

KWSO CAB Minutes & Packet

Friday 11/17/23 2pm

Participants – Sue Matters, KWSO Station Manager
Liz Smith, KWSO Multimedia Journalist
Kiandra Smith, KWSO Multimedia Journalist
Greg Mead, Sri Ponya Collective
Pinky Beamer, Community Member
BK Courtney, Community Member
Liz Woody, Museum at Warm Springs (via Zoom)
Jim Souers, WS Economic Development (via Zoom)
Austin Smith, CTWS Natural Resources (Via Zoom)

1. Meeting Purpose

A Community Advisory Board (CAB) is a requirement of the grant funding KWSO (CTWS) receive from the [Corporation for Public Broadcasting](#) (CPB). During KWSO's annual CAB meeting – there is opportunity for input on how to best serve the Warm Springs Community and have positive impact.

The annual meeting is announced on KWSO as well as on our [website](#) (in the About Tab – under Policy/Compliance). The annual meeting is open to the public with invitations sent to representatives from:

- Indian Health Service
- Tribal Enterprise
- Bureau of Indian Affairs (BIA)
- 509-J School District
- Natural Resources
- Human Services
- Public Safety
- Museum at Warm Springs
- Governmental Affairs
- Community Action Team
- Community Member(s)

2. Programming Philosophy

Terrestrial Radio remains a free source of information, entertainment and company for folks on the Warm Springs Reservation. We keep local content in a short form – to limit tune out opportunity, and favor repetition because we know that often we only get people listening for a short period of time.

Our focus is local information that listeners find useful and of interest.

For everything we do in broadcast form – we work to share the same at the places where people connect with us most. That includes our website and App, the Spilyay Tymoo website, plus KWSO Facebook, Twitter, Instagram, SoundCloud and YouTube.

3. 2023 Reporting

CPB required AFS & AFR
Review of KWSO monthly reporting 2023 (to date)
Annual Survey Feedback

4. Group Feedback for issues of interest/concern

- Bullying
- Vaping
- Crime
- Clutter

Feedback on playing Indian songs throughout the day not just during Talking Drum hours
Wants KWSO donations to KWSO not to the general fund. Discussed KWSO's operation as a Tribal Department and how our revenue of all types – have specific GL codes to match up what revenue is for. Those line items do offset KWSO's budget – so although the money goes into the general fund – it is credited to KWSO.

The issue with that is – if we get a large donation early in the year we can modify our budget to increase spending... otherwise its just counted toward our projected revenue.

At the end of the calendar year (the Tribes' fiscal year) anything remaining in our budget is swept into the General Fund.

5. 2023 Activities

- Thursday Markets – Summer
- Campus History Project
- American Archive of Broadcasting Project
- CPB Next Generation Warning System Grant

Community Service Grant (CSG), Rural Support Grant (RSG)
Spending Period: 10/01/2023 - 09/30/2025

CAP Category: 2

Grant	CSG	RSG
Original Amount	\$175,067	\$41,469
Late-filing Penalty	\$-3,477	\$0
Final Amount	\$171,590	\$41,469

Community Service Grant (CSG), Rural Support Grant (RSG)
Spending Period: 10/01/2022 - 09/30/2024

CAP Category: 2

Grant	CSG	RSG
Original Amount	\$155,161	\$37,799
Late-filing Penalty	\$-30,926	\$0
Final Amount	\$124,235	\$37,799

Community Service Grant (CSG), Rural Support Grant (RSG)
Spending Period: 10/01/2021 - 09/30/2023

CAP Category: 2

Grant	CSG	RSG
Final Amount	\$156,659	\$37,000

Note: The CSG offered includes a Rural Support Grant of \$37,000. Please note that the addition of this bonus changes the percentage allocations of the restricted and unrestricted portions of the CSG as shown in the section below.

