KWSO Quarterly Report 2013 - 4th quarter (October - December 2013)

The Following is a listing of some of the significant issues addressed by KWSO-FM during this Quarter. The order in which issues appear do not reflect any priority or significance

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

10/14/13 10/21/13 10/28/13 11/04/13 11/11/13 11/18/13 11/25/13 12/02/13 12/09/13 12/16/13 12/23/13	3 2014 Tri bal Budget	Issue Regional Tribal Leadership Tribal Government Community Development Health Business Tribal Government Veterans History Health Safety Gambling Community Event Holiday Feature News Review
09/30/13 10/07/13 10/14/13 10/21/13 10/28/13 11/04/13 11/11/13 11/18/13 11/25/13 12/02/13 12/09/13 12/16/13 12/23/13	Mother Earth Topic MAWS audio cell phone tour Language Program Training Parenting Drum Making Why Knot Rodeo Veterans Honor Tour Warrior Spirit/Soaring Butterflies Native American Heritage Month Native American Heritage Month Susie Slockish - Ichishkiin Language Health Care Equity Miss Warm Springs Indian New Year (Archives: Peirson Mitchell) Legends	Tourism Native Language Parenting Cultural Activity Community Event Veterans Cultural Activity Native Americans Native Americans Native Language Health Community Event Archival - Cultural Practices Legends

13 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:15pm, 5:45pm

Local News Stories			
<u>Date</u>	<u>Story Topic</u>	lssue	
10/1/2013	Community Meeting on 2014 Tribal Budget	Business	
10/1/2013	Cover Oregon Online Application Not Working	Health	
10/2/2013	Cover Oregon Health Exchange	Health	
10/2/2013	100 Attend Informal Budget Meeting	Business	
10/3/2013	District Meetings on 2014 Budget Announced	Business	
10/3/2013	Madras High School Sports	Sports	
10/3/2013	Museum at Warm Springs Upcoming Exhibit	Culture	
10/3/2013	Traffic Diverted As Tanker Spill Clean Up Continues	Public Safety	

10/4/2013	Madras High School Sports	Sports
10/7/2013	Madras High School Sports	Sports
10/7/2013	Upcoming Tribal Budget Meetings	Business
10/7/2013	Tough Team Wild Horse Race Scheduled	Community
10/8/2013	Local Help Available for Cover Oregon Health	Health
10/9/2013	Tribes Change Fishing Regulations for Zone 6	Natural Resources
10/10/2013	Andy Leonard Playing in Adult National Baseball	Sports
10/10/2013	Jefferson County Will Vote on Culver Bond Levy	Elections
10/10/2013	Madras High School Sports	Sports
10/10/2013	Madras High School Will Remain in Tri-Valley League	Sports
10/10/2013	Warm Springs Clinic Continues to Provide Patient Care During Government Shutdown	Health
10/11/2013	Tribal Per Capita Payments	Business
10/11/2013	Warm Springs Boys and Girls Club 2014 Funding	Business
	Meeting to Address Proposed Changes at Warm	
10/14/2013	Springs Senior Center This Week	Community
10/14/2013	Tomorrow Last Day for Voters to Register Before November Election	Elections
10/15/2013	Washanaksha Cultural Grant Applications Available	Culture
10/15/2013	Trunk or Treat This Halloween in Warm Springs	Community
10/15/2013	Madras High School Sports	Sports
10/15/2013	Meeting to Address Proposed Changes at Warm Springs Senior Center This Week	Community
10/15/2013	University of Oregon Representatives to Visit Warm Springs	Education
10/16/2013	Seekseegua District Meeting Postponed	Rusinoss
10/16/2013	Madras High School Sports	Business Sports
10/16/2013	Fish and Wildlife Committee Looking for Ceremonial	300115
10/17/2013	Hunters	Natural Resources
10/17/2013	Tribal Member Art Exhibit Opens Tonight at Museum at Warm Springs	Community
10/17/2013	Madras High School Sports	Sports
10/17/2013	Indian Health Service Bureau of Indian Affairs	30013
10/17/2013	Employees in Warm Springs Work During Federal Shutdown	Community
10/17/2013	Warm Springs Inter-Agency Hot Shots Complete Successful 2013 Fire Season	Public Safety
10/18/2013	Warm Springs Inter-Agency Hot Shots Complete	Public Safety
10/18/2013	Successful 2013 Fire Season Fish and Wildlife Committee Looking for Ceremonial	Natural Resources
10/10/0010	Hunters	Size e sta
10/18/2013	Madras High School Sports	Sports
10/18/2013	Smoky Air Conditions in Warm Springs	Health
10/18/2013	Cover Oregon Health Exchange	Health
10/21/2013	Sidwalter Meeting On; All District Meetings Postponed	Community
10/21/2013	Cover Oregon Help Available in Warm Springs	Health
10/21/2013	Warm Springs Fetal Alcohol Spectrum Disorder Coalition	Health
10/22/2013	Madras High School sports	Sports
10/22/2013	District Meetings Postponed	Community
10/22/2013	Warm Springs Fetal Alcohol Spectrum Disorder	Health
	Coalition	
10/22/2013	Red Ribbon Week in Warm Springs	Public Safety

