Grantee Information

ID	4502
Grantee Name	KWSO-FM
City	Warm Springs
State	OR
Licensee Type	Community

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 🕶

Please enter the number of The first grid includes all fe and the last grid includes a	emale employees, th	ne second grid include	rids below. es all male employees	,			
1.1 Employment of Ful	I-Time Radio Em	nlovees				Jump t	o question: 1.1 🗸
Major Job Category / Job Code /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	
Joint Employee Officials - 1000	Females	Females	Females	Females	Females	Females	Total 0
Managers - 2000					1		1
Professionals - 3000			2				2
Technicians - 4000							0
Sales Workers - 4500							
Office and Clerical -							0
5100			1				1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300			0				0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	3	0	1	0	4
1.1 Employment of Ful	I-Time Radio Em	nlovees				lump f	o question: 1.1 🗸
Major Job Category /	African	pioyees	Native		White,	More Than	o question.
Job Code / Joint Employee	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	One Race Males	Total
Officials - 1000							0
Managers - 2000			0				0
Professionals - 3000			2				2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	2	0	0	0	2
1.1 Employment of Ful	I-Time Radio Em	ployees		J	ump to question: 1.1 \		
Major Job Category / Job Code / Joint Employee				Po	rsons with Disabilities		
Officials - 1000					Total With Disabilities]	
Managers - 2000]	
Professionals - 3000]	
Technicians - 4000					-	- 	
Sales Workers - 4500					-	- 	
Office and Clerical - 5100]	
Craftspersons (Skilled) - 5	200]	
Operatives (Semi-Skilled)]	

aborers (Unsk	killed) - 5400														
Service Worker	rs - 5500														
Total .											0				
	ent of Full-T		-	oyees					Jum	p to question	1.1 🗸				
	ne gender and sabilities listed			an America	n female)).									
I.2 Major Pro	ogramming [Decision	Makers						Jum	p to question	1.2 🕶				
najor programi lecisions abou esult in a doub programming d by job category	by gender and ming decisions at program acquile-counting of decisions shou above, in the ogramming E	s. Include uisition ar some full ld be inclu full-time	the station and product I-time emuded in the employee	on general nation, progra ployees; em le counts for e Question 1	nanager i im develo iployees r this item	f appropriate opment, on-ai having the re	. Major pro ir program	gramming de scheduling,	ecisions inc etc. This ite major	lude	. 12 🗸				
Of the full-time	employees re	ported in	Question	1.1, how m		iding the stat	ion general	I manager,	ouiii	p to question	. [1.2]				
	oility for making			ng decision	S?										
1.2 Major Pro	ogramming E Afri		Makers			Native				White,	Moi	Jump to	question:	1.2 🗸	
emale	Amer		ŀ	lispanic		American	Asia	n/Pacific	Non-	Hispanic		e Race		Total	
Major Programming Decision Makers						1				1				2	
Male Major Programming Decision Makers						1								1	
Total .		0		0		2		0		1		0		3	
I.3 Employm	ent of Part-1	Γime Rad	dio Emp	loyees					Jum	p to question	1.3 🕶				
ncludes all fem and the last gri	ne number of F nale employee d includes all p nent of Part-1	s, the sec persons w	ond grid vith disabi	includes all lities.	rids belo male em	w. The first gi ployees,	rid						Jump to q	uestion: 1.3 🕶	
Major Job Ca	tegory /	Amei			panic	Am	Native nerican	Asian/I		Non-His		On	e Than e Race		
lob Code Officials - 1000)	Fem	nales	Fe	males	F	emales	F	emales	Fe	males	F	emales	То	tal 0
Managers - 200	00														0
Professionals -	3000						1								1
echnicians - 4	1000														0
Sales Workers	- 4500														0
Office and Cler	rical -														0
Craftspersons	(Skilled)														0
Operatives (Se skilled) - 5300	emi-														0
aborers (Unsk 3400	killed) -														0
Service Worke	rs - 5500														0
Total .			0		0		1		0		0		0		1
I.3 Employm	ent of Part-1	Γime Rad	dio Emp	loyees									Jump to q	uestion: 1.3 🗸	
Major Job Ca lob Code	tegory /	Amer	ican ican lales	His	panic Males		Native nerican Males	Asian/I	Pacific Males	Non-His	/hite, panic Males		e Than e Race Males	То	tal
Officials - 1000															0
Managers - 200	00														0
Professionals -	3000				1		0								1
Technicians - 4	1000														0
Sales Workers															0
Office and Cler 5100	rical -														0
Craftspersons (5200	(Skilled)														0
Operatives (Se skilled) - 5300	emi-														0
aborers (Unsk 3400	killed) -														0
Service Worker	rs - 5500														0
Total			0		1		0		0		0		0		1