Radio CSG Amount (Unrestricted):	\$151,972	Percent:	78.47%
Radio CSG Amount (Restricted):	\$41,687	Percent:	21.53%
Radio CSG Amount Total:	\$193,659	Percent:	100%

Community Service Grant (CSG), Rural Support Grant (RSG)
Spending Period: 10/01/2020 - 09/30/2022

CAP Category: 2

Grant	CSG	RSG
Final Amount	\$145,533	\$35,130

Note: The CSG offered includes a Rural Support Grant of \$35,130. Please note that the addition of this bonus changes the percentage allocations of the restricted and unrestricted portions of the CSG as shown in the section below.

Radio CSG Amount (Unrestricted):	\$141,412	Percent:	78.27%
Radio CSG Amount (Restricted):	\$39,251	Percent:	21.73%
Radio CSG Amount Total:	\$180,663	Percent:	100%

Community Service Grant (CSG), Rural Support Grant (RSG)
Spending Period: 10/01/2019 - 09/30/2021

CSG Level: C

Grant	CSG	RSG
Final Amount	\$126,995	\$35,030

Note: The CSG offered includes a Rural Support Grant of \$35,030. Please note that the addition of this bonus changes the percentage allocations of the restricted and unrestricted portions of the CSG as shown in the section below.

Radio CSG Amount (Unrestricted):	\$128,155	Percent:	79.10%
Radio CSG Amount (Restricted):	\$33,870	Percent:	20.90%
Radio CSG Amount Total:	\$162,025	Percent:	100%

Monthly PSA Campaigns

<u>Total</u>	<u>Title</u>	<u>Issue</u>	<u>Months</u>
1100	OSU Extension - April	Health/Nutrition	Jan-Nov
1100	Tech Tips - FBI	Cyber Awareness	Jan-Nov
900	Fentanyl Awareness	Health	Jan-Jun, Sep-Nov
600	Protective Factors 1-7	Prevention	May-Aug, Oct-Nov
400	5-a-Day 5-2-1-0 Child Health Task Force	Health	Jan, Aug-Sep
400	Disaster Readiness 1-3	Safety/Preparedness	Apr-June
400	Syphilis 1 & 2	Health	Aug-Nov
300	College Tips 1-5	Education	Jan-Mar
300	VeggieRX Program 1 & 2	Program Awareness	May-Jul
200	Bed Bugs 1-4	Health	Mar-Apr
200	Breastfeeding 1-6	Health	Mar-Apr
200	Flu Vaccination 1-7	Health	Oct-Nov
200	Grief 1 - 4	Mental Health	Feb-Mar
200	Head Lice 1-3	Health/Parenting	Sep-Oct
200	Values Based Boundaries 1-4	Mental Health	Dec-Oct
100	988 Hotline 1 & 2	Program Awareness	Feb
100	Addiction	Mental Health	Jul
100	Alcohol & Drug Awareness	Health/Safety	Jul
100	Child Abuse Prevention 1-3	Child Health	Apr
100	Elder Violence 1-5	Elder Abuse Awareness	Jan
100	Fire Management Defensible Space	Safety/Preparedness	May
100	Food Safety 1 - 7	Health	Nov
100	Grief 1-4 & Problem Solving 1-4	Mental Health	Apr
100	Heart Health 1-e	Health	Feb
100	IRS.gov Tax Tips	Income Taxes	Jan
100	March Child Health 1 & 2	Child Health	Mar
100	MAWS WS History 1-4	History	Aug
100	NFHS/OSAA Messages	HS Sports and Activities	Sep
100	Prevention Youth-2023 summer messages	Health/Addictions	Aug
100	Problem Solving 1-4	Mental Health	Aug
100	Treaty of 1855	History/Law	Jun
100	Tribal Veteran Office	Program Awareness	Jan-Feb
100	Veterans & VA Benefits	Veterans	Nov
100	WSCAT Programs - IDA programs	Program Awareness	Jan
100	WSK8 Kindergarten Readiness 1-6	Child Development/Education	May
50	Commodities	Program Awareness	Jan-Feb
50	WIC	Program Awareness	Jan-Feb