10/22/2013	Employment Opportunities at the New School Site	Community	
10/22/2013	Warm Springs Early Childhood Education Center	Community	
	Seeking Donations		
10/23/2013	Red Ribbon Week in Warm Springs	Public Safety	
10/23/2013	Employment Opportunities at the New School Site	Communtiy	
10/23/2013	Madras High School Sports	Sports	
10/24/2013	Indian health Service Launches New Website with Information on Affordable Care Act	Health	
10/24/2013	Local Cowboys to Compete in Indian National Finals Rodeo	Sports	
10/24/2013	Madras High School Sports	Sports	
10/24/2013	Cover Oregon Site Hopefully Working By End of Month	Health	
10/24/2013	District Meetings Set for Next Week	Community	
10/25/2013	New District Meeting Dates Set	Community	
10/25/2013	Local Cowboys to Compete in Indian National Finals	Sports	
10/05/0012	Rodeo	Sports	
10/25/2013 10/25/2013	Madras High School Sports	Sports Health	
	Information Accessible on Cover Oregon Website		
10/25/2013	Celilo Powwow Cover Oregon and Health Exchanges Continue to	Culture	
10/28/2013	Work with People	Health	
10/28/2013	Madras High School sports	Sports	
10/29/2013	District Budget Meetings This Week	Business	
10/29/2013	Trunk of Treat in Warm Springs	Communtity	
10/29/2013	MHS Fall Athletes Equipment Return Schedule	Sports	
10/29/2013	Community Grief Workshop	Education	
10/30/2013	District Budget Meeting	Business	
10/30/2013	MHS Sports	Sports	
10/30/2013	Cover Oregon	Health	
10/31/2013	Agency District Meeting	Business	
10/31/2013	Cover Oregon	Health	
10/31/2013	Family Fun Circus	Community	
11/1/2013	Circus remains for one more show	entertainment	
11/1/2013	Health insurance exchange did not meet goal	Health	
11/5/2013	Tribal member man arrested and released in Portland.	Public safety	
11/5/2013	PCC women's basketball features three TM's on roster	Sports	
11/6/2013	WS man pleads guilty to murder in federal court	Public safety	
11/6/2013	100's to lose coverage by end of year	Health	
11/7/2013	OHP reports fewer ER visits	Health	
	Several construction projects underway on		
11/8/2013	reservation CTWS receives monetary award from Turkish	Economic development	
11/14/2013	aovernment	Business	
11/14/2013	General council meeting announced	Tribal government	
11/15/2013	Hwy nine to shut down during construction	Public safety	
11/15/2013	Director of Cover Oregon to be released	Health	
11/16/2013	Deadline to registered passed no one yet signed up for cover Oregon	Health	
11/17/2013	Companies given extensions on health insurance	Health	
11/1713	General council meeting tonight	Tribal government	

