<u>Financial Reportin</u>	<u>ng</u>	<u>Legal Forms</u>	Grant Pa	<u>ayments</u>	Grantee Profile		
SAS-Radio \\ 1. Emplo	pyment				Current Grantee		
				Change Gr	antee: Change Grantee	• 🗸	
Employment	t				This Page Entire Sur	<u>vey</u>	
Change Section: 1. E Show all data for: 20°		~			Instruction G	Guide	
1.1 Employment of Fu	ıll-Time Radio E	mployees			Jump to question: 1.1 >	•	
Please enter the number The first grid includes all tand the last grid includes	female employees	, the second grid includ		·,			
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females		More Than One Race Females	Tota
Officials - 1000	- Cindioo		- Tomaloo	Tomalo			0
Managers - 2000					1		1
Professionals - 3000			2				2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100			1				1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400			0				0
Service Workers - 5500							0
Total	0	0	3	0	1	0	4
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific		More Than One Race Males	Tota
Officials - 1000							0
Managers - 2000			1				1
Professionals - 3000			1				1
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200			0				0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	2	0	0	0	2

Major Job Ca Job Code / Joint Employ	/ee							Pers	ons with Dis	abilities				
Officials - 1000														
Managers - 20	000													
Professionals	- 3000													
Technicians - 4	4000													
Sales Workers	s - 4500													
Office and Cle	erical - 5100													
Craftspersons	(Skilled) - 5200													
Operatives (Se	emi-Skilled) - 530	00												
Laborers (Uns	skilled) - 5400													
Service Worke	ers - 5500													
Total										0				
person with di	sabilities listed a	bove (e.g. 1 <i>A</i>	African America	n female)) <u>.</u>									
1.2 Major Pr	ogramming De	ocision Mak	ore					lun	np to questior	. 12 **				
	nming decisions. ut program acqui		oduction, progra	am develo	pment, on-air		n scheduling, e	etc. This it						
result in a dou programming by job categor Of the full-time	uble-counting of sidecisions should by above, in the figure employees reposibility for making	ome full-time be included i ull-time emplo orted in Ques major prograr	in the counts for byee Question 1 tion 1.1, how m	r this item 1.1. any, inclu	and again,			major	White	D.	loro Than			
result in a dou programming by job categor Of the full-time	ible-counting of sidecisions should by above, in the figure employees report	ome full-time be included i ull-time emplo orted in Ques major prograr	in the counts for byee Question 1 tion 1.1, how m	r this item 1.1. lany, inclu s?	n and again,	on genera		•	White, -Hispanic		lore Than One Race		Total	
result in a dou programming by job categor Of the full-time	ible-counting of sidecisions should by above, in the five employees reposibility for making Africane	ome full-time be included i ull-time emplo orted in Ques major prograr	in the counts for over Question 1 tion 1.1, how making decision	r this item 1.1. lany, inclu s?	n and again, Inding the station	on genera	al manager,	•					Total 2	
result in a dou programming in by job categor Of the full-time have responsi Female Major Programming Decision	ible-counting of sidecisions should by above, in the figure employees republify for making Africa America	ome full-time be included i ull-time emplo orted in Ques major prograr	in the counts for over Question 1 tion 1.1, how making decision	r this item 1.1. lany, inclu s?	n and again, uding the station Native American	on genera	al manager,	•	-Hispanic					
result in a dou programming in by job categor Of the full-time have responsi Female Major Programming Decision Makers Male Major Programming Decision	ible-counting of sidecisions should by above, in the figure employees republify for making Africa America	ome full-time be included i ull-time emplo orted in Ques major prograr	in the counts for over Question 1 tion 1.1, how making decision	r this item 1.1. lany, inclu s?	n and again, Iding the station Native American	on genera	al manager,	•	-Hispanic				2	