2023 Program Topics to Date

<u>Date</u>	<u>Our People & Mother Earth Topics</u>	<u>Issue</u>
4/20/2023	Nola Queahpama on Root Digging - KWSO Archives	Cultural Activity
4/27/2023	Autwai Adeline Miller on Root Digging - KWSO Archives	Cultural Activity
4/24/2023	Language of Roots - KWSO Archives	Cultural Activity
2/6/2023	KWSO Archive Legends	Culture
2/13/2023	KWSO Archive Legends	Culture
2/20/2023	KWSO Archive Legends	Culture
2/27/2023	KWSO Archive Legends	Culture
8/28/2023	2023 Canoe Journey - Nchi'Wanapum	Culture
9/4/2023	2023 Canoe Journey - Celilo Canoe Family	Culture
9/11/2023	2023 Canoe Journey - Cowlitz Canoe Family	Culture
9/18/2023	2023 Canoe Journey - Grande Ronde Canoe Family	Culture
9/25/2023	2023 Canoe Journey - Lummi Canoe Family	Culture
10/2/2023	Indigenous Canoe Nations Journey	Culture
10/9/2023	Muckleshoot Canoe Journey	Culture
8/7/2023	KWSO Archive - Huckleberries	Culture/First Foods
8/14/2023	KWSO Archive - Huckleberries	Culture/First Foods
1/2/2023	Legends from the KWSO Archives	Culture/Storytelling
1/9/2023	Legends from the KWSO Archives	Culture/Storytelling
1/16/2023	Legends from the KWSO Archives	Culture/Storytelling
1/23/2023	Legends from the KWSO Archives	Culture/Storytelling
1/30/2023	Legends from the KWSO Archives	Culture/Storytelling
5/1/2023	Redsides Powwow	Event
7/3/2023	Linda Meanus "My Name is LaMoosh"	Feature/Culture
7/17/2023	Bruce Jim	Feature/Culture
7/10/2023	Camas Root from KWSO Archives w/Margaret Suppah	Food/Culture
7/31/2023	Huckleberries - Archival Info & Language	Food/Culture
3/13/2023	Opioids	Health/Addiction
3/20/2023	Museum at Warm Springs 30th Anniversary	History
3/27/2023	Museum at Warm Springs Opening 1993	History
6/19/2023	Treaty of 1855 with Louie Pitt Jr & Chief Delvis Health (Archival)	History
7/24/2023	Jefferson Greene on Warm Springs Canoe Family	History/Cultural Event
10/30/2023	Language Lessons "Hunting"	Language
6/12/2023	PRIDE Month & We R Native "Ask a Relative"	LGBTQ/Identity
5/15/2023	Harm Reduction for Psychiatric Disorders	Mental Health
6/5/2023	Food Sovereignty with Maria Givens	Native Foods
8/21/2023	Museum at Warm Springs Architecture	Native Museums
10/16/2023	CTWS BRN Fuels Reduction Projects	Natural Resources
10/23/2023	CRITFC Salmon Restoration	Natural Resources
5/8/2023	Spay-A-Thon w/Gina Clemmer	Pet Health
3/6/2023	WS Veterans Memorial Project	Program Awareness
5/29/2023	Honor Seniors Day 2023 Recap	Senior Citizens/Event
6/26/2023	Homelessness with Caroline Cruz	Unsheltered People
4/3/2023	Wissie Smith	Wasco Chieftainship