Major Job Category / Job Code				Persons with	Disabilities
Officials - 1000					
Managers - 2000					
Professionals - 3000					
Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 5100)				
Craftspersons (Skilled) -	5200				
Operatives (Semi-skilled)) - 5300				
Laborers (Unskilled) - 540	00				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ Of all the part-time employ worked 15 or more hours	yees listed in Questio	n 1.3, how many worked le time?	ess than 15 hours per		stion: 1.4 🗸
1.4 Part-Time Employ	ment			Jump to que	stion: 1.4 🗸
Number working less that	n 15 hours per week				2
1.4 Part-Time Employ	ment			Jump to que	stion: 1.4 🕶
Number working 15 or mo	ore hours per week				
1.5 Full-Time Hiring				Jump to que	stion: 1.5 🗸
Enter the number of full-ti		h category hired during the ude employees who chang		ull-time status during the fisc	
1.5 Full-Time Hiring				Jump to que	stion: 1.5 🕶
No full-time employees w	vere hired (check here	if applicable)			
1.5 Full-Time Hiring				Jump to qu	estion: 1.5 🕶
Major Job Category / Job Code	Minarity Famala	Non Minerity Female	Minority Mala	Non Minority Male	Total
Officials - 1000	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Tota
Managers - 2000					
Professionals - 3000	1		1		2
Technicians - 4000					e
Sales Workers - 4500					e
Office / Service Workers - 5100-5500					0
Total	1	0	1	0	2
4.0 Full Time and Bank					
previously filled positions regardless of whether the whether it was filled by ar the promotion of an empl-	full-time and part-time and newly created po by were filled during the n internal or an external oyee who stays in ess	e openings that occurred du sitions. Include all position e year. If a job opening wa al candidate. Do not includ	s that became availab s filled during the year e as job openings any as a different title (i.e.	clude both vacancies in le during the fiscal year, , include it regardless of positions created through where there was no vacanc	stion: 1.6 🕶
1.6 Full-Time and Part		gs		Jump to que	stion: 1.6 🗸
Number of full-time and p	part-time job openings				3
1.7 Hiring Contractors	S			Jump to que	stion: 1.7 🗸
During the fiscal year, did	I you hire independent	contractors to provide any	of the following servi	ces?	
1.7 Hiring Contractors	S				stion: 1.7 🕶
Underwritting solicitation	related activities				
Direct Mail					
Telemarketing					
Other development activi	ties				
Legal services					
Human Resource service	es				
Accounting/Payroll					
Computer operations					
Website design					
ŭ					

Broadcasting engineering			✓
Engineering			
Program director activities			
None of the above			
Comments			
Question	Comment		
No Comments for this section			
2.1 Corporate Management			Jump to question: 2.1 🗸
Chief Executive Officer	# of Employees	Avg. Annual Salary	Average Tenur
Chief Executive Officer - Joint	1.00		19
		\$	
Chief Operations Officer Chief Operations Officer - Joint		\$	
		\$	
Chief Financial Officer Chief Financial Officer - Joint		\$	
		\$	
Chief Digital Media Operations		\$	
Chief Digital Media Operations - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1 🗸
Please list the Other Job titles in this sub-category no	ot listed above		
2.2 Communication and Promotions			Jump to question: 2.2 ❤
		\$	Jump to question. 2.2 V
Publicity, Program Promotion Chief Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint		\$	
2.2 Communication and Promotions Please list the Other Job titles in this sub-category no	at listed above		Jump to question: 2.2 ✓
ricase not the other out that and sub-category ne	or noted above		
2.3 Programming and Productions			Jump to question: 2.3 🗸
Programming Director	1.00	\$ 34,797	1
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	3.00	\$ 31,000	15
Producer - Joint		\$	
2.3 Programming and Productions			Jump to question: 2.3 ✔
Please list the Other Job titles in this sub-category no	ot listed above		
Operations Manager = Program Director Multimedia	Journalist = Producer		
2.4 Development and Fundraising			Jump to question: 2.4 🗸
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
Major Giving Fundraising Chief		\$	
Major Giving Fundraising Chief - Joint		\$	
major orring randialong ornor cont			
On-Air Fundraising, Chief		\$	
		\$	
On-Air Fundraising, Chief			
On-Air Fundraising, Chief On-Air Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief On-Air Fundraising, Chief - Joint Auction Fundraising, Chief		\$	Jump to question: 2.4 ✓

