

KWSO Community Advisory Board (CAB) Meeting Minutes

Friday, November 1, 2024 2pm

Warm Springs Media Center

Those Present: Tammy Wilson – I H S, Caroline Cruz – CTWS Health & Human Services, TAW Foltz – CTWS Health & Human Services, Austin Smith Jr – CTWS Branch of Natural Resources, Sue Matters – KWSO Station Manager.

Meeting began with the reminder that minutes would be sent out to everyone invited with the opportunity to make suggestions and contribute ideas just as if they had attended the meeting.

1. Review of the NGWS Grant and project –

CPB/FEMA award of \$158,749 to KWSO that will be used to upgrade our broadcast transmission infrastructure as part of the Next Generation Warning System (NGWS) program, which is critical to keeping communities safe during emergencies like wildfires. FEMA's NGWS grant program is administered by the Corporation for Public Broadcasting (CPB) to help public media stations across the country—especially stations serving rural, Tribal, and underserved communities—replace and upgrade public broadcasting infrastructure that supports emergency alerting and public media's local role in public safety communications. So far, 21 grants have been awarded nationwide. Currently CTWS legal is reviewing the award with a focus on the jurisdiction section.

2. Results of Public Media Tech survey – (complete survey can be requested)

- The Public Radio Techsurvey 2024 included 24 Community Radio stations this year, collecting 3,000 surveys. The Survey has been done with mainstream public radio organizations for many years.
- Some take-aways for KWSO
- Daily Online Radio Listening (website or streaming audio) was almost 50% of respondents
- 57.4% reported Reading a daily newspaper (print or online)
- Online word games are popular
- 78% said they have a working radio in their home
- Facebook is listed highest for Social Media for respondents for daily use (who have a profile)

3. Pi-Ume-Sha Survey Results –

Discussion of what we learn from this annual in person survey. Results are:

KWSO Community Survey 2024

Survey conducted in person on June 24 & 25, 2024

96 people participated

QUESTIONS & ANSWERS

PERCENT

1) Do you listen to KWSO?

Yes	96%
No	4%

2) If Yes - How many hours on an average WEEKDAY (Monday-Friday) do you listen to KWSO (using a regular radio OR audio stream on any device)?

Under 1 hour	17%
1 hour	29%
2-3 hours	24%
4-6 hours	16%
7-8 hours	4%
More than 8 hours	9%

3) In what ways do you listen to KWSO?

On a Radio at home/work	60%
On a Radio in your car/vehicle	57%
Online at KWSO.org	4%
On your phone with the KWSO App	10%
Podcasts/on-demand audio at KWSO.org	2%
Podcasts/on-demand with the KWSO App	1%

4) Is there a working radio in your home?

Yes	73%
No	27%

5) Please list what social media sites you have a profile on.

Facebook	71%
Instagram	22%
Other	13%
Twitter/X	10%
Tik Tok	9%
None	18%

6) Do you visit the KWSO website?

Yes	57%
No	43%

7) If Yes – what information do you typically view at KWSO.org?

Community Calendar	55%
Events/Opportunities	50%
KWSO Store	10%
Listener Support	5%

Local news	48%
Listen on Demand	13%
Podcasts	3%

8) Do you use the KWSO App?

Yes	27%
No	73%

9) If Yes – what information do you typically view?

Community Calendar	44%
Events & Information	33%
Listen to Archive	14%
Language Lessons	22%
Videos	10%
Local news	35%
Podcasts	5%
Native America Calling On Demand	15%
KWSO Support	7%
NPR News	5%

10) Overall, how would you rate KWSO?