<u>Date</u>	<u>Warm Springs Program Topics</u>	<u>Issue</u>
1/30/2023	James Edmund Greeley	Arts/Profile
2/20/2023	Small Businesses in Warm Springs	Business
5/15/2023	Geo Visions Open House	Business
8/28/2023	CTWS Enterprises	Business
9/25/2023	Warm Springs Gaming Enterprise	Business
10/2/2023	WS Credit + Power & Water Enterprises	Business
3/27/2023	Mt. Star Family Relief Nursery in WS	Chidlren/Families
6/12/2023	STRIVE program with Feneva Mayall	College
2/27/2023	Lincoln's Powwow 2023 - a Look Back	Cultural Event
5/29/2023	MHS NASU Powwow Planning	Culture
1/2/2023	MHS Principal Tony Summers	Education
9/18/2023	Madras High School Administrators	Education
7/10/2023	FEMA	Emergency Response
10/16/2023	CTWS Employee Benefits	Employee Benefits
7/24/2023	Thursday Market	Event Participants
9/4/2023	2023 Back to School BBQ	Event/Education
4/27/2023	A Reflection of Life Premiere	Event/Film
4/3/2023	Skate Park Opening	Event/Youth
7/17/2023	Pastor Rick Ribiero	Feature
8/21/2023	Katie Russell	Feature/Health
10/30/2023	Retirement - 401K + Social Security	Financial Planning
7/31/2023	Sedentary Work Tips	Health
7/3/2023	2023 Pi-Ume-Sha Health Fair	Health Resources
6/26/2023	VeggieRx Program (rebroadcast)	Health/Food
1/23/2023	High Desert Food Alliance	Health/Food Programs
6/19/2023	Treaty of 1855 Legal Notes with Howie Arnett (Archival)	History
10/23/2023	BendFilm Indigenous Film Panel	Media
4/24/2023	Cara Jade Meyers - Acting Workshop	Native Actor/Film/Event
8/14/2023	Tribal Fishers Expo	Native Fishing
1/9/2023	Red Cross in Warm Springs	Program Awareness
2/6/2023	CTWS Health & Human Services Projects 2023	Program Awareness
2/13/2023	Heart of Oregon Corps	Program Awareness
3/20/2023	Missing & Murdered Indigenous Relatives	Program Awareness
9/11/2023	Boys & Girls Club Update	Program Awareness/Youth
4/20/2023	Neighbor Impact	Program Awareness
3/6/2023	Renewable Energy - WS Power & Water Enterprise	Renewable Energy
3/13/2023	Senator Ron Wyden	Representation
8/7/2023	Veterans Issues with Mike Williams	Veteran Resources
10/9/2023	Quilts of Valor	Veterans
6/5/2023	Boys & Girls Club of Warm Springs	Youth
1/16/2023	Youth Career Connect w/Debbie Taylor	Youth Internships
5/1/2023	ON TRACK OHSU w/Ceasar Chavez	Youth/Education
5/8/2023	John Charles - Youth Sports Agility Camp	Youth/Fitness

Online Data for 2023

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
WEBSITE										
Sessions	5482	5799	9696	6504	6014	32433**	9559	n/a	n/a	13767
Page Views	10,086	10689	15255	10713	10832	42087**	11664	n/a	n/a	18612
Users	2873	3101	6730	3746	3614	28160**	9078	n/a	n/a	n/a
FACEBOOK										
Likes & Reactions	1944	1944	3222	1726*	3861*	28167* **	13466*	6430*	4662*	5352*
Shares	139	131	272	71	482	1240**	1137	541	428	411
APP										
Unique Users	111	118	142	98	134	131	132	129	109	107
Sessions	705	743	758	746	762	961	852	809	810	838
SOUNDCLOUD										
Plays	133	143	153	197	198	140	199	172	534	207