result in a dou programming in by job categor Of the full-time have responsi Female Major Programming Decision Makers Male Major Programming Decision Makers Total	ible-counting of sidecisions should by above, in the figure employees republify for making Africa America	ome full-time be included i be included i ull-time emplo orted in Ques major program	in the counts fo byee Question 1 tion 1.1, how m mming decision Hispanic	r this item 1.1. lany, inclu s?	n and again, inding the station Native American 1	on genera	al manager,	Non	-Hispanic		One Race		1	
result in a dou programming is by job categor. Of the full-time have responsion and the full-time have responsion and the full-time have responsion and full-time ful	ible-counting of sidecisions should be decisions should by above, in the fidecisions represented the side of the s	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	m the counts for one of the counts of the co	r this item	Native American 1 2	Asi	al manager,	Non	-Hispanic		One Race		1	
result in a dou programming is by job categor. Of the full-time have responsion and the full-time have responsion and the full-time have responsion and full-time ful	nent of Part-Ti the number of PA male employees, in the file and the f	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item	Native American 1 w. The first gr	Asi	al manager, ian/Pacific 0	Non	1 1 np to question		One Race	re Than ne Race Temales	1	Total
result in a dou programming ob job categor Of the full-time have responsi Female Major Programming Decision Makers Male Major Programming Decision Makers Total 1.3 Employn Please enter the includes all fer and the last gr	note-counting of sidecisions should be above, in the fire employees republify for making Africa America Americ	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id	al manager, ian/Pacific 0	Non Jun	1 1 np to question	White,	One Race	ne Race	1	Total 0
result in a dou programming ob job categor Of the full-time have responsion of the full-time have	ment of Part-Ti the number of PA male employees, alter on the number of PA male employees, and per ment of Part-Ti the number of PA male employees, and includes all per mategory /	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id	al manager, ian/Pacific 0	Non Jun	1 1 np to question	White,	One Race	ne Race	1	
result in a dou programming in by job categor. Of the full-time have responsing the programming decision makers. Male Major Programming Decision Makers. Total 1.3 Employn Please enter the includes all fer and the last grand the last grand the last grand the last grand Calob Code.	ment of Part-Ti the number of PA male employees, in the file and the number of PA male employees, in the file and the number of PA male employees, in the number of PA male em	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id	al manager, ian/Pacific 0	Non Jun	1 1 np to question	White,	One Race	ne Race	1	0
result in a dou programming ob job categor Of the full-time have responsion of the full-time have	ment of Part-Ti the number of PA male employees, rid includes all pe ategory / 0 - 3000	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id Native erican emales	al manager, ian/Pacific 0	Non	1 1 np to question	White,	One Race	ne Race	1	0
result in a dou programming by job categor Of the full-time have responsi Female Major Programming Decision Makers Male Major Programming Decision Makers Total 1.3 Employn Please enter the includes all fer and the last gr Major Job Code Officials - 1000 Managers - 20 Professionals	ment of Part-Ti the number of PA male employees, in discussions of second or	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id Native erican emales	al manager, ian/Pacific 0	Non	1 1 np to question	White,	One Race	ne Race	1	0 0 1
result in a dou programming oby job categor Of the full-time have responsi Female Major Programming Decision Makers Male Major Programming Decision Makers Total 1.3 Employn Please enter the includes all fer and the last gr Major Job Code Officials - 1000 Managers - 20 Professionals Technicians - 4	ment of Part-Ti the number of PA male employees, in did includes all per ategory / 0 000 - 3000 4000 s - 4500	ome full-time be included i be included i ull-time emplo orted in Ques major prograr an	in the counts for open Question 1.1, how make the count of tion 1.1, how make the count of tio	r this item 1.1. lany, incluses?	Native American 1 w. The first gr	Asi Asi id Native erican emales	al manager, ian/Pacific 0	Non	1 1 np to question	White,	One Race	ne Race	1	0 0 1 0