Excellent	72%
Good	24%
Fair	1%
Poor	0%
Don't Know	3%

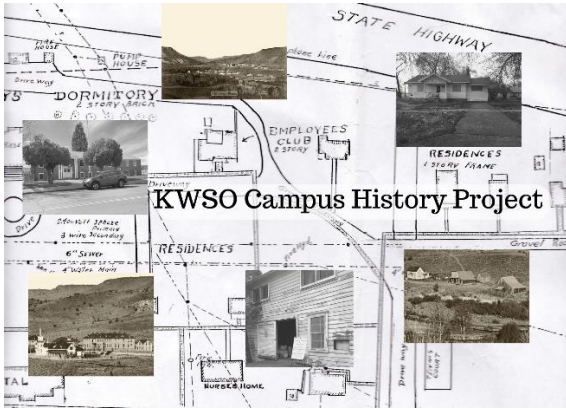
- Thursday Market Initiative – Year 2 (in collaboration with the Community Action Team.) Individual Vendors, programs and organizations participate in this mix of commerce and community engagement, resource sharing. The effort was anchored by the High Desert Food and Farm Alliance distribution of 30 fresh harvest kits from end of June into September.

Discussed a potential Wednesday before Thanksgiving Market for food sales and also craft/gift vendors. Reaching out to participants from the summer Market and partners to help organize the effort.



- Ongoing Campus History Project – Collecting stories/interviews about the campus. Also looking for photos and documents. We had created a little flip book and distributed at Thursday Markets. Currently have some PSAs running from what we know. The goal is to create a self-guided historical walking tour for locals and visitors.

KWSO had a 1930s map of campus, provided by the Presbyterian Church and created a small flip book with information we have gathered.



KWSO is working on a Warm Springs Campus project that involves talking to everyone interested in sharing stories about places that have come and gone and still remain on campus.

If you have stories from growing up or memories you can share about people, buildings, escapades - KWSO would like to record an interview with you. We can set up a time that works and you can come to us or we can come to you.

Just call us at 541-553-1968 or email kwsowstribes.org

We are also seeking any old photos you may have.

In addition to producing programming about the campus area, KWSO would like to ultimately create a historic walking tour for folks to enjoy. We want to share the history of this place with our people as well as visitors, with the voice of those who live here - as a guide.



The old commissary building is the oldest structure on the reservation. Originally it was a distribution point for food. It also housed CTWS Natural Resources programs for a time. The Warm Springs Community Action Team moved the building to the current location, and plans to redevelop it as a small business incubator center.



The Old Boys Dorm housed youth from outlying areas of the reservation while they attended elementary school. It housed many programs over the years, following the end of the dorm era, including child care programs and it now serves the CTWS Education Branch including Culture & Heritage and OSU Extension and 4-H.



The old Warm Springs Elementary School was operated by the federal government in the Boarding School Era. The Jefferson County 509J school district took over the school's operation about 60 years ago. This older section of the school and gym is now utilized by the CTWS Prevention Programs.



The old Warm Springs Elementary School was added on to after the older section of the school outgrew the need to accommodate more students. Currently this building is not in use beyond storage for Emergency Operations while assessment are being done for abatement, remediation and renovation. Students moved to the new K-8 Academy in 2014.



The old school cafeteria served students at Warm Springs Elementary for many years. The facility is currently being remodeled for multiple purpose use including a commercial kitchen.



The Old Girls Dorm was used during the Boarding School Era, housing youth from outlying areas of the reservation while they attended elementary school. Currently the facility is used as the CTWS Behavioral Health Center.



The Warm Springs Presbyterian Church Family was one of the first churches established on the Reservation. It was Presbyterian missionaries who were the first to arrive in Warm Springs establishing a church in Simnasho as well as the Agency area. In the 1980s the church provided space for a Tribal Preschool and Latch Key Program for youth.



The Warm Springs Campus Area was primarily utilized by federal programs to offer services and also housing for their employees. Bureau of Indian Affairs and Indian Health Services families lived there. Many of those homes were removed and hopes to revitalize the Campus Area continue.



The Warm Springs Family Resource Center originally was the Indian Health Service Hospital that served Warm Springs. It later became a clinic instead of a hospital and eventually was replaced with the Health & Wellness Center in 1993. It now houses CTWS Health & Human Services Admin, Tribal Social Services and the Community Prevention Health Resource Center.



The Warm Springs Tribes' former Administration Building was utilized for Tribal Offices until the current Tribal Admin Building was built. Now the facility is home to Warm Springs Tribal Court, Prosecution & Probation programs as well as the CTWS Public Safety Administration.