Please list the Other Job titles in this sub-category not listed above

			Jump to question: 2.5 🕶
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
2.5 Undamunitating and Crant Callinitation			
2.5 Underwritting and Grant Sollicitation Please list the Other Job titles in this sub-category not list	ed above		Jump to question: 2.5 ✔
2.6 Broadcast Engineering and Information Tech	nology		Jump to question: 2.6 🕶
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Web Administrator/Web Master		\$	
Web Administrator/Web Master - Joint		\$	
		, T	
2.6 Broadcast Engineering and Information Technology Please list the Other Job titles in this sub-category not list			Jump to question: 2.6 ✓
Thouse not the other too tales in this sub-category not not	od dbove		
2.7 Journalists, Announcers, Broadcast and Traff	fic		Jump to question: 2.7 🗸
News / Current Affairs Director		\$	
News / Current Affairs Director - Joint		\$	
Music Director		\$	
Music Librarian/Programmer		\$	
Announcer / On-Air Talent		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter		\$	
Reporter - Joint		\$	
Public Information Assistant		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic		\$	
Director of Continuity / Traffic - Joint		\$	
2.7 Journalists, Announcers, Broadcast and Traff	Fic		Jump to question: 2.7 ❤
Please list the Other Job titles in this sub-category not list			camp to question. Z.1
2.8 Education and Community Engagement			Jump to question: 2.8 🗸
Education, Chief		\$	
E Ol. (1 ·)			
Education, Chief - Joint		\$	
Volunteer Coordinator			
		\$	

Events Coordinator - Joint		\$				
Section 2. Average Salary Totals	5.00	\$	112,234	3	5	
2.9 Education and Community Engagement						
2.8 Education and Community Engagement	atad abaya			Jump to question: 2.8 🕶		
Please list the Other Job titles in this sub-category not li	sted above					
Comments						
Question Converse of this section Converse of the Sec	omment					
3.1 Governing Board Method of Selection				Jump to question: 3.1 ✓		
Enter the number of governing board members (includir ex-officio members) who are selected by the following n	ng the chairperson and nethods:	both voting and n	on-voting			
3.1 Governing Board Method of Selection				Jump to question: 3.1 ✓		
Ex-Officio (Automatic membership because of another of	office held)			Jump to question. 3.1 ¥]	
	,					
3.1 Governing Board Method of Selection				Jump to question: 3.1 🕶		
Appointed by government legislative body (including scl or other government official (e.g. governor)	nool board)					
3.1 Governing Board Method of Selection				Jump to question: 3.1 ✓		
Elected by community/membership				8		
3.1 Governing Board Method of Selection				Jump to question: 3.1 🗸		
Other (please specify below)				3		
3.1 Governing Board Method of Selection				Jump to question: 3.1 ➤		
				zamp to quodiotti. U.1 ▼		
Hereditary Tribal Chiefs						
3.1 Governing Board Method of Selection				Jump to question: 3.1 ✔		
Elected by board of directors itself (self-perpetuating bo	dy)					
2.4 Coverning Peared Mathed of Colortics						
3.1 Governing Board Method of Selection Total number of board members (Automatic total of the	ahovo)			Jump to question: 3.1 ✓	_	
Total number of board members (Automatic total of the	above)			11		
3.2 Governing Board Members				Jump to question: 3.2 🕶		
Please report the racial or ethnic group of the members number of governing board members with a disability.	of your governing boa	rd by gender. Plea	se also repo	ort the		
3.2 Governing Board Members For minority group identification, please refer to "Instruc	tions and Definitions" i	n the Employment	subsection	Jump to question: 3.2 V		
	uons and Deminuons 1	ii tile Employment	Subsection.			
3.2 Governing Board Members						question: 3.2 🗸
African American Hispanic	Native American	Asian / Paci	fic Whi	te, Non-Hispanic	More Than One Race	Total
Female Board	3					3
Members						
Male Board Members	8					8
Total 0 0	11		0	0	0	11
2.2 Coverning Poored Marchage						
3.2 Governing Board Members Number of Vacant Positions				Jump to question: 3.2 ✓		
Number of vacant rositions						
3.2 Governing Board Members				Jump to question: 3.2 >		
Total Number of Board Members (Total should equal the	total reported in Ques	stion 3.1.)		1	1	
3.2 Governing Board Members				Jump to question: 3.2 V		
Number of Board Members with disabilities						
Comments						
Question	omment					
No Comments for this section						
4.1 Community Outreach Activities				Jump to question: 4.1 🕶		
Did the grant recipient engage in any of the following co- formal component designed to be of special service to e	mmunity outreach servither the educational of	vices, and, if so, di community or mino	d the outrea rity and/or o	ch activity have a specific, ther diverse audiences?		
4.1 Community Outreach Activities				Jump to question: 4.1 🗸		
Produce public service announcemnts?				Yes/ Yes	No	
Did the public service announcements have a specific, t	formal component desi	ianed to be of spec	ial service t			
community?	oai component desi	gou to be or spec	nai oui viue l	S and Coudational 165		
Did the public service announcements have a specific, to community and/or diverse audiences?	ormal component desi	igned to be of spec	ial service t	o the minority Yes		
Broadcast community activities information (e.g., comm	unity bulletin board, se	eries highlighting lo	cal nonprofi	t agencies)? Yes		
Did the community activities information broadcast have educational community?	a specific, formal con	nponent designed t	o be of spe	cial service to the Yes		
Did the community activities information broadcast have	a specific, formal com	nponent designed t	o be of sne	cial service to the Yes		
minority community and/or diverse audiences?		, acoignou	0. ope			