Operatives (Semi- skilled) - 5300												0
Laborers (Unskilled) - 5400												0
Service Workers - 5500												0
Total	0		0		1		0		0		0	1
	African				Native				White		More Than	
Major Job Category / Job Code	American Males		ispanic Males		American		Asian/Pacific Males		White, Non-Hispanic Males		One Race Males	Total
Officials - 1000	Maios		Maios		Maios		Marcs	,]	Maios	,]	Maios	0
Managers - 2000]]		0
Professionals - 3000			1		1					1		2
Technicians - 4000]		0
Sales Workers - 4500]		0
Office and Clerical - 5100												0
Craftspersons (Skilled) - 5200												0
Operatives (Semi- skilled) - 5300												0
Laborers (Unskilled) - 5400												0
Service Workers - 5500												0
Total	0		1		1		0		0		0	2
Major Job Category / Job Code							Pe	erson	ns with Disabilition	es		
Officials - 1000												
Managers - 2000												
Professionals - 3000												
Technicians - 4000												
Sales Workers - 4500												
Office and Clerical - 5100												
Craftspersons (Skilled) - 5	5200											
Operatives (Semi-skilled)	- 5300											
Laborers (Unskilled) - 540	00											
Service Workers - 5500												
Total										0		
1.4 Part-Time Employ	ment							Jump	to question: 1.4	~		
Of all the part-time emplo worked 15 or more hours	yees listed in Que per week, but not	stion 1.3, how full time?	many wor	ked les	ss than 15 hou	rs pe	r week and how r	nany				
Number working less than	n 15 hours per wee	ek								2		
Number working 15 or mo	ore hours per weel	<								1		
1.5 Full-Time Hiring								Jump	to question: 1.5	~		
Enter the number of full-ti (Do not include internal p	me employees in e	each category include employ	hired duri yees who	ng the	fiscal year. ed from part-tir	ne to	full-time status du	uring t	the fiscal year.)			
No full-time employees w	ere hired (check h	ere if applicab	le)									
Major Job Category / Job Code Officials - 1000	Minority Female	Non-Min	ority Fem	ale	Minority	Male	Non-Minorit	y Ma	le	Tot	tal 0	
Managers - 2000											a	

Tashnisiana 4000				1			1
Technicians - 4000							6
Sales Workers - 4500							6
Office / Service Workers - 5100-5500							6
Total	0		0	1		0	1
1.6 Full-Time and Pa Enter the total number of previously filled position regardless of whether it whether it was filled by a the promotion of an empreceded position to the promotion of the pro	of full-time and part-time is and newly created po ney were filled during the internal or an externation object who stays in esso be filled). If no full-time	e openings that occurre ositions. Include all pos le year. If a job opening al candidate. Do not in- sentially the same job b le or part-time job oper	sitions that beca g was filled duri clude as job op out has a differe	ame available ng the year, ir penings any po ent title (i.e. wh	ude both vacan during the fiscanclude it regard ositions created here there was	al year, lless of I through	r
Number of full-time and	part-time job openings						1
1.7 Hiring Contracto	rs				Ju	ımp to questio	n: 1.7 🕶
During the fiscal year, d	id you hire independent	t contractors to provide	any of the follo	owing services	s?		
						Check all t	hat apply
Underwritting solicitation	n related activities						
Direct Mail							
Telemarketing							
Other development activ	vities						
Legal services							
Human Resource servic	es						
Accounting/Payroll							
Computer operations							
Website design							~
Website content							
Broadcasting engineerir	ng						/
Engineering							
Program director activiti	es						
None of the above							
			H	lave you con	pleted this Se	ection?	Yes No

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Grantee Profile
SAS-Radio \\ 2. Average Salary			Current Grantee View: KWSO-FM
		Change	Grantee: Change Grantee ➤
Average Salary			This Page Entire Survey
Change Section: 2. Average Salary Show all data for: 2019 ✓	~		Instruction Guide
2.1 Corporate Management			Jump to question: 2.1 ✔
	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	\$ 46,437	16
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Please list the Other Job titles in this sub-cate	gory not listed above		
	•		
2.2 Communication and Promotions			Jump to question: 2.2 ❤
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief	loint	\$	
Please list the Other Job titles in this sub-cate	gory not listed above		

Programming Director Programming Director - Joint Production, Chief Production, Chief - Joint Executive Producer Executive Producer - Joint Producer Producer Producer - Joint Please list the Other Job titles in this sub-category no	1.00 2.00 t listed above	\$ 34,067 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	14
2.4 Development and Fundraising			uses to question 24 AA
		\$	ump to question: 2.4 🕶
Development, Chief Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Please list the Other Job titles in this sub-category no	t listed above		
2.5 Underwritting and Grant Sollicitation		Ji	ump to question: 2.5 🕶
Underwriting, Chief Underwriting, Chief - Joint		\$ \$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		¢	

Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Please list the Other Job titles in this sub-category not listed a	above		
2.6 Broadcast Engineering and Information Technological	ogy		Jump to question: 2.6 ✔
Operations and Engineering, Chief Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Web Administrator/Web Master		\$	
Web Administrator/Web Master - Joint		\$	
Please list the Other Job titles in this sub-category not listed a	above		
2.7 Journalists, Announcers, Broadcast and Traffic			Jump to question: 2.7 ✔
News / Current Affairs Director News / Current Affairs Director - Joint	1.00	\$ 33,904	19
Music Director		\$	
Music Librarian/Programmer		\$	

Announcer / On-Air Talent		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter		\$	
Reporter - Joint		\$	
Public Information Assistant		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic		\$	
Director of Continuity / Traffic - Joint		\$	
Multimedia Journalist (I just used News/Current Affairs E			
2.8 Education and Community Engagement			Jump to question: 2.8 🕶
Education, Chief Education, Chief - Joint		\$	
Volunteer Coordinator		\$	
Volunteer Coordinator - Joint		\$	
Events Coordinator		\$	
Events Coordinator - Joint		\$	
Section 2. Average Salary Totals	5.00	\$ 141,848	63
Please list the Other Job titles in this sub-category not lis	ited above		
		Have you completed thi	is Section?

<u>Fina</u>	ncial Reporting	<u>Legal For</u>	<u>ms</u>	Grant Payments	<u>Grar</u>	ntee Profile	
SAS-Rac	dio \\ 3. Governing Boa	ard			Cı	urrent Grantee View: KWSO-FM	
				1	Change Grantee: Ch	nange Grantee 🗸	
Gove	erning Board				This Page	Entire Survey	
_	Section: 3. Governing data for: 2019 🗸	Board	~			Instruction Guide	
Enter the r	rning Board Method on number of governing boanembers) who are select	rd members (including	g the chairperson and ethods:	I both voting and non-		estion: 3.1 🕶	
Ex-Officio	(Automatic membership	because of another of	ffice held)			0	
Appointed or other go	by government legislativ vernment official (e.g. go	e body (including schoovernor)	ool board)				
Elected by	community/membership					8	
Other (plea	ase specify below)					3	
riereditary	r Tribal Chiefs						
Elected by	board of directors itself	(self-perpetuating bod	y)				
Total numb	per of board members (A	utomatic total of the a	bove)			11	
	rning Board Members ort the racial or ethnic gr		of your governing boo	ard by gondor Places		estion: 3.2 🗸	
	governing board membe		or your governing boa	ird by gender. Please	aiso report the		
For minorit	y group identification, ple	ease refer to "Instructi	ons and Definitions"	in the Employment su	osection.		
	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispa	More Than onic One Race	Tot
Female Board Members			3				
Male Board Members			8				
Total	0	0	11	0		0 0	1
Number of	Vacant Positions						
Total Numb	per of Board Members (T	otal should equal the	total reported in Que	stion 3.1.)		11	
Number of	Board Members with dis	sahilities					

Back

Cancel

Next

Financial Reporting Grantee Profile Legal Forms Grant Payments

SAS-Radio \ 4. Community Outreach Activities

Current Grantee View:

KWSO-FM

Entire Survey

Instruction Guide

Change Grantee: Change Grantee >

This Page

Community Outreach Activities

Change Section: 4. Community Outreach Activities Show all data for: 2019 🗸

4.1 Community Outreach Activities

Jump to question: 4.1 ➤

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes





Next

Financial Reporting Legal Forms Grant Payments Grantee Profile Current Grantee View: SAS-Radio \\ 5. Radio Programming and Production **KWSO-FM** Change Grantee: Change Grantee > **Radio Programming and Production** This Page **Entire Survey** Change Section: 5. Radio Programming and Production 🗸 **Instruction Guide** Show all data for: 2019 ➤ 5.1 Radio Programming and Production Jump to question: 5.1 ➤ Instructions and Definitions: About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.) **For National Distribution** For Local Distribution/All Other Total Music (announcer in studio playing principally a 5,038 5,038 sequence of musical recording) Arts and Cultural (includes live or narrated 133 133 performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter) News and Public Affairs (includes regular 163 163 coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs) Documentary (includes highly produced longform 0 0 stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter) All Other (incl. sports and religious — Do NOT 60 60 include fundraising) Total 0 5,394 5,394 Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.) Approx Number of Original Program Hours 4,046 Have you completed this Section?

