KWSO CAB Agenda

Friday 11/17/23 2pm

1. Meeting Purpose

A Community Advisory Board (CAB) is a requirement of the grant funding KWSO (CTWS) receive from the <u>Corporation for Public Broadcasting</u> (CPB). During KWSO's annual CAB meeting – there is opportunity for input on how to best serve the Warm Springs Community and have positive impact.

The annual meeting is announced on KWSO as well as on our <u>website</u> (in the About Tab – under Policy/Compliance). The annual meeting is open to the public with invitations sent to representatives from:

- Indian Health Service
- Tribal Enterprise
- Bureau of Indian Affairs (BIA)
- 509-J School District
- Natural Resources
- Human Services
- Public Safety
- Museum at Warm Springs
- Governmental Affairs
- Community Action Team
- Community Member(s)

2. Programming Philosophy

Terrestrial Radio remains a free source of information, entertainment and company for folks on the Warm Springs Reservation. We keep local content in a short form – to limit tune out opportunity, and favor repetition because we know that often we only get people listening for a short period of time.

Our focus is local information that listeners find useful and of interest.

For everything we do in broadcast form – we work to share the same at the places where people connect with us most. That includes our website and App, the Spilyay Tymoo website, plus KWSO Facebook, Twitter, Instagram, SoundCloud and YouTube.

3. 2023 Reporting

CPB required AFS & AFR Review of KWSO monthly reporting 2023 (to date) Annual Survey Feedback

4. 2023 Activities

- Thursday Markets Summer
- Campus History Project
- American Archive of Broadcasting Project
- CPB Next Generation Warning System Grant

5. Feedback & Ideas for the good of the order