Produce/distribute informational materials based o	n local or national programmi	ng?		Yes
Did the informational programming materials have educational community?	a specific, formal component	designed to be of s	special service to the	Yes
Did the informational programming materials have community and/or diverse audiences?	a specific, formal component	designed to be of s	special service to the mino	rity Yes
Host community events (e.g. benefit concerts, neig	ghborhood festivals)?			Yes
Did the community events have a specific, formal of	component designed to be of	special service to the	he educational community	? Yes
Did the community events have a specific, formal diverse audiences?	component designed to be of	special service to the	he minority community and	d/or Yes
Provide locally created content for your own or and	other community-based compo	uter network/web s	ite?	Yes
Did the locally created web content have a specific community?	c, formal component designed	to be of special se	rvice to the educational	Yes
Did the locally created web content have a specific community and/or diverse audiences?	c, formal component designed	to be of special se	rvice to the minority	Yes
Partner with other community agencies or organizadistrict)?	ations (e.g., local commerical	TV station, Red Cre	oss, Urban League, schoo	l Yes
Did the partnership have a specific, formal compor	nent designed to be of special	service to the educ	cational community?	Yes
Did the partnership have a specific, formal compor audiences?	nent designed to be of special	service to the mind	ority community and/or dive	erse Yes
Comments	Commont			
Question No Comments for this section	Comment			
The Comments for this section				
5.1 Radio Programming and Production			Jump to quest	ion: 5.1 🕶
Instructions and Definitions:				
5.1 Radio Programming and Production			Jump to quest	ion: 5.1 🗸
About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant	d for national distribution is de			
5.1 Radio Programming and Production			Jump to quest	ion: 51 🗸
	For National Distribution	For Local Dietr	ribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	Por National Distribution	FOI LOCAI DISTI	5,824	5,824
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)			1,846	1,846
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener			192	192
participation, interview and discussion programs) Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)				0
All Other (incl. sports and religious — Do NOT include fundraising)			50	50
Total	0		7,912	7,912
	0			
5.1 Radio Programming and Production Out of all these hours of station production during the charge of the production? (Minority ethnic or racial American/Pacific Islander.)	the year for about how many or groups refer to: African-Amer	was a minority ethn ican, Hispanic, Nat	Jump to quest iic or racial group member tive American and Asian	
5.1 Radio Programming and Production			Jump to quest	ion: 5.1 🗸
Approx Number of Original Program Hours				5,934
Comments				
Question	Comment			
No Comments for this section				
6.1 Telling Public Radio's Story			Jump to quest	ion: 6.1 ∨
The purpose of this section is to give you an oppor community about the activities you have engaged by outlining key services provided, and the local vs services. Please report on activities that occured in may be shared with Congress or the public. Grant of this report (Section 6 only) to their website no la submission of the report to CPB. CPB recommend "About" or similar section on your website. This secoptional. Response to this section of the SAS is not section.	in to address community need alue and impact of those n Fiscal Year 2021. Response ees are required to post a cop ter than ten (10) days after the s placing the report in an ction had previously been	s Local Conter meeting the r s state they ha questions be below were a operations in date the repo	e Grantees that have file tt and Services Report at requirement for TV CSG ve done so in the corres low, so long as all of the ddressed as they relate s such report. You must i rt was submitted to CPB ee ID under which it was	s part of funding may ponding questions to radio nclude the Balong with
6.1 Telling Public Radio's Story			Jump to quest	ion: 6.1 🗸
Describe your overall goals and approach to add	dress identified community iss	ues, needs, and in		

