Grantee Information

ID	4502
Grantee Name	KWSO-FM
City	Warm Springs
State	OR
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 V

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Fu	ull-Time Radio Em	ployees			Jump to	question: 1.1 🔻
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000					1	1
Professionals - 3000			2			2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100			1			1
Craftspersons (Skilled) - 5200			0			0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400				0		0
Service Workers - 5500						0
Total	0	0	3	0	1	4
1.1 Employment of Fu	ull-Time Radio Em	ployees			Jump to	question: 1.1 🔻
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000			1			1
Professionals - 3000			1			1
Technicians - 4000						0

13/2019							Fint Survey
Sales Workers - 4500							0
Office and Clerical - 5100				0			0
Craftspersons (Skilled) - 5200)						0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 550	0						0
Total	0		9	2	0		0 2
1.1 Employment of	Full-Time Radio E	mployees				Jump to question:	1.1 ▼
Major Job Category Job Code / Joint Employee Officials - 1000	1					Persons with Disa	bilities
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 51	100						
Craftspersons (Skilled)) - 5200						
Operatives (Semi-Skill	ed) - 5300						
Laborers (Unskilled) -	5400						
Service Workers - 550	0						
Total							0
1.1 Employment of	Full-Time Radio E	mployees				Jump to question:	1.1 🔻
Please enter the gende person with disabilities			nale).				
1.2 Major Programm	ning Decision Mak	(ers				Jump to question:	1.2 🔻
Please report by gender major programming de decisions about progra result in a double-cour programming decisions by job category above,	ecisions. Include the s am acquisition and pro- nting of some full-time s should be included	station general mana oduction, program d e employees; employ in the counts for this	ger if appropriate evelopment, on-a rees having the re	. Major prog ir program s	gramming decisi scheduling, etc.	ons include This item should	
1.2 Major Programm	ning Decision Mak	(ers				Jump to question:	1.2 🔻
Of the full-time employ have responsibility for			including the sta	ion general	manager,		
1.2 Major Programm	ning Decision Mak	(ers				Jump to question	on: 1.2 V
	African American	Hispanic	Native American	Asian/P	acific No	White, n-Hispanic	Total

Female Major Programming Decision Makers			1		1	2
Male Major Programming Decision Makers			1			1
Total	0	0	2	0	1	3

Print Survey

Jump to question: 1.3 V

1.3 Employment of Part-Time Radio Employees

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Pa	rt-Time Radio E	mployees			Jump to	o question: 1.3 🔻
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000			1			1
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	1	0	0	1
1.3 Employment of Pa	rt-Time Radio E	mployees			Jump to	o question: 1.3 🔻
	African		Native		White.	
Major Job Category / Job Code	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000		1	2			3
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0

Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	1	2	0	0	3
1.3 Employment of Part-	Time Radio Employee				Jump to question: 1.	3 🔻
Major Job Category /						
Job Code Officials - 1000					Persons with Disabili	ties
Managers - 2000						
•						
Professionals - 3000						
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100						
Craftspersons (Skilled) - 520	00					
Operatives (Semi-skilled) - 5	5300					
Laborers (Unskilled) - 5400						
Service Workers - 5500						
Total						0
1.4 Part-Time Employme	ent				Jump to guestion: 1.	4 🔻
Of all the part-time employee	es listed in Question 1.3,	how many worked le	ss than 15 hours pe	r week and how		
worked 15 or more hours pe	er week, but not full time?					
1.4 Part-Time Employme	ent				Jump to question: 1.	4 ▼
Number working less than 1	5 hours per week					2
1.4 Part-Time Employme	ent				Jump to question: 1.	4 🔻
Number working 15 or more	hours per week					2
1.5 Full-Time Hiring					Jump to question: 1.	5 🔻
Enter the number of full-time						
(Do not include internal prom	notions, but do include er	nployees who chang	ed from part-time to	full-time status	during the fiscal year.)	
1.5 Full-Time Hiring					Jump to question: 1.	5 🔻
No full-time employees were	e hired (check here if appl	icable)				
1.5 Full-Time Hiring					Jump to question: 1.	5 🔻
Major Job Category / Job Code M	linority Female Non	-Minority Female	Minority Male	Non-Minor	ity Male	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000						0
Technicians - 4000						0
Sales Workers - 4500						0
						U

