Awarene	
6	Warm Springs Transit	Program/Service Awarene	
6	WIC Program X	Program/Service Awarene	
6	Haunted House	Event	9
5	HIV & Injection Drug Use	Health	10
5	LGBTQ Support	Suicide Prevention	10
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of PSA (set daily) that aired = 1213 TOTAL NUMBER OF PSAs Aired = 1853

Guidance for Joint Health Commission 15 strategies 1 Prental 2 Child Development/FASD 3 Early Childhood/Child Development 4 Youth Fitness 5 Youth Mental Health 6 Child Development 7 Youth Support 8 Education & Job Opportunity 9 Events 10 Health and Info + Services 11 Consequences & Txt 12 Tribe's Health Education and Health Support 13 Elders 14 Health System 15 Health Professionals