* Likes & Reactions Changed to Reactions + Comments + Link Clicks

** Possible Pi-Ume-Sha Factor?



KWSO Halloween Comic Book 2023

WARM SPRINGS STREET NAMES CROSSWORD PUZZLE

CLUES

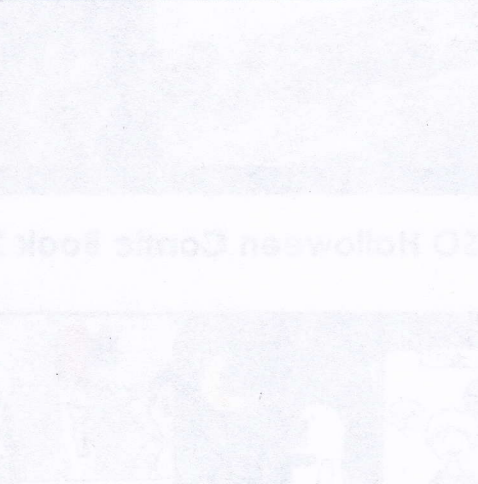
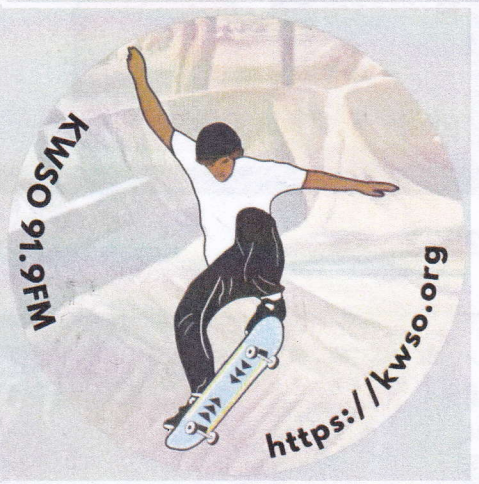
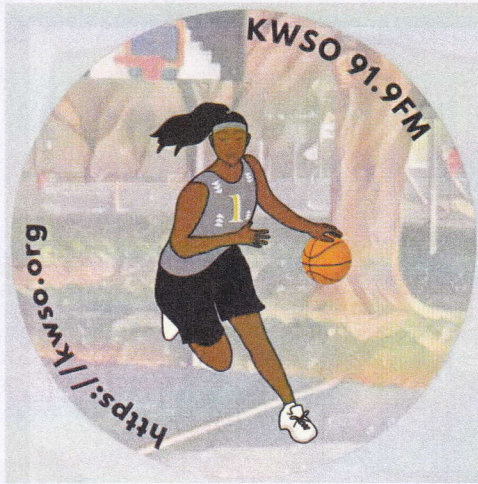
DOWN

- 1 - ICHEKIN WORD FOR CHICK CHERRY
- 2 - ROAD THAT TURNS OFF HIGHWAY 26 TO THE CAMPUS AREA
- 4 - ADDRESS FOR THE OLD ELEMENTARY SCHOOL
- 5 - ICHEKIN WORD FOR LONGHOUSE
- 6 - RIGHT WORD FOR SEE
- 7 - LOOKS PAST THE ADMIN BUILDING
- 11 - ICHEKIN WORD FOR MAGINE
- 13 - ADDRESS FOR THE COMMUNITY CENTER & WHERE MOVIES ARE MADE
- 15 - A LOOP NAMED AFTER A LARGE GAME ANIMAL

ACROSS

- 3 - ICHEKIN WORD FOR WOLF
- 8 - THANK YOU FOR YOUR SERVICE ALSO THE TYPICAL ADMIN ADDRESS
- 9 - ROAD NAMED AFTER A BRID THAT CONNECTS TO WOMB
- 10 - ICHEKIN WORD FOR SAGEBOOM
- 12 - ROAD THAT LEADS TO SEEKERQUA TRAIL ROAD
- 14 - RIGHT WORD FOR BLE
- 16 - ICHEKIN WORD FOR BISCUIT ROOT
- 17 - A LARGE GAME ANIMAL THAT A LOOP IS NAMED AFTER

KWSO Back to School Stickers 2023



THURSDAY MARKET June – September 2023

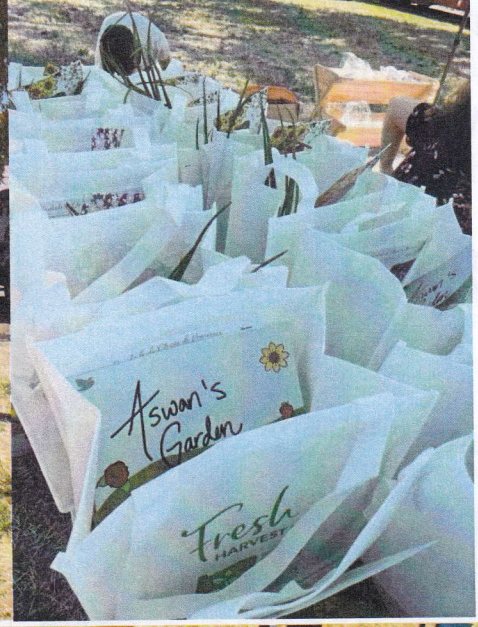
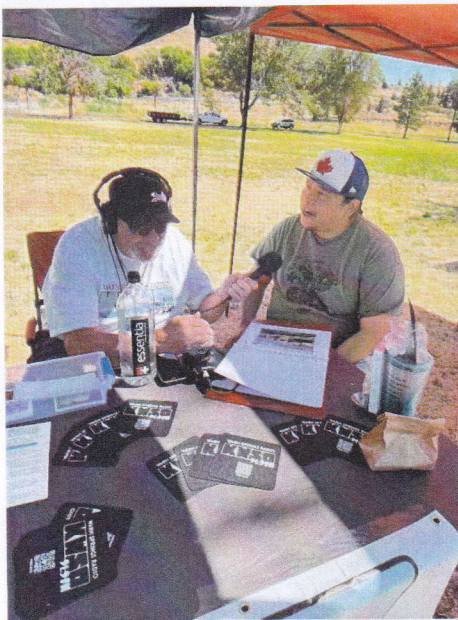
SUMMER OF 2023
WARM SPRINGS
THURSDAY MARKET
Thursdays 10:30am - 2pm on campus