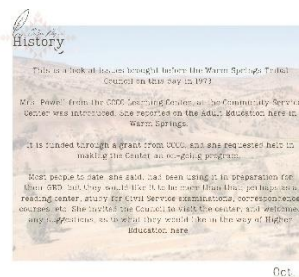
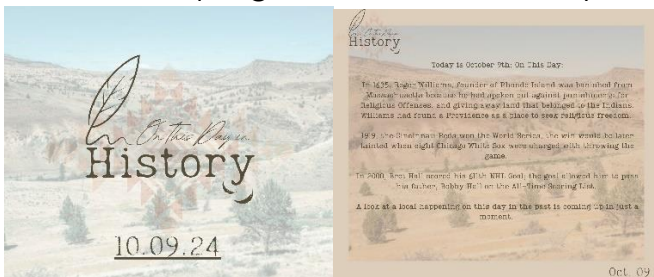
During the COVID-19 Pandemic, the Re-Use It Thrift Store and Deli closed. Owned and operated by Warm Springs Market, the building once was the home of Intertribal Sports. It was used as a voting center for the Warm Springs Tribes. And also in the past as a teen club. Originally it was a store.



Warm Springs Market (formerly Macy's Market) has been owned and operated by the Macy Family since 1944. The building also housed the Warm Springs Post Office until a new building was built by the federal government in the mid 1980s. The store has always and continues to serve the community.

6. Online – Social Media Efforts

- a. "On This Day in History" Initiative – We are having all our "History" segments that we have been running for quite a few years, transcribed by GeoVisions. We are creating Social Media Posts to share out the information online as well as our program that runs 3x daily.



- b. The Job Report Initiative. Sharing our weekly on air job report on Facebook.



List of Jobs open in Indian Health Services

- Supervisory Optometrist
- Pharmacy Technician or Pharmacy Aid
- Dentist
- Physician (Family Practice)
- Nurse
- Health Technician (Clinical Assistant)
- Custodial Worker
- Pharmacist (Clinical)
- Dental Assistant
- Advanced Practice Nurse (Nurse Practitioner/Family)
- Medical Support Assistant (Office Automation)
- Clinical Laboratory Scientist
- Supervisory Physician (Clinical Director)
- Administrative Officer



- List of Jobs open in The Confederated Tribes of Warm Springs**
- Activity Coordinator @ High Lookce Lodge
 - Assistant Intergency notation crew
 - Supervisor
 - Associated Work Experience (ADULT)
 - Assorted Work Experience (YOUTH)
 - Child Advocate/System Navigator
 - Committee Secretary
 - Communications Officer
 - Community Health Program Manager
 - Comp & Benefits Administrator
 - Compensation & Benefits Manager
 - Conservation Properties Program Supervisor
 - Corrections Officer (4-8)
 - Custodian II
 - Day Care Teacher
 - Day Care Teacher
 - Deputy Prosecutor
 - Director Information Systems
 - Fish Biologist, III
 - Fitness Coordinator
 - Forest Manager
 - Head Start Program Manager
 - Housekeeper
 - Internal Auditor
 - Laboratory Program Supervisor
 - Legal Aide Advocate (2 positions)
 - Maintenance Worker (WSHA)
 - Mental Health Therapist
 - Office Manager
 - Paralegal Specialist
 - Pest Control Management Coordinator
 - Partner
 - Police Detective
 - Police Officer (4 Positions)
 - Probate Assistant
 - Registered Nurse
 - Resident Care Coordinator
 - Sanitation Technician
 - Surveillance Observer (Part Time)
 - Victim of Crime Advocate Manager
 - Victim of Crime Program Coordinator
 - Wetland Restoration Coordinator
 - Wetland Coordinator
 - Wild Land/Nutrition Technician

- List of Jobs open at Indian Head Casino + Plateau Travel Plaza**
- Cage Cashier
 - Coffee Station Attendant
 - COINT TEAM MEMBER
 - Food & Beverage Manager
 - Lead Cook / G
 - Maintenance Worker II
 - Player's Club Ambassador
 - Revenue Auditor
 - Security Officer
 - Systems Administrator

- List of Jobs open at the Columbia River Inter-Tribal Fish Commission**
- Maintenance Worker
 - Deputy Manager of Policy Development & Litigation Support
 - Chief Financial Officer
 - Police Officer (multiple openings)
 - Dispatcher
 - Police Sergeant

7. Public Radio Music Day – October 23, 2024 KWSO played "Talking Drum" music all day. We promoted the happening with on air promos and social media posts.