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

At KWSO we work toward offering our community useful information in as many ways as we can. We rely on partnerships with entities for their local expertise and insights. KWSO is part of the Confederated Tribes of Warm Springs Health & Human Services Branch. All department leads meet monthly to share information about initiatives and trends across all the areas within the Branch, including Behavior Health, Prevention Programs, Community Health, Children's Protective Services, Social Services, Commodities Food Program, and more. This helps us identify topics and needs for increased awareness and education. We collaborate with program staff on creating unique, local public awareness campaigns (both on air and online utilizing social media and our website.) That input from front line partners is invaluable in identifying community needs. In addition to our Tribal Health & Human Services programs KWSO has an excellent relationship with our local COVID-19 Response Team in disseminating local information regarding the pandemic, vaccines, COVID-19 protocols, policies and best practices. This has included weekly updates and interviews with health experts, also on the front line. Their insights and expertise help us in better understanding needs. Specific to family needs - KWSO is part of the Warm Springs Child Health Task Force, which includes Health professionals, in addition to: regional and local social service and early childhood providers; plus school staff. The pandemic slowed down our monthly pace to identify strategies for educating families and youth around health needs when it comes to physical activity and eating right but we continued to find ways to deliver the basic messaging throughout and appreciate the perspective this group brings to us along with our better understanding of the resources they deliver.

Jump to question: 6.1 >

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

This past year our relationship with the local Oregon State University Extension Service grew out of the necessity to be more COVID-19 protocol aware. We had already established a relationship in sharing routine updates to PSAs and educational material - but with the pandemic, OSU Extension staff took on the additional role of prepping multimedia packages on a monthly basic. They now record their monthly PSAs themselves and prep articles and social media content that KWSO uses for each month's content which includes, healthy cooking tips & recipes, food safety, and first food insights. The Confederated Tribes of Warm Springs Branch of Natural Resources enlisted KWSO to help share information about their Integrated Resource Management Plan prior to the pandemic. However that was followed by months of wildfire and then COVID-19, delaying the effort. In 2021 we reengaged and conducted multiple interviews with the various disciplines within the Tribes' Natural Resources Branch. We utilized our Talk Show, interviews that were produced into weekly news magazines, podcasts and details about how individuals could participate in the process for commenting on the Plan which was being updated. It was an unprecedented amount of programming on Reservation resources and the work being done in managing them. KWSO has an ongoing positive relationship with our local school district and school administrators. Through interviews, shared social media, news stories & daily programs, we were able to assist families with navigating the 2nd full year of the COVID-19 pandemic. Access to updated information, often breaking, and availability of the school superintendent for interviews along with school admin and teaching staff allowed us to keep families and students in the loop for what protocols were in place - and what they have needed to know as COVID related impacts shifted frequently. frequently.