Free Fresh Harvest Kits

VENDORS WELCOME

kws@wstribes.org 541-553-1968 CONTACT KWSO FOR MORE INFO

The poster features a vibrant illustration of a wooden crate filled with various fresh vegetables including purple eggplants, green leafy herbs, red tomatoes, orange carrots, green cucumbers, and a red bell pepper. A small red speech bubble above the crate says "Free Fresh Harvest Kits".



KWSO is working on a Warm Springs Campus are project that involves talking to everyone interested in sharing stories about places that have come and gone and still remain on campus.

If you have stories from growing up or memories you can share about people, buildings, escapades - KWSO would like to record an interview with you. We can set up a time that works and you can come to us or we can come to you.

Just call us at 541-553-1968 or email kwsowstribes.org

We are also seeking any old photos you may have.

In addition to producing programming about the campus area, KWSO would like to ultimately create a historic walking tour for folks to enjoy.

We want to share the history of this place with our people as well as visitors, with the voice of those who live here - as a guide.

KWSO CAMPUS HISTORY PROJECT - SUMMER 2023



OLD INDIAN HEALTH SERVICE CLINIC

KWSO CAMPUS HISTORY PROJECT - SUMMER 2023



WARM SPRINGS COURT FORMERLY TRIBAL ADMIN

KWSO CAMPUS HISTORY PROJECT - SUMMER 2023



REUSE IT FORMERLY INTERTRIBAL SPORTS & TEEN CLUB

KWSO Campus History Project 2023

OPPORTUNITIES FOR 2024

CPB/FEMA Next Generation Warning System Grant

KWSO Airchain Redundancy Project

To ensure broadcast resiliency in the face of natural disasters or other unforeseen emergency situations, KWSO is seeking to establish redundancy for the station's STL connection between the station's studio and transmitter site along remote control capability and a new digital processor for the transmitter. KWSO's current processor is being repaired and the station is now

using a loaner on a backup analog transmitter. Creating redundancy within these systems will allow the station to continue broadcasting in the event of an equipment failure, helping to reach the KWSO's primary population area as well as the nearby transportation corridor.



American Archive of Public Broadcasting



OF PUBLIC BROADCASTING

Tribal Council Candidates 1998 (Master Reel for Recording)
Date: 1998-06-01
This is a master reel recording that features speeches by candidates for Tribal Council: Nathan, Jim and Evelyn Pat.

Warm Springs Program; Interview with Delvis Heath
Date: 1992-03-31 Producing Organization: KWSO
This episode of the Warm Springs Program features an interview with Delvis Heath, Warm Springs Chief. He discusses the history of the tribal council.

Warm Springs Program; Songs and Dances
Date: 1998-05-13 Producing Organization: KWSO
This episode of the Warm Springs Program discusses the evolution of tribal traditions, namely: songs, dances and outfits. The episode includes interviews with various tribal members, who discuss the differences between old and new traditions, as well as their own experiences with these subjects.

From **Transcript**
WELCOME TO THE WARM SPRINGS PROGRAM TO US PRODUCTION OF KWSO RADIO FOCUSES ON MATTERS INCLUDING CULTURE AND EDUCATION EVERY YEAR AT THE END OF JUNE THE **2024 HERE ARE**