"The noncomMUSIC Alliance celebrates public radio's role in connecting musicians, performers, and artists with the audiences who enjoy and support their music. They are an alliance dedicated to boosting the work of noncommercial public radio as an essential component of music discovery, curation, preservation, performance, and community. Join the noncomMUSIC Alliance and KWSO on Wednesday October 23, 2024 for Public Radio Music Day and KWSO "Talking Drum" all day as we celebrate our Native American Drums on 91.9 FM."

8. Monthly Reports Sample – October 2024
Created monthly the report includes program topics and issues covered with on air programming as well as some online analytics.

KWSO Monthly Report (programs & issues)	October 2024
The mission of KWSO radio is to provide Warm Springs with quality radio programming that: delivers local news and information; promotes education, cultural knowledge and language preservation; and increases awareness of social, health and safety issues.	
KWSO's Health Information Dissemination and Education is guided by the Warm Springs Joint Health Commission Strategies to address our community's health needs. Multimedia Health information is done on-the-air & online through: audio; video; graphics; and written material. We work in collaboration with local health providers and educators in an effort to impact positive, healthy change.	
KWSO is focused on two Health Strategies:	

#9 - The community, government and health system coordinate with other institutions to ensure availability of healthy events, including cultural and recreational events that promote community, pride and belonging.

#10 - The community is provided high quality information about health status, health care available, health risks and opportunities for health improvement. All information that can lead to increased knowledge of local resources and provide education on multiple subjects can have positive impact on the quality of life.

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KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. Each program segment is featured one day during the week and airs 10 times that day. Segments are typically 3-5 minutes long.

<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>	<u>Strat</u>
10/7/2024	Nov 5 Ballot Measures w/Greg Leo	Elections	10
10/14/2024	Nov 5 Elections - Jeff Cty Commish + Treasurer Candidates	Elections	10
10/21/2024	WS Facility Renovations	Tribal Facilities	10
10/28/2024	CTWS Tribal Council Chair Update	Government	10

<u>Date</u>	<u>Our People & Mother Earth Topic</u>	<u>Issue</u>	<u>Strat</u>
10/7/2024	Jeff Cty Sheriff Boat Naming Ceremony	Event/Culture/Law Enforcement	
10/14/2024	Oregon Department of Human Services	Program Awareness	10
10/21/2024	Pancreatic Cancer	Health	10
10/28/2024	Bend Film - Sydney Freeland & Tazbah Chavez	Arts/Film	10

10 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 4:18pm, 4:48pm, 5:18pm, 5:48pm

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<u>Local News Stories</u>			
Date	Story	Issue	Strategy
10/1/2024	Red Cross blood drive in Warm Springs	Health	9

