

**The far right column notes Joint Commission guidance area for programming**

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

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<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>	
9/4/2017	Incident Command System	Wildland Fire	
9/11/2017	Pacific Source & Oregon Health Plan	Health Care	10
9/18/2017	Jim Pepper Festival	Music	
9/25/2017	Trade Adjustment Assistance Program	Unemployment	

<u>Date</u>	<u>Our People &amp; Mother Earth Topic</u>	<u>Issue</u>	
9/4/2017	Rural Organizing Project	Social Networking	
9/11/2017	Oregon Tribal Health Efforts	Health	10
9/18/2017	Warm Springs Horse Network	Horse Program	
9/25/2017	2017 Back to School BBQ	Event	9

**6 local newscasts are produced each weekday. Typically they are 3-5 minutes long**  
 KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>
9/1/2017	Back to school BBQ at the Warm Springs K-8 Academy	Event, Youth, Education
9/1/2017	Heart of Oregon YouthBuild Program is recruiting students	Youth, Education, Employment, Community Svc
9/1/2017	Central Oregon preparing for high temperatures Labor Day weekend	Health, Public Info, Safety
9/1/2017	MHS Sports	Sports, Youth
9/5/2017	Much of Oregon was wrapped in a haze of smoke	Public Info, Health, Safety
9/5/2017	MHS Sports	Sports, Youth
9/6/2017	Warm Springs IHS Issues Advice for Dealing with Smoky Conditions	Health, Safety, Public Info
9/6/2017	MHS Sports	Sports, Youth
9/7/2017	Warm Springs Fish & Wildlife issued notice to Tribal Fishers regarding the Eagle Creek Fire	Natural Resources, Safety, Fire Info
9/7/2017	MHS Sports	Sports, Youth
9/8/2017	Several hundred lightning strikes blanketed Central Oregon	Fire Info, Public Info
9/8/2017	Warm Springs Fish & Wildlife Committee is hosting a Hunters Meeting	Natural Resources, Event
9/8/2017	MHS Sports	Sports, Youth
9/11/2017	Every Monday is a Late Start Day for all 509-J schools	Youth, Education, Public Info
9/11/2017	MAC Dash results	Sports, Youth, Health
9/11/2017	MHS Sports	Sports, Youth
9/12/2017	Warm Springs Reservation's fire season restrictions updated	Fire Info, Public Info, Safety

9/12/2017	Culture & Heritage Language classes offered to students at Warm Springs K-8 Academy	Culture, History, Youth, Education
9/13/2017	50 Days of Fitness Kicks Off October 2 <sup>nd</sup>	Health, Event
9/13/2017	MHS Sports	Sports, Youth
9/14/2017	Warm Springs Horse Network equine film festival	Event, Natural Resources, Culture, Arts
9/14/2017	MHS Sports	Sports, Youth
9/15/2017	Madras High School Cheerleading Squad hosting camp for students	Event, Sports, Youth, Health
9/15/2017	Museum at Warm Springs 24 <sup>th</sup> Annual Tribal Member Art Exhibit	Event, Culture, History, Arts
9/15/2017	MHS Sports	Sports, Youth
9/18/2017	Madras White Buff's get first football win in nearly three years	Sports, youth
9/18/2017	Affiliated Tribes of Northwest Indians Fall Convention this week in Spokane	Tribal Business
9/18/2017	CTWS Employee Benefits Fair has been set for Oct. 4 <sup>th</sup> and 5 <sup>th</sup>	Tribal Business, Employment, Health, Financial Literacy
9/19/2017	Warm Springs Community Action Team needs votes for IDA Program in the Strong Communities Award	Community Svc, Financial Literacy, Education
9/19/2017	Western States Regional Finals Rodeo sponsored by DMJ	Sports, Event
9/19/2017	MHS Volleyball wins first match of the season	Sports, Youth
9/20/2017	Fish and Wildlife Committee hosting meeting for those interested in 2017 Ceremonial Hunt	Natural Resources, Event
9/20/2017	MHS Sports	Sports, Youth
9/21/2017	Annual Warm Springs Tribal Celebration at Mount Hood Ski Bowl	Event, Culture, History, Natural Resources
9/21/2017	Votes can help Warm Springs Community Action Team's IDA program win \$15,000 grant	Community Svc, Financial Literacy, Education
9/21/2017	Museum at Warm Springs and Caldera will host community workshops and performance	Event, Culture, History, Arts
9/21/2017	MHS Sports	Youth, Sports
9/22/2017	Madras High School graduation rates improving	Education, Youth
9/25/2017	Psychiatric patient escapee found at Kahneeta Resort	News, Public Safety
9/25/2017	Collaborative project between High Desert Museum and Museum At Warm Springs received \$110,662 Museums for America grant	Culture, History, Arts
9/25/2017	MHS Football	Sports, Youth
9/26/2017	Western States Rodeo this weekend in Madras	Sports, Event
9/26/2017	Smith Rock State Park hosts 15 <sup>th</sup> annual Oregon Archaeology Celebration lecture series	Event, Culture, Education, History
9/26/2017	MHS Sports	Sports, Youth
9/27/2017	CTWS Official Languages & Indigenous People's Day Resolutions Passed	Tribal Business, Tribal Language, Culture, History