13/2019							Print
)ffice / Service /orkers - 5100-5500							0
otal	0		0	0		0	0
.6 Full-Time and Pa	rt-Time Job Openings					Jump to a	uestion: 1.6 🔻
reviously filled position gardless of whether the hether it was filled by the promotion of an emption	of full-time and part-time op is and newly created positi ney were filled during the y an internal or an external o oloyee who stays in essen o be filled). If no full-time o	ons. Include all po ear. If a job openi candidate. Do not tially the same job	ositions that bec ng was filled dur include as job o but has a differ	ame available ing the year, penings any penings any p	e during the include it positions of where the	ne fiscal year, regardless of created through	
6 Full-Time and Pa	rt-Time Job Openings					Jump to q	uestion: 1.6 🔻
lumber of full-time and	part-time job openings						0
.7 Hiring Contracto	rs					Jump to q	uestion: 1.7 🔻
uring the fiscal year, d	id you hire independent co	ontractors to provi	de any of the fol	lowing servic	es?		
.7 Hiring Contracto	rs					Jump to q	uestion: 1.7 🔻
						Chec	k all that apply
Inderwritting solicitation	n related activities						
irect Mail							
elemarketing							
Other development activ	vities						
egal services							
uman Resource servic	ces						
ccounting/Payroll							
omputer operations							
/ebsite design							
Vebsite content							
Proadcasting engineering	ng						
ingineering							
Program director activiti	es						
lone of the above							
omments							
Question		Comment					
		Jasmine Ted					
		Neal & Ken					
.1 Average Salaries	FULL TIME EMPLOYE	ES ONLY				Jump to a	uestion: 2.1 V
			# of Employee	es Av	g. Annua		Average Tenure
Chief Executive Officer			1.0	10	5	46,437	15

\$

Chief Executive Officer - Joint

Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint		\$	
Programming Director	1.00	\$ 33,075	13
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	2.00	\$ 27,440	13
Producer - Joint		\$	
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief		\$	

Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief		\$	
Education, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Volunteer Coordinator		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director	1.00	\$ 33,904	18
News / Current Affairs Director News / Current Affairs Director - Joint	1.00	\$ 33,904 \$	18
	1.00		
News / Current Affairs Director - Joint		\$	
News / Current Affairs Director - Joint Music Director		\$	
News / Current Affairs Director - Joint <u>Music Director</u> <u>Music Librarian/Programmer</u>		\$ \$ \$	
News / Current Affairs Director - Joint <u>Music Director</u> <u>Music Librarian/Programmer</u> <u>Announcer / On-Air Talent</u>		\$ \$ \$	
News / Current Affairs Director - Joint <u>Music Director</u> <u>Music Librarian/Programmer</u> <u>Announcer / On-Air Talent</u> Announcer / On-Air Talent - Joint		\$ \$ \$ \$	
News / Current Affairs Director - Joint <u>Music Director</u> <u>Music Librarian/Programmer</u> <u>Announcer / On-Air Talent</u> Announcer / On-Air Talent - Joint <u>Reporter</u>		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint <u>Music Director</u> <u>Music Librarian/Programmer</u> <u>Announcer / On-Air Talent</u> Announcer / On-Air Talent - Joint <u>Reporter</u> Reporter - Joint <u>Public Information Assistant</u>		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter Reporter - Joint Public Information Assistant Public Information Assistant - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter Reporter - Joint Public Information Assistant Public Information Assistant - Joint Broadcast Supervisor		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter Reporter - Joint Public Information Assistant Public Information Assistant - Joint Broadcast Supervisor - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter Reporter - Joint Public Information Assistant Public Information Assistant - Joint Broadcast Supervisor Broadcast Supervisor - Joint Director of Continuity / Traffic		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Air Talent - Joint Reporter Reporter Reporter Public Information Assistant Public Information Assistant - Joint Broadcast Supervisor Broadcast Supervisor - Joint Director of Continuity / Traffic Director of Continuity / Traffic - Joint		\$	
News / Current Affairs Director - Joint Music Director Music Librarian/Programmer Announcer / On-Air Talent Announcer / On-Ai		\$ \$	