11/18/2013	Tribal leaders discuss budget at public meeting	Tribal government
11/18/2013	Deadline draws near for extension on health benefits	Health
11/19/2013	Secretary-Treasurer Jake Suppah Comments on Layoffs During General Council Meeting	Business
11/19/2013	Cover Oregon: Some Insurers Will Offer Extensions	Health
11/19/2013	Mike Collins Comments Explains Salazar Lawsuit During General Council Meeting	Business
11/19/2013	Counilman Orvie Danzuka Provides Info on Warm Springs Forest Products Industries' Plans for Revenue Generatina Durina General Council Meetina	Business
11/19/2013	Cover Oregon: Healthcare.gov Website A Work in Progress	Health
11/20/2013	Verizon Wireless Adding 4G LTE Service in Warm Springs	Telecommunications
11/20/2013	Kahneeta Resort to Show Pay-Per-View Boxing	Event
11/20/2013	Aurolyn Stwyer Talks About Her Small Business and Helping the Tribe During Recent General Council Meeting	Business
11/20/2013	Marie Calica Offers Comments to Tribal Leaders on the Needs of Families, Youth and Senior Citizens Durina Recent General Council Meetina	Business
11/20/2103	Cover Oregon: Cover Oregon Still Hasn't Signed Up A Sinale Person	Health
11/21/2013	Tribal Council Vice-Chair Evaline Patt Speaks During General Council Budget Meeting	Business
11/21/2013	Cover Oregon: Online Enrollment System Won't Make the Deadline	Health
11/21/2013	Randy Smith Addresses Tribal Council Members During General Council Budget Meeting	Business
11/21/2013	New Pipeline Installation to Shutdown Highway to Simnasho	Business
11/21/2013	Madras High School Teacher and Coach Arrested on Abuse Charges	Public Safety
11/22/2013	Lawrence Pleads Guilty to First Degree Murder	Public Safety
11/22/2013	Cover Oregon: Governor Kitzhaber Announces Coming Changes to Cover Oregon	Health
11/25/2013	Cover Oregon: Warm Springs "Native Exchange" Up and Running	Health
11/25/2013	Cover Oregon: Janice Clements, Health & Welfare Board Member Encourages People to Find Out More During General Council Meeting	Health
11/25/2013	Cover Oregon: Governor Kitzhaber Announces Strategy	Health
11/26/2013	Cover Oregon: Security Breaches	Health
11/26/2013	Tribal Council Cuts \$10.5 Million from 2014 Tribal Budget	Politics
11/27/2013	Let's Talk Diversity Coalition Pushes for Cultural Competency in Local Justice Systems	Education
12/2/2013	Windstorm Hits Warm Springs and Central Oregon	Public Safety
12/2/2013	Warm Springs Wins Walker Memorial Tournament	Sports
12/2/2013	Cobell Payments Once Again Delayed	Business
12/2/2013	Cover Oregon: Cover Oregon Has Enrolled Nearly 3,500 Individuals	Health