6.1 Telling Public Radio's Story

Jump to question: 6.1 >

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Community Talk is KWSO's monthly, hour long, talk show with a focus on Mental Health. In our community, which is predominantly Native American, there are efforts to increase wellness both physically and mentally. Poverty, oppression, and trauma impact life with high levels of depression, anxiety and substance abuse. Open discussions can lead to greater understanding of root causes and effects of negative impacts American, there are efforts to increase wellness both physically and mentally. Poverty, oppression, and trauma impact life with high levels of depression, anxiety and substance abuse. Open discussions can lead to greater understanding of root causes and effects of negative impacts on lives. Sharing of potential solutions including and understanding of protective factors like: reconnecting to traditional ways, ancestors & relatives plus community support, connections and resources - can lead to increased wellness Our Community Talk show began prior to the pandemic and continued through it, lending itself to sharing additional information, guests, and interaction. Regardless of the show topics we always included time for discussion around how to cope with all that has come with coronavirus. We had some great topics and guests to help everyone gain insights. Our co-host is a licensed clinical psychologist who works for our regional hospital group - who also happens to be a Warm Springs Tribal Member. There was an opportunity to expand the show to be a 200M call in addition to being live on the radio. The show also ran on Facebook Live in an effort to engage more participants. Two lessons we learned in 2021 were: 1) we need to increase capacity to continue to broadcast this weekly talk show - including prept time for the show outline along with accompanying online postings during the show, plus more promotion of the show before and after. 2) identify how to can continue to expand options for participation and better measure the show's impact. Alliisa Suppah of the Papalaxismishap program, who partnered with us to expand the live talk show to also be a ZOOM and Facebook Live event, said 'this was a great chance to expand our network to include KWSO listeners and to support these important conversations about current events, coping with life, and local resources." - Historically, for Confederated Tribes of Warm Springs (CTWS) people - natural resources have provided all that was needed for survival since time immemor

6.1 Telling Public Radio's Story

Jump to guestion: 6.1 >



4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2021, and any plans you have made to meet the needs of these audiences during Fiscal Year 2022. If you regularly broadcast in a language other than English, please note the language broadcast.

Our primary focus is in serving the Warm Springs Community which is located on the Warm Springs Indian Reservation in Oregon. The majority of residents are Native American. In 2021 we increased the hours of language programming by expanding early morning language and drum music shows. KWSO continues to air short language lessons hourly in the three languages of the Confederated Tribes of Warm Springs (Kiksht (Wasco), Ichishkin (Sahaptin), & Numu (Paiute). All but one, of our full trastfi, are Native American from this community and with that we are connected to this place and our people and have perspective that includes what life is like here. At KWSO we are focused on providing those who listen and connect with us - useful information that runs the gambit from what's happening today to a focus on history and traditional practices. Despite technical and financial barriers to connectivity - we recognize that our community is seeking, finding and posting information using their phones and other devices. For 2022 we look to promote and utilize the new KWSO app to give folks an additional way to both listen and connect. This is especially good timing to further step into the 21st century with continuing limitations on inperson opportunities due to COVID-19. Utilizing the KWSO phone - and expanding to pairing live broadcasts with online video is an opportunity that we are interested in pursuing in an effort to engage folks in new ways. We recognize the value in utilizing technology to share our broadcast work through other platforms and at the same time recognized the value in posting a paper flyer at the store and post office. KWSO will continue to remember that we have a broad range of ways people find us - and we want to be at all the places they do so.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓



5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding: KWSO would not be able to support our current level of staffing with the CSG funding 2 full time positions. We would not be able to offer listeners NPR news in the mornings or All Things Considered in the afternoons. We would not be able to support our website, streaming, & app services. We could not afford to use PRSS and the great programming offered their especially the content provided by the NV1 network. Outside of operational support - our relationship with CPB and the Community Service Grant Program also pushes us to continue to evolve professionally as individuals and to maintain quality as a community institution.

Comments

No Comments for this section

7.1 Journalists

Jump to guestion: 7.1 >

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional This section bounds of the Certaist of administration controlled by CFD in the suffinite of 2010. Heep documents are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	
News Director										
Assistant News Director										

Managing Editor									
Senior Editor									
Editor									
Executive Producer									
Senior Producer									
Producer	5			2	3			4	
Associate Producer									
Reporter/Producer		0		0			0		
Host/Reporter		1		1			1		
Reporter									
Beat Reporter									
Anchor/Reporter									
Anchor/Host									
Videographer									
Video Editor									
Other positions not already accounted for									
Total	5	1	0	3	3	0	1	4	0

Comments

Question Comment

No Comments for this section

6.1 Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

At KWSO we work toward offering our community useful information in as many ways as we can. We rely on partnerships with entities for their local expertise and insights.