2/13/2019							Print Surv
Total Comments Question	nts for this section	C	Comment	5.00	\$	140,856	59
Enter the nu	ming Board Method mber of governing boa embers) who are select	ard members (includ		on and both voti	ing and non-v		question: 3.1 ▼
3.1 Govern	ning Board Method	of Selection				Jump to	question: 3.1 V
Ex-Officio (A	utomatic membership	because of another	office held)				
3.1 Govern	ning Board Method	of Selection				lump to	question: 3.1 V
Appointed by	y government legislati ernment official (e.g. g	ve body (including so	chool board)			oump to	
3.1 Govern	ning Board Method	of Selection				Jump to	question: 3.1 ▼
Elected by c	ommunity/membershi	p					8
3.1 Govern	ning Board Method	of Selection				Jump to	question: 3.1 V
Other (pleas	e specify below)						3
3.1 Govern	ning Board Method	of Selection				Jump to	question: 3.1 ▼
3.1 Govern	presentatives for the S	of Selection		ntatives for the	Seekseequa	-	question: 3.1 ▼
Elected by b	ooard of directors itself	(self-perpetuating b	ody)				
3.1 Govern	ning Board Method	of Selection				Jump to	question: 3.1 ▼
Total numbe	r of board members (A	Automatic total of the	above)				11
3.2 Govern	ning Board Member	'S				Jump to	question: 3.2 🔻
	rt the racial or ethnic g overning board memb		s of your governir	ng board by gen	ider. Please a	also report the	
3.2 Govern	ning Board Member	'S				Jump to	question: 3.2 V
For minority	group identification, p	lease refer to "Instru	ctions and Definit	ions" in the Em	ployment sub	section.	
3.2 Govern	ning Board Member	'S				Ju	mp to question: 3.2 ▼
	African American	Hispanic	Native Ameri	can Asiar	n / Pacific	White, Non-Hisp	oanic Tota
Female Board Members				3			
Male				8			
Board Members Total	0	0		11	0		0 11
Members Total	Ø ning Board Member			11	0	Jump to	0 11 question: 3.2 ▼

2/13/2019		Print Survey
3.2 Governing Board Members	Jump to question:	3.2 ▼
Total Number of Board Members (Total should equal the total reported in Question 3.1.)		11
3.2 Governing Board Members	Jump to question:	3.2 ▼
Number of Board Members with disabilities		
Comments		
Question Comment		
No Comments for this section		
4.1 Community Outreach Activities	Jump to question:	4.1 ▼
Did the grant recipient engage in any of the following community outreach services, and, if so, did the outrea formal component designed to be of special service to either the educational community or minority and/or of		
4.1 Community Outreach Activities	Jump to question:	4.1 ▼
		Yes/No
Produce public service announcemnts?		Yes
Did the public service announcements have a specific, formal component designed to be of special service to community?	to the educational	Yes
Did the public service announcements have a specific, formal component designed to be of special service to community and/or diverse audiences?	to the minority	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofi	t agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of spe educational community?	cial service to the	Yes
Did the community activities information broadcast have a specific, formal component designed to be of spe minority community and/or diverse audiences?	cial service to the	Yes
Produce/distribute informational materials based on local or national programming?		Yes
Did the informational programming materials have a specific, formal component designed to be of special se educational community?	ervice to the	Yes
Did the informational programming materials have a specific, formal component designed to be of special se community and/or diverse audiences?	ervice to the minority	Yes
Host community events (e.g. benefit concerts, neighborhood festivals)?		Yes
Did the community events have a specific, formal component designed to be of special service to the education	tional community?	Yes
Did the community events have a specific, formal component designed to be of special service to the minori diverse audiences?	ty community and/or	Yes
Provide locally created content for your own or another community-based computer network/web site?		Yes
Did the locally created web content have a specific, formal component designed to be of special service to the community?	ne educational	Yes
Did the locally created web content have a specific, formal component designed to be of special service to th community and/or diverse audiences?	ne minority	Yes
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urba district)?	n League, school	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational c	ommunity?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority compaudiences?	munity and/or diverse	Yes
Comments		
Question Comment		
No Comments for this section		
5.1 Radio Programming and Production	Jump to question:	5.1 🔻
Instructions and Definitions:		