12/2/2013	Madras High School and Jefferson County Middle School to Participate in Challenge Day Programs	Education
12/3/2013	Madras High School and Jefferson County Middle School to Participate in Challenge Day Programs	Education
12/3/2013	Warm Springs Annual Group Benefits Meetings	Business
12/3/2013	Ford Leadership Classes	Education
12/4/2013	Cover Oregon: Deadline Today for Coverage on January 1 st	Health
12/5/2013	Madras High School Sports	Sports
12/5/2013	509J Schools Looking for Challenge Day Volunteers	Education
12/5/2013	Warm Springs Holiday Festivities	Community
12/6/2013	SIRE Program Available to Help With Questions About Cobell Settlement	Business
12/6/2013	Native Aspirations Hosts Holiday Family Fun Night	Community
12/6/2013	2013 Warm Springs Christmas Lights Parade	Community
12/6/2013	KWSO Will Have First Basketball Broadcast of the Season Tomorrow	Sports
12/6/2013	Weather-related Closures in Warm Springs	Public Safety
12/6/2013	Frigid Cold Hits Central Oregon	Public Safety
12/6/2013	High School Games Still On Despite Cancellation of Classes Today	Sports
12/9/2013	509-J Schools Cancel Classes Today	Education
12/9/2013	Cover Oregon: Budget Woes	Health
12/9/2013	Record Low Temperatures Recorded in Warm Springs	Public Safety
12/9/2013	Frozen Buses and Water Pipes Close 509-J Schools and Warm Springs Early Childhood Education	Public Safety
12/10/2013	Tribe and Schools Closed Again Due to the Cold	Public Safety
12/10/2013	Cover Oregon: Health Exchange Misses Another Deadline	Heatlh
12/10/2013	Madras High School Sports	Sports
12/10/2013	Utilities Department Kept Busy with Frozen Pipes	Public safety
12/10/2013	COCC-Madras Community Learning Classes	Education
12/10/2013	Cover Oregon: Temporary Coverage May Be Necessary for Those Dropped from Insurance	Health
12/10/2013	Warm Springs Managed Care Policies for Out of Area Patients	Health
12/11/2013	Tribal Administration and ECE Closed for a Third Day	Public safety
12/11/2013	Madras High School Sports	Sports
12/11/2013	Tribal Member Plans to Open Go Kart & Paintball Business	Business
12/11/2013	Tribal Credit Reminds of Loan Repayment Obligations in 2014	Business
12/11/2013	Tribal Administration and ECE to Reopen Tomorrow	Public safety
12/12/2013	Tribal Administration and ECE Open After 3-Day Closure	Community
12/12/2013	Tribal Credit Loan Repayment Options in New Year	Business
	35 Homes to Be Built in Greeley Heights	Community
12/12/2013		
12/12/2013 12/12/2013	Work To Begin in January on Go Kart Facility	Business
12/12/2013 12/12/2013 12/12/2013	Work To Begin in January on Go Kart Facility Madras High School Sports	Business Sports

12/12/2013	Young Tribal Member Raising Money for National Baseball Training	Sports
12/13/2013	Cover Oregon: Deadlines Could Be Extended for January 1 st Coverage	Health
12/13/2013	Kanim Smith III Gets Opportunity for Collegiate Baseball Training	Sports
12/13/2013	50 th Annual Holiday Basketball Tourney Coming in January	Sports
12/13/2013	Cover Oregon: December 15 th Deadline Could Be Pushed Back	Health
12/13/2013	Madras High School Sports	Sports
12/13/2013	Ways to Give to Those In Need Locally During the Holidays	Community
12/13/2013	Inaugural KWSO Gift Auction Coming Up	Community
12/16/2013	Great Rudolph Dash for Cash Begins Today	Community
12/16/2013	KWSO Gift Auction Raises \$1700	Community
12/16/2013	Construction Begins on Additions at Indian Head Casino	Business
12/16/2013	Unemployment Benefits Could Run Out for Thousands of Oregonians	Business
12/16/2013	Madras High School Sports	Sports
12/16/2013	Cover Oregon: 7500 Oregonians Now Enrolled in Private Health Plans	Health
12/17/2013	Spilyay Tymoo Moves Up Deadline for Christmas	Business
12/17/2013	Dawn Smith Talks About the Dash for Cash Fundraiser	Community
12/17/2013	Cover Oregon: Number of Individuals Enrolled in Private Health Insurance Climbs Significantly	Health
12/17/2013	Madras High School Sports	Sports
12/18/2013	Madras High School Sports	Sports
12/18/2013	Madras High School Teacher/Coach Arraigned on Abuse Charges	Public safety
12/19/2013	School District Asking Parents Where Middle Schoolers Want to Go to School in 2014	Education
12/19/2013	Washanaksha Grant Recipients Announced	Culture
12/19/2013	Last Hour of Dash for Cash Fundraiser	Community
12/19/2013	Warm Springs Elementary Raises \$750.07 in Great Rudolph Dash for Cash	Community
12/20/2013	School Superintendent Says Extracurricular Activities at Warm Springs K8 School Will Be Same As JCMS	Education
12/20/2013	Rick Molitor Tells Parents They Have a Choice Between JCMS and K8 Schools	Education
12/20/2013	Madras High School Sports	Sports
12/23/2013	Cover Oregon: Assistance Navigating Cover Oregon Available in Warm Springs	Health
12/23/2013	First Christmas Cougars Youth Tournament	Sports
12/23/2013	Madras High School Sports	Sports
12/23/2013	Cover Oregon: Getting Help with Applying for Insurance	Health
12/23/2013	Cover Oregon: Nearly 30,000 People Enrolled through Cover Oregon	Health
	Elks Hoop Shoot January 11 th	