KWSO is part of the Confederated Tribes of Warm Springs Health & Human Services Branch. All department leads meet monthly to share information about initiatives and trends across all the areas within the Branch, including Behavior Health, Prevention Programs, Community Health, Children's Protective Services, Social Services, Commodities Food Program, and more. This helps us identify topics and needs for increased awareness and education. We collaborate with program staff on creating unique, local public awareness campaigns (both on air and online utilizing social media and our website.) That input from front line partners is invaluable in identifying community needs.

In addition to our Tribal Health & Human Services programs KWSO has an excellent relationship with our local COVID-19 Response Team in disseminating local information regarding the pandemic, vaccines, COVID-19 protocols, policies and best practices. This has included weekly updates and interviews with health experts, also on the front line. Their insights and expertise help us in better understanding needs.

Specific to family needs - KWSO is part of the Warm Springs Child Health Task Force, which includes Health professionals, in addition to: regional and local social service and early childhood providers; plus school staff. The pandemic slowed down our monthly pace to identify strategies for educating families and youth around health needs when it comes to physical activity and eating right but we continued to find ways to deliver the basic messaging throughout and appreciate the perspective this group brings to us along with our better understanding of the resources they deliver.

6.2 Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

This past year our relationship with the local Oregon State University Extension Service grew out of the necessity to be more COVID-19 protocol aware. We had already established a

relationship in sharing routine updates to PSAs and educational material - but with the pandemic, OSU Extension staff took on the additional role of prepping multimedia packages on a monthly basic. They now record their monthly PSAs themselves and prep articles and social media content that KWSO uses for each month's content which includes, healthy cooking tips & recipes, food safety, and first food insights.

The Confederated Tribes of Warm Springs Branch of Natural Resources enlisted KWSO to help share information about their Integrated Resource Management Plan prior to the pandemic. However that was followed by months of wildfire and then COVID-19, delaying the effort. In 2021 we reengaged and conducted multiple interviews with the various disciplines within the Tribes' Natural Resources Branch. We utilized our Talk Show, interviews that were produced into weekly news magazines, podcasts and details about how individuals could participate in the process for commenting on the Plan which was being updated. It was an unprecedented amount of programming on Reservation resources and the work being done in managing them.

KWSO has an ongoing positive relationship with our local school district and school administrators. Through interviews, shared social media, news stories & daily programs, we were able to assist families with navigating the 2nd full year of the COVID-19 pandemic. Access to updated information, often breaking, and availability of the school superintendent for interviews along with school admin and teaching staff allowed us to keep families and students in the loop for what protocols were in place - and what they have needed to know as COVID related impacts shifted frequently.

6.3 What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Community Talk is KWSO's monthly, hour long, talk show with a focus on Mental Health. In our community, which is predominantly Native American, there are efforts to increase wellness both physically and mentally. Poverty, oppression, and trauma impact life with high levels of depression, anxiety and substance abuse. Open discussions can lead to greater understanding of root causes and effects of negative impacts on lives. Sharing of potential solutions including and understanding of protective factors like: reconnecting to traditional ways, ancestors & relatives plus community support, connections and resources - can lead to increased wellness

Our Community Talk show began prior to the pandemic and continued through it, lending itself to sharing additional information, guests, and interaction. Regardless of the show topics

we always included time for discussion around how to cope with all that has come with coronavirus. We had some great topics and guests to help everyone gain insights. Our cohost is a licensed clinical psychologist who works for our regional hospital group - who also happens to be a Warm Springs Tribal Member. There was an opportunity to expand the show to be a ZOOM call in addition to being live on the radio. The show also ran on Facebook Live in an effort to engage more participants. Two lessons we learned in 2021 were:

- 1) we need to increase capacity to continue to broadcast this weekly talk show including prep time for the show outline along with accompanying online postings during the show, plus more promotion of the show before and after.
- 2) identify how to can continue to expand options for participation and better measure the show's impact.