5.1 Radio Programming and Production

Jump to question: 5.1 V

About how many original hours of station program production in each of the following categories did the grant recipient complete this year?

Print Survey

(For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for
distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production	question: 5.1 🔻		
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	13	5,359	5,372
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	0	121	121
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		154	154
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		7	7
All Other (incl. sports and religious — Do NOT include fundraising)		61	61
Total	13	5,702	5,715

5.1 Radio Programming and Production

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production	Jump to question: 5.1 V
Approx Number of Original Program Hours	4,287

Comment

Comments

Question

6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2018. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Jump to guestion: 6.1 V

Jump to question: 5.1 V

Joint licensee Grantees that have filed a 2018 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

At KWSO we strive to provide local content that folks find useful. We work closely with health & prevention programs, safety & tribal government departments, to identify needs for education and create public awareness campaigns around specific topics. Content typically is shared: on the air in the form of Public Service Announcements - news stories - calendar information and short form programs; in print in collaboration with our Tribal Newspaper; and online as either website articles or as social media posts. Program production is typically short form however we are open to creating long form content as opportunities arise and resources are available to do so. We try to be nimble in addressing emerging issues with content creation and are open to partnering with any local programs or organizations who can offer insight into what those issues are and how people are impacted. There is always an opportunity for individuals to give feedback through our annual one day survey we conduct and we welcome feedback from anyone who approaches us. Over the past year we had an 18% increase in website usage and so believe online delivered content will continue to be a growth area. Efforts to coordinate content to translate to multiple platforms continues to be a focus for us.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