12/23/2013	Tribal Food Summit	Culture
12/23/2013	Local Teen Raising Money to Attend Medical School Training	Community
12/24/2013	Devynn Rodriguez Medina Has Dreams to Attend Medical School	Community
12/26/2013	Kahneeta Pool Offering Free Swim Day for Tribal Members	Recreation
12/26/2013	Cover Oregon: Successful Aspects of Cover Oregon	Health
12/26/2013	Community Counseling Sponsors Basketball Scrimmages	Recreation
12/26/2013	Madras High School Sports	Sports
12/26/2013	Cover Oregon: Advertising Campaign Suspended	Health
12/27/2013	Frosty Roads Around the Reservation	Public safety
12/27/2013	Cover Oregon: Feel Good Ad Campaign Halted	Health
12/27/2013	Cover Oregon: Warm Springs Successful in Signing People Up in Health Exchange	Health
12/27/2013	Madras High School Sports	Sports
12/27/2013	Cougars Christmas Hoops Tourney Starts Tomorrow	Sports
12/30/2013	Charmaine Billy Crowned Miss Warm Springs	Culture
12/30/2013	Madras High School Sports	Sports
12/30/2013	Cougars Youth Tourney Results	Sports
12/30/2013	Reservation Hunters Asked for Tags to Be Returned	Natural resources
12/30/2013	50 th Annual Men's Holiday Basketball Tournament Soon	Sports
12/31/2013	Drone Testing Sites Include Warm Springs	Business
12/31/2013	Warm Springs Announces Alternative to Cancelled Movin' Mountains Slim Down Challenge	Health
12/31/2013	Wildlife Department Asking for Hunting Results	Natural resources
12/31/2013	Holiday Basketball Tournament Begins Tomorrow	Sports

ADDITIONAL PROGRAMS

<u>Pulse of the Planet</u>

Nationally distributed Science Program on various topics that airs weekdays 90 sec - 3x daily = 4.5 min/day = 22.5 min/week = 4.5 hrs over 12 weeks this quarter

Lohdown on Science

Nationally distributed Science Program on various topics that airs daily 90 sec - 3x daily = 4.5 min/day = 31.5 min/week = 6.3 hrs over 12 weeks this quarter

Job Report

Locally produced job opportunity listing updated weekly 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

Pow Wow Trail

Locally produced listing of upcoming pow wows and Native celebrations 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

<u>Rodeo Round Up</u>

Locally produced listing of upcoming rodeos, clinics, events plus competition results 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

On This Day in History

A local "on this day in history" runs three times daily featuring interesting information gathered from CTWS Tribal Council Summaries, Spilyay Tymoo stories and additional source material as needed Segments are 2-3 minutes in length