10/1/2024	Executive Order for Columbia River Basin	Natural Resources	10
10/1/2024	MHS & WSK8 sports	Youth	9
10/2/2024	JCSD Impact Aid meeting Oct 24 in WS	Education	9
10/2/2024	MHS Sports Roundup	Youth	9
10/2/2024	COCC Fall JobFest	Education	9
10/2/2024	Federal Student Aid for DRCI inmates	Education	10
10/2/2024	Fire Prevention Month: Celebrate Fire Safety	Safety	10
10/2/2024	Harjo & Red Star receive MacArthur Foundation grants	Arts/Culture	10
10/3/2024	BendFilm Festival Indigenous honoree events	Arts/Culture	9
10/3/2024	Caldera Arts Program at WSK8	Education	10
10/3/2024	WSK8 first awards assembly of the school year - Sydream Craig	Youth	9
10/3/2024	MHS/WSK8 sports	Youth	9
10/4/2024	Free COVID-19 tests available for Oregonians	Health	10
10/4/2024	End of the season VeggieRx gathering	Health	9
10/4/2024	KWSO's Marge Kalama retiring	Community	10
10/4/2024	MHS Cross Country meet tomorrow	Youth	9
10/7/2024	Plateau Travel Plaza event marking partnership with Sinclair	Tribal Business	9
10/7/2024	NW Tribal communities awarded \$9.3 million to address opioid crisis	Substance Abuse	10
10/7/2024	COCC's 2 nd annual Community Health Workforce Summit	Health	9
10/7/2024	Culture & Heritage giving away backpacks for Maupin students	Youth	10
10/7/2024	MHS Sports today	Youth	9
10/8/2024	WS Reservation fall burning	Natural Resources	10
10/8/2024	BIA invests nearly \$10 million to rehabilitate Columbia River Treaty Fishing Access Sites	Natural Resources	10

10/8/ 2024	MHS & WSK8 sports	Youth	9
10/8/ 2024	Grant to support continued work of collaborative curation by WSU, partners, Native Nations	Culture	10
10/9/ 2024	Quilts of Valor ceremony Oct 8, 2024	Veterans	9
10/9/ 2024	COCC Indigenous People's Day panel discussion	Education	9
10/9/ 2024	MHS Sports	Youth	9
10/9/ 2024	Bobby Brunoe's Statement at House Committee hearing	Natural Resources	10
10/10 /2024	WS Head Start seeking Policy Council members	Education	10
10/10 /2024	OHA distributed 10,000+ devices to OHP members this summer	Health	10
10/10 /2024	OSU enrollment continues upward trends	Education	10
10/11 /2024	Scoping meeting for solar power proposal by Navajo Power	Natural Resources	9
10/11 /2024	Great Oregon Shakeout Oct 17th	Emergency Preparedness	9
10/11 /2024	Fall season Tribal Fishery	Natural Resources	10
10/14 /2024	Warm Springs Halloween events	Community	9
10/14 /2024	Miller Flats solar project info & input session	Natural Resources	9
10/14 /2024	WSK8 & MHS sports today	Youth	9
10/15 /2024	Oregon Vietnam Veterans' Memorial	Veterans	10
10/15 /2024	Voter registration deadline tonight	Election	10
10/15 /2024	MHS & WSK8 sports	Youth	9
10/16 /2024	Oregon ballots mailing out today	Election	10
10/16 /2024	MHS & WSK8 sports	Youth	9
10/16 /2024	WA Missing Indigenous People alerts	Safety	10
10/17 /2024	Great Shakeout Day	Emergency Preparedness	9

10/17 /2024	CO Disability Network "Connections & Coffee" in Warm Springs	Health	9
10/17 /2024	Deadline to apply for CTWS Board vacancies coming up	Tribal Business	10
10/17 /2024	Helping Hand Food Pantry closing for the winter	Health	10
10/17 /2024	MHS Sports today	Youth	9
10/18 /2024	Prevention-Fest & Pumpkin Patch has great turnout	Health	9
10/18 /2024	Teacher conferences coming up Monday; no school for 509J	Education	9
10/18 /2024	MHS & WSK8 Sports Round-Up	Youth	9
10/21 /2024	WSK8 will honor local Veterans	Veterans	9
10/21 /2024	MHS Sports today	Youth	9
10/21 /2024	Oregon's 9 Tribes will be able to cover traditional health care under OHP	Health	10
10/21 /2024	Salmon return to Klamath River in Oregon	Natural Resources	10
10/22 /2024	CTWS open enrollment period	Tribal Business	10
10/22 /2024	WS Tribal Member & Youth Art Exhibit opening	Arts/Culture	9
10/22 /2024	Vaccines for Seniors this Thursday	Health	9
10/22 /2024	MHS & WSK8 sports today	Youth	9
10/22 /2024	High Desert Museum's Indigenous Speakers Series	Natural Resources	9
10/23 /2024	CTWS holds kick-off planning meeting of Bethel-Round Butte Transmission line upgrade	Infrastructure	9
10/23 /2024	WSK8 & MHS sports	Youth	9
10/23 /2024	Quilt of Valor awarded to Elliott Lawson	Veterans	9
10/23 /2024	Caldera Fall Intensive open to all middle & high school students	Education	9
10/24 /2024	Election Day info	Election	10
10/24 /2024	COVID, Flu & RSV vaccines offered at Senior Wellness Program	Health	9