9/27/2017	Warm Springs Tribal Council looking to fill several positions on tribal boards	Tribal Business
9/27/2017	MHS Sports	Sports, Youth
9/28/2017	Warm Springs Fire Management to begin fall burning projects	Fire Info, Fire Safety
9/28/2017	Monthly free spay and neuter clinic for dogs is this Sunday	Event, Pet Health, Safety
9/28/2017	FBI conducted series of drug raids in Central Oregon resulting in a dozen arrests	News, Drugs/Alcohol, Public Safety
9/28/2017	Tamera Coffee to read names at 35th anniversary reading of the names ceremony at Vietnam Memorial, including WS Veteran	Veterans, History, Culture
9/28/2017	MHS Soccer	Sports, Youth
9/29/2017	MHS honoring Distinguished Alumni; Ken Smith Selected	Event, Education, Youth
9/29/2017	District meetings on 2018 proposed Tribal Budget set	Tribal Business, Event
9/29/2017	Community fitness challenge kicks off in Warm Springs and Madras	Event, Health
9/29/2017	MHS Football Readies for Estacada; Cross Country Hosts Kahneeta Invitational	Sports, Youth

#### Continuing PSA Campaigns

# PSAs	Title	Category	Strategy
80	For the Health of it/Food of the Month	Diabetes Awareness	10
80	ADHD	Mental Health Awareness	10
80	Buckle Up	Safety Information	
54	Head Lice	Parenting Education	3
54	HOPE Diabetes Info	Diabetes Education	10
80	Childhood Obesity	Child Health Education	10
80	HPV Vaccine 1-4	Health	10
80	Conscious Discipline 1-5	Parenting	2

#### Individual PSAs

# PSAs	Title	Category	Strategy
127	Western States Rodeo Finals	Event	9
97	WSCAT Credit Counseling	Program	
77	Pacific Source Event	Event	9
61	Jim Pepper Fest 2017	Event	9
61	WS Horse Network Fundraiser	Event	9
58	Register to Vote 1 & 2	Voting	
56	OneBeat at MAWS	Event	9
46	WSCAT chamber of commerce	Business	
43	MAWS TM Artshow deadline	Event	9
43	Veteran's THRIVE	Suicide Prevention	10
38	WSK8 Language Classes	Education	8
36	Pre Literacy Tips 1-6	Literacy	3
36	Suicide Prevention 1 & 2	Suicide Prevention	10
33	WSCAT Tamanwit Board	Artisan Non Profit	
23	MAC Dash Volunteers	Event	9
23	Veterans Memorial Meeting	Event	9
18	5-2-1-0 Halloween	Health	10
16	OPB Digital Channel	Program/Service Awareness	

15	Veteran's Strength Over Silence	Mental Health	10
10	Elder Abuse	Violence Prevention	10
10	Fire Mgmt Matches & Lighters	Safety	
10	Food Safety 1-3	Safety	
10	KWSO CAB Meeting	Event	9
10	Water Conservation 1-3	Water Conservation	
9	Recovery is a Journey Walk kill noon	Event	9
7	Managed Care	Program Awareness	10
7	Museum at Warm Springs	Program Awareness	
7	OSU Extention	Program Awareness	10
7	Vital Statistics	Program Awareness	
7	Warm Springs Transit	Program Awareness	
7	WIC Program	Program Awareness	10
6	Big Brothers Big Sisters	Program Awareness	7
6	Boys & Girls Club	Program Awareness	7
6	Child Protective Services	Program Awareness	7
6	Community health Nurses	Program Awareness	10
6	Community health	Program Awareness	10
6	Community Wellness Center	Program Awareness	10
6	CTWS Tribal Member Portal	Program Awareness	
6	Culture & Heritage	Program Awareness	
6	Early Childhood Education	Program Awareness	3
6	Early Head Start	Program Awareness	3
6	Emergency Text Message	Program Awareness	
6	Fire Management	Program Awareness	
6	Head Start	Program Awareness	3
6	Health & Wellness Center	Program Awareness	10
6	High Lookee Lodge	Program Awareness	10
6	Higher Education	Program Awareness	8
6	Human Resources	Program Awareness	
5	Community Cardio Challenge	Health	9
5	Dangerous Decibels 1-3	Health	10
5	Indian Relay	Event	9
5	LGBTQ Support	Suicide Prevention	10
5	Sexual Assault	Violence Prevention	10
5	WS Prevention 2 Tobacco	Health	10

# of continuing PSA campaigns aired = 588

# of PSA (set daily) that aired = 1140

TOTAL NUMBER OF PSAs Aired = 1728

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Guidance for Joint Health Commission 15 strategies

- 1 Prenatal
- 2 Child Development/FASD
- 3 Early Childhood/Child Development
- 4 Youth Fitness
- 5 Youth Mental Health
- 6 Child Development
- 7 Youth Support
- 8 Education & Job Opportunity
- 9 Events
- 10 Health and Info + Services
- 11 Consequences & Txt
- 12 Tribe's Health Education and Health Support

13 Elders

14 Health System

15 Health Professionals