Additional underwritten PSA campaigns are not included in this report

<u>Continuing PSA Campaigns</u> Culture & History Department Awareness Diabetes Prevention Financial Literacy Positive Indian Parenting FASD II 1-25 Substance Abuse Prev Violence Prevention	20x/week = 240x /1st quarter 20x/week = 240x /1st quarter
PUBLIC SERVICE ANNOUNCEMENTS 4rd Quarter 2013	
 #spots aired PSA Title 635 Cover Oregon 260 Dangerous Decibels 1 187 For the Health of It/Fruit-Veg of the Month 117 Flu 1 & 2 114 Bullying 91 Washanaksha Grant 82 Dental Txt 1-5 73 WS Xmas Bazaar 69 Halloween Events 66 Kah-Nee-Ta Fall Run 64 Food Safety 63 Don't Text and Drive 1-3 63 Emergency Preparedness 1-3 62 Great Pumpkin Party 61 Sire 1 & 2 60 Christmas Play 59 KWSO auction 54 Nov Lung Cancer Awareness 2-6 51 Car Lights Parade 51 MAWS TM Art Exhibit 45 Veteran's Honor Tour 45 Winter Home Fire Safety 1 43 Holiday Home Safety 1-2 43 Kids Dental 1-2 41 Family Fun Night 40 Boost Attendance 40 Turkey Tips Food Safety 35 Let's Move 1-2 33 Community Grief Workshop 33 Conect with Kids Coverage 33 MAWS Holiday Market 33 MAWS Huckleberry Harvest 32 Farmer's Market 30 Recycling 30 Warm Springs Counseling Drop In 	Issue Health Health Health Safety Arts/Culture Child Dental Health Event Event Event Health Safety Safety Event Trust Land Event KWSO fundraiser Health Event Arts Veterans Safety Health Event Education Safety Health Event Education Safety Health Safety Mental Health Health Health Safety Mental Health Health Insurance Event Event Event Event Event Event Program Service Recycling Program Awareness
28 Al-Anon 1-6	Mental Health

28 Childhood Asthma 1-3 28 Pumpkin Patch Trip 28 Winter Driving Safety 1-4 28 WS Seniors Xmas Bazaar 26 WSE Family Craft Night 20 Immunizations 20 WS Presbyterian Church 18 Fetal Alcohol Spectrum Disorder 16 Emergency Prep 15 Alzheimers 15 Coping with Crying 15 Employee Costume Contest 15 Strengthen Your Nation 10 COCC Community Learning 10 Fire Mgmt Haunted House 10 Halloween Safety 1-2 10 Obesity 1-2 10 Veteran Crisis Line 10 Veteran's Connections 5 Crime Prevention 1-3 5 Fatherhood 5 HIV Testing 1-2 5 Presbyterian Church 5 Youth Wreckless Driving 1-2

Health Event Safetv Event Event Heatlh Event Health Safety Health Parenting Event Prevention Education Event Safety Health Veterans Veterans **Crime Prevention** Parenting Health Event Safety

Issue

Native America Calling is a daily nationwide call in talk show that focuses on Topics and Issues in Indian Country.

Native America Calling Topics this Quarter

Nulle Ameri	ca calling ropics inis abarren	13306
1-Oct	October Current Events	Current Events
2-Oct	Closed for Business	Business
3-Oct	Native Rights Behind Bars	Legal
4-Oct	Racism Online	Racism
7-Oct	Getting into College	Education
8-Oct	Is Foster Care Working	Foster Care
9-Oct	Domestic Violence Against Men	Domestic Violence
10-Oct	Female Environmental Leaders	Environment
11-Oct	October Music Maker – Injunuity	Music
14-Oct	Cultural Center Roundup	Native Culture
15-Oct	Are You at Your Limit?	Health
16-Oct	Tribes of the Gulf Coast Region	Tribal Nations
17-Oct	Spotlight on Mascots	Racism
18-Oct	Fracking in Native America	Environment
21-Oct	Winter Storytelling	Native Culture
22-Oct	Teach This	Education
23-Oct	Keystone XL	Environment
24-Oct	Indigenous Identity in the Americas	Native Culture
25-Oct	Book of the Month Native American DNA	Literature
28-Oct	Seeing Your Dreams Through	Education
30-Oct	Art Therapy in Native America	Mental Health
31-Oct	Costumes for Education	Racism
1-Nov	Native Museum Directors	Native Culture
4-Nov	Celebrating the Rattle	Native Culture
5-Nov	November Current Events Native American Heritage	∧Current Events
6-Nov	The Legacy of Edward S. Curtis	History