Yes No Back Cancel

Financial Reporting Legal Forms

Grant Payments

Grantee Profile

SAS-Radio \\ 6. Local Content and Services Report

Current Grantee View:

KWSO-FM

Change Grantee: Change Grantee >

Local Content and Services Report

Change Section: 6. Local Content and Services Report 🗸

Show all data for: 2019 ✓

This Page

Entire Survey

Instruction Guide

Jump to question: 6.1 ✓

6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2019. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2019 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with

the TV Grantee ID under which it was submitted.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

This year we created a strategic direction statement: "Optimize capacity to create quality content, shared on multiple platforms, for positive impact in our community." We definitely see our work as expanding. Much of the same content but delivered in a number of ways. In addition to broadcast, we continue to post audio online. Public Service announcements become social media campaigns utilizing graphics and video. We created our third DVD and distributed a story book, all with content that was the same or similar to our broadcast efforts.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KWSO's participation in NFCB's Community Counts initiative led us to partner in a more robust way with our Tribal Government's Health & Human Services Branch to focus on coordinated health program priorities, strategies and action plans at healthy events, including cultural and recreational events that promote community, pride and belonging. We also provided the community with high quality information about health status, health care available, health risks and opportunities for health improvement.

By focusing an enacific avante connected to partner organizations/programs

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KWSO was able to collect more data than usual this past year – by conducting surveys at community events. We learned that folks hear about happenings in a number of ways – including by listening to KWSO, but also via our Facebook Page. Flyers & signs posted in public locations and word of mouth remain key to publicity for events.

We learned about issues in our community that continues to inform our content selection. 90% of those surveyed at our Honor Senior Day said they to concerns about the "health, cafety and walfare of a Senior Citizen the

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of

minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

KWSO is located on the Warm Springs Indian Reservation - so by virtue of our location and our staffing with local people - we are very aware of minority interests, needs & issues. In 2019 we identified one of our strengths as being: "Local - in location; in staffing; and in program content focus." One of our Core Values identified in 2019 is: "We Respect and recognize the importance of: People + Native Language, Culture & History + Our Craft."

There are a limited number of fluent Indian Language Speakers in our

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

We increased our national news programming in 2019 - adding morning newscasts from NPR. That along with our existing high quality national programming is only possible with CPB CSG funding. In a rural community where there is limited access to news beyond KWSO (no free broadcast TV news, financial barriers to broadband connectivity and hit or miss mainstream public radio signal) Being able to offer live, current, reliable news is a service that KWSO provides.

It's worth mantioning that much of our National Programming that wa

Have you completed this Section?

Yes No







Cancel



Back

	SUE	IATTERS							
Financial Re	porting	Legal Forms	Grant Paym	ents_	Grantee Profile				
SAS-Radio \\ 7. J	Journalists				Current Grante				
				Change Gra	antee: Change Grante	ee 🗸			
Journalis				:	This Page Entire Su	<u>urvey</u>			
Change Section: Show all data for		~			Instruction	Guide			
'.1 Journalists				J	lump to question: 7.1	~			
full-time, part-time on the standards and for these positions before the time.	or contract contributors d practices of fact-base out may not match pos	to local journalism at yo ed news origination, verifition descriptions at your	B in the summer of 2010. Ti ur organization. The individ ication, production and pre- organization exactly. Pleas udent or volunteer journalis	uals in these posit sentation. These a se do your best to	ions will have had traini are generally accepted to	ing	Hispanic	Native- American	Asian/ Pacific
News Director	1				1	7	- Inopamo	1	
ssistant News irector									
anaging Editor									
enior Editor									
ditor									
xecutive roducer									
enior Producer									
roducer	4	2		3	3			5	
ssociate roducer									
eporter/Producer									
ost/Reporter									
eporter									
eat Reporter									
nchor/Reporter									
nchor/Host									
d									
deographer									
/ideographer /ideo Editor Other positions ot already accounted for									

Cancel

Next