The Museum at Warm Springs held a Treaty Symposium that gathered together local people and legal experts from across the Nation, KWSO recorded both audio and video for the three day event that featured lecture style presentations and experts papels on the Treaty rights and responsibilities. This collaboration resulted in the production of long form programming that we broadcast - allowing listeners to bear the featured presentations. The recorded material is archived at the Museum at Warm Springs and will be used in future projects there as well as for future use as additional KWSO content. KWSO works closely with our Tribe's Health & Human Services Prevention Programs. Focus is broad and ranges from physical health issues to mental health, including education for youth, adults and elders. Partners include the local Indian Health Services Clinic, the Tribal Community Health Department, our Behavioral Health Center, Meth & Opiate work group. Drug & Alcohol Prevention. There is a connection between wellness and community based activity which could be ongoing cultural classes, a series of hands on learning opportunities, age or gender groups, and old fashioned fun events that provide a model of healthy family activity. KWSO promotes all these activities and produces educational short form programs and public service announcements to increase understanding. In an ongoing effort to create a financial education series - we coordinated with our Community Action Team to produce several short form financial literacy programs. Folks from across our state assisted in drafting the information and voicing the informational programs covering everything from Income Taxes to Building Credit. The programs were posted as podcasts so the agencies involved can access them to share with their clients as well. KWSO continued to share information about our local school district and the one public school located in our community through our Eagle News segment which airs each weekday morning. Last summer we worked on literacy and summertime learning for the summer break and collaborated with teachers on creating content that was fun to listen to as well as educational. In addition to broadcasting the new segments - we also posted them as podcasts.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KWSO provides service as a community institution and takes very seriously the positive impact we can have for people where we live. Our goal is high quality work that can make a difference in peoples' lives. EMERGENCY SERVICE KWSO provides service during severe weather and in engrgency situations such as wildland fires. We coordinate with Tribal Executive Management to send out emergency text messages to employees. We also have relationships with our Emergency Manager, Public Safety GM and Fire Management officers. When a situation arises we respond in a timely manner, verify facts and share information on the air as well as online - utilizing our website and social media platforms. For extended emergency situations were often share photos and sometimes video as well. Our focus is sharing reliable information and offering instruction to listeners for any actions they can take. Dan Martinez, CTWS Emergency Manager reports "Our community has an advantage over surrounding small towns as we have KWSO who will always have accurate local information during any emergency situation. We live in a small rural community and other media isn't interested in being responsive to what folks need to know here. People in Warm Springs know to tune in and listen or check for KWSO information online - to find out what is going on and that really works here." HEALTH KWSO submits information about content to the Warm Springs Joint Health Commission Annual Report. We include details about how programming supports efforts to increase wellness. There are specific strategies included in the Commission's Health Plan. We address many of the strategies in our public service campaign work and program production. The Warm Springs Joint Health Commission is comprised of our Tribes' Health & Human Services Branch, the Indian Health Service and the Tribal Health & Welfare Committee. CTWS Health & Human Services GM. Caroline Cruz supports KWSO as one of her departments. She says "KWSO advances the work of all our programs whether it's doing educational messaging about immunizations or promoting culture as a protective factor in steering our youth away from negative behaviors. KWSO provides data monthly about health & mental health programming including Public Service Announcements and Programs. Collaborative efforts are ongoing with our Behavioral Health Center and Prevention Programs including our Meth & Opiate Work Group to focus on paths to wellness. As our awareness and prevention efforts increase - KWSO is critical in spreading the word."

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2018, and any plans you have made to meet the needs of these audiences during Fiscal Year 2019. If you regularly broadcast in a language other than English, please note the language broadcast.

KWSO is a Native Public Radio Station owned and operated by the Confederated Tribes of Warm Springs Oregon. Our programming focus is on meeting the needs of our reservation community which is predominantly Native American. In 2018 we continued to include Native language programming with hourly lessons as well as weekend Language, Culture & History hours. With the help of Radio Free America those hours are now archived for a two week period online - offering another option to hear them. There are three distinct Tribes that make up the Confederated Tribes of Warm Springs. They each have their own language, history and traditions. It's important for us to recognize and always consider that individuals and families are unique as well. There are varying degrees of knowledge when it comes to language and cultural practices. Balancing programming with that understanding is something we do to meet needs of a variety of people all of whom are Native but not all the same. A renewed long term plan to launch an HD2 Language Immersion channel is being developed with a commitment to seek resources to properly execute a brand new offering aimed at language preservation.

6.1 Telling Public Radio's Story

Jump to question: 6.1 V

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Our CPB Community Service Grant funds about half of KWSO's operations. Without that funding, our staff would be reduced, almost eliminating our ability to produce local content on a daily basis. This funding also allows us to offer national programming which is critical in our rural area. Lack of financial resources and even access to television or internet connectivity can limit sources for information in our low income community. CPB funding for KWSO Operations allows us to maintain our current level of service

Comment

Comments

Question

No Comments for this section

Print Survey

7.1 Journalists

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This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists										Jump to q	uestion: 7.1 🔻
Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	Other
News Director	1				1			1			
Assistant News Director											
Managing Editor											
Senior Editor											
Editor											
Executive Producer											
Senior Producer											
Producer	4	2	0	3	3			5		1	
Associate Producer											
Reporter/Producer								0			
Host/Reporter											
Reporter											
Beat Reporter											
Anchor/Reporter											
Anchor/Host											
Videographer											
Video Editor											
Other positions not already accounted for											
Total	5	2	0	3	4	0	0	6	0	1	0
Comments											
Question		Commer	nt								

No Comments for this section