10/25 /2024	ECE closure due to heating issues	Youth	10
10/25 /2024	MHS Football Senior Night tonight	Youth	9
10/25 /2024	WS November Fitness Challenge coming up	Health	9
10/25 /2024	WSPD, FBI make arrests in connection with incident injuring Tribal Member	Public Safety	10
10/25 /2024	Man sentenced in federal court in connection with 2017 death of Destiny Lloyd	Public Safety	10
10/25 /2024	President Biden's first visit to a Tribal Nation	Health	10
10/25 /2024	Crooked River National Grassland recognized for collaborations with CTWS and others	Natural Resources	10
10/25 /2024	Klickitat Hatchery gets much needed upgrades	Natural Resources	10
10/28 /2024	COCC Native American Heritage Month events	Education	9
10/28 /2024	OHA's new rental assistance program	Health	10
10/28 /2024	Daylight saving time ends this weekend	Awareness	10
10/29 /2024	WSK8 celebrating Red Ribbon Week	Youth	10
10/29 /2024	Jefferson County Clerk: 26.55% of ballots returned as of 10/28	Election	10
10/29 /2024	Wapato runner makes it to Warm Springs	Safety	10
10/29 /2024	IV memorial rodeo entry deadline tomorrow	Community	9
10/29 /2024	NW Tribes call on lawmakers for better standards in jails	Safety	10
10/30 /2024	Caldera Arts seeking students for Fall Art Intensive	Education	9
10/30 /2024	Nov 5 Election info	Election	10
10/31 /2024	WS Youth Council candidates' speeches	Youth	9
10/31 /2024	Caldera Arts Fall Intensive open to 6-12 grade students	Education	9
10/31 /2024	CTWS awarded federal funds for reducing impacts of extreme weather	Health	10
10/31 /2024	State recommends restricts on cell phones in schools	Education	10
10/31 /2024	USFWS investing \$46 million in Klamath Basin	Natural Resources	10

10/31/2024	WA man sentencing for killing eagles	Natural Resources	10
10/31/2024	First ever known U.S. case of bird flu found in a pig in Central Oregon farm	Health	10
KWSO schedules 8 Public Service Announcement Campaigns each month. Messaging with specific content for each campaign runs 4 times daily. Messages are typically 30 or 60 seconds			
<u>Continuing PSA Campaigns</u>		<u>Issue</u>	<u>Strat</u>
100	OSU Extension - October	Health/Nutrition	10
100	Tribal Healthy Homes Fall	Safety	10
100	Domestic Violence WS VOCS 1 - 3	Domestic Violence	10
100	Protective Factors 1-8	Health/Mental Health	10
100	Breast Cancer Awareness 1 - 3	Health	10
100	Tech Tips - FBI	Cyber Awareness	10
100	Warm Springs History 1-8	History	10
100	Positive Indian Parenting 1-13	Parenting/Culture	10
Each day KWSO schedules 4 Public Service Announcements in one of three rotations. There is Heavy Rotation (18x/day), Medium Rotation (10x/day) & 2 Light Rotations (5x/day each).			
<u>Individual PSAs for the Month</u>		<u>Issue</u>	<u>Strat</u>
265	All Halloween Related Events	Event	9
91	Register to Vote 1-3	Voting	10
90	All Safety Messages - Buckle Up, Don't Drink & Drive, Driving, Emergency Readiness, Kitchen, Woodstove)	Safety	10
71	WIC Nov 30 Farmer Market Checks	Program Awareness	10
55	Impact Aid Meeting Oct 24	Education/Event	9 & 10
36	Bend Film Madras & Bend Film Meet & Greet	Events	9
32	Vote Nov 5th	Voting	10
31	ALVIS IV Memorial Rodeo	Event	9
30	Great Shake Out Drill 1-3	Safety/Preparedness	10
28	COVID-19 1 & 2	Health	10
28	Gun Safety 1 - 4	Safety	10
27	Spooky Indian Night Out and Drummerz Jam	Event	9