Jillisa Suppah of the Papalaxsimisha program, who partnered with us to expand the live talk show to also be a ZOOM and Facebook Live event, said "this was a great chance to expand our network to include KWSO listeners and to support these important conversations about current events, coping with life, and local resources."

--

Historically, for Confederated Tribes of Warm Springs (CTWS) people - natural resources have provided all that was needed for survival since time immemorial. As with most indigenous communities each year's activities were focused on gathering food and needed supplies. Being good stewards of the land continues to be high value today for Tribal Members. Doing that work, includes adapting to development and climate change while caring for the land, the animals, the culture, & the past.

The Confederated Tribes of Warm Springs (CTWS) Integrated Resource Management Plan (IRMP) is a road map that identifies Tribal values, needs and negative impacts that need correction on the Warm Springs Indian Reservation and in ceded lands. It lays out a 10 year plan of work and includes a considerable amount of input from Tribal and Community Members as well as Branch of Natural Resource professionals. Following delays, due to wildfire & COVID-19, the plan revision got underway in 2021.

KWSO was approached to partner with an interdisciplinary team, including: cultural resources, fish habitat, soil & water, range & ag, wildlife biologists, foresters, wildland fire fighters and technical specialists in updating the community on the work that has been done, current projects, and the kinds of input they are looking for the IRMP revision.

Typically we do several programs each year regarding specific natural resources projects, hunting season, wildlife population, and wildfire - but in 2021 we covered all aspects within our Branch of Natural Resources. It created a template for future programming. An added benefit, in addition to increasing awareness and education - is that the work done in Natural

Resources is also a major segment of employment locally. Potentially - youth can gain greater understanding of career possibilities in areas that they already gravitate toward.

Confederated Tribes of Warm Springs Wildlife, Range & Ag Manager Austin Smith Jr. approached KWSO saying "We just want the public to get info." He collaborated in lining up interviews from the different disciplines and also shared information about how people could learn more about and give input into the IRMP. Following the interviews and program blitz, the relationship continued when Smith shared hunting season information and said "we are getting quite a few requests from the tribal public and leadership to post the tribal hunting season for on and off reservation and KWSO does a great job getting info out to the public and posted."

The takeaway from our two month effort for IRMP was that we now have a strengthened relationship with our Tribes' Branch of Natural Resources and they have a greater understanding of the ways in which KWSO can serve them and the community.

6.4 Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2021, and any plans you have made to meet the needs of these audiences during Fiscal Year 2022. If you regularly broadcast in a language other than English, please note the language broadcast.

Our primary focus is in serving the Warm Springs Community which is located on the Warm Springs Indian Reservation in Oregon. The majority of residents are Native American.

In 2021 we increased the hours of language programming by expanding early morning language and drum music shows. KWSO continues to air short language lessons hourly in the three languages of the Confederated Tribes of Warm Springs (Kiksht (Wasco), Ichishkin (Sahaptin), & Numu (Paiute).

All but one, of our full time staff, are Native American from this community and with that we are connected to this place and our people and have perspective that includes what life is like here. At KWSO we are focused on providing those who listen and connect with us - useful information that runs the gambit from what's happening today to a focus on history and traditional practices.

Despite technical and financial barriers to connectivity - we recognize that our community is seeking, finding and posting information using their phones and other devices. For 2022 we

look to promote and utilize the new KWSO app to give folks an additional way to both listen and connect.

This is especially good timing to further step into the 21st century with continuing limitations on in-person opportunities due to COVID-19. Utilizing the KWSO phone - and expanding to pairing live broadcasts with online video is an opportunity that we are interested in pursuing in an effort to engage folks in new ways.

We recognize the value in utilizing technology to share our broadcast work through other platforms and at the same time recognized the value in posting a paper flyer at the store and post office. KWSO will continue to remember that we have a broad range of ways people find us - and we want to be at all the places they do so.

6.5 Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding:

- KWSO would not be able to support our current level of staffing with the CSG funding 2 full time positions.
- We would not be able to offer listeners NPR news in the mornings or All Things Considered in the afternoons.
- We would not be able to support our website, streaming, & app services.
- We could not afford to use PRSS and the great programming offered their especially the content provided by the NV1 network.
- Outside of operational support our relationship with CPB and the Community Service
 Grant Program also pushes us to continue to evolve professionally as individuals and to
 maintain quality as a community institution.