25	Campus History 1- 10	History/Community	10
25	Head Lice 1-3	Health	10
25	WIC Oct 7 Blood Drive 1 & 2	Program Awareness	10
24	Recreation Pumpkin Patch Trip	Event	9
23	Anemia in Pregnancy 1-3	Health	10
23	Child Safety Seat 1 - 3	Safety	10
20	5 2 1 0 Halloween Message	Health	10
20	Pre- Diabetes 1 & 2	Health	10
20	Prevention Pumpkin Patch	Event	9
20	Romance Scams 1-3	Crime	10
19	REZFEST 2024	Event	9
18	Bend Film Meet and Greet	Event	9
18	5-2-1-0 Fall 1-7	Child Health	10
18	Cat Phishing/Romance Scams 1-5	Crime	10
18	WIC Oct 3 Harvest Kits 1 & 2	Program Awareness	10
15	Recreation Bowling Trip	Event	9
15	Victims of Crime Services	Program Awareness	10
12	Prevention Fest Pumpkin Patch	Event	9
10	IHS Dental Appointments 2024	Health	10
10	OPB Digital Channel	Program Awareness	10
10	Sexual Assault Awareness 1 & 2	Violence Prevention	10
5	Halloween Safety 1 & 2	Safety	10
5	Signs of Meth 1-3	Substance Abuse Awareness	10
5	Whooping Cough	Health	10
	# of continuing PSA campaigns aired =	800	
	# of PSA (set daily) that aired =	1187	
-	<u>TOTAL NUMBER OF Public Service Announcements Aired =</u>	<u>1987</u>	
ONLINE ANALYTICS			
<u>KWSO.org Key Metrics</u>			
Oct 6 - Nov 4, 2024			
5,217	Sessions		
8,441	Views		

2,435	Active Users		
17.3%	User Engagement		
<u>KWSO Facebook Page Insights</u>			
Last 28 days as of 11/04/24			
1845	Reactions		
143	Comments		
373	Shares		
352	Link Clicks		
6897	Followers		
9,056	Post Engagement		
	<u>Top Cities</u>		-
	Warm Springs		
	Madras		
	Portland		
	Redmond		
	Bend		
<u>KWSO Twitter</u>			
28 day summary as of 11/04/24			
871	Followers		
571	Following		
<u>KWSO App</u>			
Oct 6 - Nov 4, 2024			
99	Unique Users		
46	Unique Users (3 or more sessions)		
14	New Users		
623	Sessions (30 minute length)		
6.29	Avg Session/User		
12	Notifications Enabled		
<u>KWSO SoundCloud</u>			
Last 30 days as of 11/04/24			
1763	Plays		
0	Likes		
1	Reposts		
	<u>Top Track Plays</u>		
62	Jefferson County Candidates		
25	2024 October WSK8 Eagle News		

8	052511 OPME Waco Chief Process w/Johnny Jackson		
	<u>TOP LOCATIONS</u>		
	London		
	Chicago		
	Los Angeles		
	<u>KWSO Instagram</u>		
1275	Posts		
974	Followers		
120	Following		

9. Feedback from group – programmatic & other

Question was how can KWSO get information about more programs, opportunities, the work of Tribal Government and branches that don't share information as routinely as others – Feedback was to maybe check the Tribal Council Agendas and assign a reporter when a department is reporting – so we can write a story for local news – from what information is shared.

Talked about KWSO interest in assessing our website and phone app and maybe making some changes in 2025 based on how both are utilized by people and how we can make there be less need to click to a link to read a story or information.

Doing Election Night coverage for results and insights 6-9pm Nov 5, 2024. Utilizing NPR News, NV1 reporting from Indian Country, KBOO radio for Oregon results and updates from the KWSO Newsroom for local information.